



**CITY OF LOS ANGELES
JOINT WORKFORCE DEVELOPMENT BOARD
(WDB) QUARTERLY AND WDB
NON-PROFIT 501(C) 3 CORPORATION
MEETING**

**Thursday, May 22, 2025
10:00 AM - 12:00PM**

**Los Angeles Mission College
13356 Eldridge Avenue (CC Main), Sylmar, CA 91342**

AGENDA

1. Call to Order/Roll Call
2. Declarations of Conflicts of Interest
3. Public Comment on Non-Agenda Items

ACTION ITEMS:

- | | | |
|----|--|---------------------------------|
| 4. | Consideration of the Minutes of February 20, 2025 | Charles Woo |
| 5. | Approval of the Year 26/Program Year 2025-26 Workforce Development Board Annual Plan Prepared by the Economic and Workforce Development Department | Donny Brooks / Elizabeth Macias |
| 6. | Approval of Recommendations from the Economic and Workforce Development Department to Reprogram County of Los Angeles Funds Allocated to the Regents of the University of California, operators of the UCLA Central and UCLA West YouthSource Center Sites, and YMCA Metropolitan for the Purpose of Maximizing Youth Work Experience Opportunities and Authority to Allocate Additional Funds to the YouthSource/LAUSD Partnership and P3 Pupil Services Attendance Program | Bryson Gauff |
| 7. | Approval of Recommendations from the Economic and Workforce Development Department to Allocate up to \$40,000 of Workforce Innovation and Opportunity Act Funds to Consultant Manny Chavez to provide ongoing Technical Assistance in the Procurement of the City's WorkSource Center System Request For Proposals | Elizabeth Macias |
| 8. | Approval of Recommendations from the Economic and Workforce | Elizabeth Macias |

Development Department to Allocate up to \$79,000 of Workforce Innovation and Opportunity Act Funds to Measure of America to prepare a Demographic Report for use in the City's WorkSource Center System Request For Proposals

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| 9. | Approval of Recommendations from the Economic and Workforce Development Department regarding the results of a Request For Proposals to provide Apprenticeship Consulting Services | Elizabeth Macias |
| 10. | Approval of Recommendations to Add Non-Voting Members to Youth Council | David Crippens |
| 11. | Approval to extend the Monthly Payments to currently selected Two Youth Advisors to Workforce Development Board (WDB) Youth Council to continue through the end of the fiscal year June 30, 2025 | Luciela Rojas |
| 12. | Authorization for Workforce Development Board (WDB) Staff to Spend up to \$1500 from the Nonprofit Bank Account to Purchase a Wireless PA System Wireless Microphone System, and Microphone Stands | Hannah Lee |

EXECUTIVE COMMITTEE ACTIONS

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

13. Approval of Recommendations from the Economic and Workforce Development Department regarding the Task Order Solicitation #1 to contract with a Consultant for Policy and Program Implementation of the Older Worker Strategy / AdvantAGE LA Plan
14. Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies
15. Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program
16. Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee
17. Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers
18. Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

- | | | |
|-----|---|--------------|
| 19. | A Report Back from the Economic and Workforce Development | Donny Brooks |
|-----|---|--------------|

Department on Wildfire Disaster Recovery Activities

20. Verbal Update on the Mayor's Proposed Budget, Exhibit H Economic and Workforce Development Department Consolidation Brenda Shockley
21. Youth Council, Business Services, Marketing & Resource Development, and Policy & Oversight Committee Reports
22. Honoring Outgoing Board Members for their Contributions to the Workforce Development Board Brenda Shockley
23. Next Meeting - July 17, 2025
24. Adjourn

Workforce Development Board:

Charles Woo, Patricia Perez, Garrett Gin, Agustin Cabrera, Priscilla Chavez, Veronica Corona, David Crippens, Kenya Croom, Jesse Cuevas, Sean Fleming, David Ford, Ben Garcia, Garrett Gin, Hrag Hamalian, Rodney Hanners, Jaleesa Hazzard, Lindsey Heisser, Nancy Hoffman Vanyek, Teraylan Hollingsworth, LaShondra Mercurius, Kelly Nguyen, Linda Nguyen, Casey O'Neill, Gabriel Pimentel, Carmen Rad, Sergio Rascon, Steven Simon, Benjamin Torres, Maria Turrubiartes, Saba Waheed, Steve Zimmer

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071. Phone: 213-744-7164
www.wiblacity.org



DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to Reprogram County of Los Angeles Funds Allocated to the Regents of the University of California, operators of the UCLA Central and UCLA West YouthSource Center Sites, and YMCA Metropolitan for the Purpose of Maximizing Youth Work Experience Opportunities and Authority to Allocate Additional Funds to the YouthSource/LAUSD Partnership and P3 Pupil Services Attendance Program

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



4.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Consideration of the Minutes of February 20, 2025

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - Draft Minutes February 20, 2025

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD
QUARTERLY MEETING
THURSDAY, FEBRUARY 20, 2025
10:00 A.M. – 12:00 P.M.
GOODWILL SO. CALIFORNIA
342 NORTH SAN FERNANDO ROAD, LOS ANGELES, CA 90031

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DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, Patricia Perez, Garrett Gin, Bernadine Brandis, David Crippens, Kenya Croom, Jesse Cuevas, Hrag Hamalian, Rodney Hanners, Lindsey Heisser, Nancy Hoffman Vanyek, Teri Hollingsworth, Linda Nguyen, Casey O'Neill, Gabriel Pimentel, Carmen Rad, Benjamin Torres, Maria Turrubiarres, Saba Waheed, Steve Zimmer, Ernesto Pantoja (alt.)

1. Call to Order – Chair Charles Woo called the meeting to order at 10:08 after the confirmation of a quorum.
2. Public Comment on Non-Agenda Items – None
3. Introduction of New Board Members – WDB Nominations/Membership Committee Chair La Shondra Mercurius introduced the newly appointed WDB Board Members

ACTION ITEMS:

4. Consideration of the Meeting Minutes of November 14, 2024 – **The Meeting Notes of November 14, 2024, were received and filed.**
5. Retroactive Approval of 2024 Nominees Considered by the Mayor for Appointment and Reappointment to the Workforce Development Board (WDB)

LaShondra Mercurius, Chair of the WDB Nominations/Membership Committee presented the slate of thirty-one 2024 nominees recommended for appointment and reappointment to the WDB by the Office of Mayor Bass.

Move Patricia Perez, Second Ernesto Pantoja Motion carries unanimously.

6. Approval of 2025 Nomination Recommendations for Consideration by the Mayor for Appointments and Reappointments to the Workforce Development Board (WDB) LaShondra Mercurius

LaShondra Mercurius presented the slate of 2025 nominations recommended for consideration to the Workforce Development Board by Mayor Bass.

**Nancy Hoffman Vanyek moved to approve, and Second Teri Hollingsworth
Vote: Motion carries unanimously.**

7. Approval of Recommendations for WDB Standing Committee Chairs and Executive Committee Members Charles Woo

Workforce Development Board Chair Charles Woo presented his recommendations for WDB Standing Committee Chairs and Executive Committee Members:

Policy and Oversight Committee - Nancy Hoffman Vanyek
Business Services, Marketing, and Resource Development Committee –
LaShondra Mercurius
Nominations/Membership Committee - Gabriel Pimentel
Older Worker Ad Hoc Committee - Patricia Perez
Executive Committee Member At-Large - Teri Hollingsworth

**Moved to Approve Ernesto Pantoja, Seconded by Casey O'Neill.
Motion carries unanimously.**

8. Approval of Recommendations from the Economic and Workforce Development Department to identify and allocate up to \$1.0 million in WIOA funding for a hazardous waste removal training program, in partnership with LIUNA Local 300

Gerardo Ruvalcaba, Economic and Workforce Development Department, Assistant General Manager presented the Department's request for the allocation of up to \$1 million in WIOA funding for a hazardous waste removal training program in partnership with LIUNA Local 300. This funding will augment training dollars for up to 500 participants to provide HAZWOPER, lead and asbestos training.

**Moved to Approve David Crippens Seconded by Charles Woo
Recusal: Ernesto Pantoja (alt. Sergio Rascon)
Motion carries unanimously.**

9. Approval of Recommendations from the Economic and Workforce Development Department to transfer \$166,202 from the Coalition for Responsible Community Development / LA:RISE Program to the Day Labor Resource Center System Program

Donny Brooks, EWDD Program Manager presented the Department's request to make a technical correction to the current program year Annual Plan budget shortfall. This transfer will not have a fiscal impact on the LA:RISE Program.

**Moved to Approve LaShondra Mercurius. Seconded by Patricia Perez.
Motion carried unanimously.**

EXECUTIVE COMMITTEE ACTIONS:

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

10. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan
11. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Program Monitoring Services
12. Approval of the Revised Results of a Request for Qualifications, reissued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers /America's Job Centers of California Request for Proposals
13. Approval of the Economic and Workforce Development Department's Recommendations regarding a Request for Interest for the 2024 Severe Winter Storms National Dislocated Worker Grant to provide Temporary Jobs related to the Clean-Up, Repair, and Humanitarian Assistance Services

14. Approval of the Economic and Workforce Development Department's Recommendations regarding the Reallocation of \$375,000 of Gang Injunction Curfew Settlement / Los Angeles Reconnections Career Academy 2.0 Program Funds between Service Providers
15. Approval of a Report from the Economic and Workforce Development Department regarding the Availability of Program Year (PY) 2023-24 Carry-In Savings and Recommendations to Modify the PY 2024-25 (July 1, 2024 - June 30, 2025) Workforce Development Annual Plan and its Strategies, Activities, and Budget
16. Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Workforce Administrative and Evaluation Consulting Services for Program Evaluation and Customer Satisfaction
17. Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Grant Writing Consultants
18. Request from the Mayor's Office of Economic Opportunity for the Workforce Development Board to accept Early Childhood Education Grant to Underwrite Intergenerational Work Experience
19. Approval for the Economic and Workforce Development Department to Accept and Allocate up to \$4,500,000 of U.S. Department of Labor 2025 January Wildfires Disaster Recovery National Dislocated Worker Grant funding to provide Temporary Jobs for Clean-Up and Humanitarian Assistance, Accept and Allocate up to \$4,500,000 of State of California Employment Development Department LA County Fire Workforce Innovation and Opportunity Act Dislocated Worker Additional Assistance funding to provide Workforce Development Activities and Supportive Services, and Authorization to Reprogram the balance of funding for the modified State of California Employment Development Department Farmer John Workforce Innovation and Opportunity Act Dislocated Worker Additional Assistance Grant funding to include additional WorkSource Center / America's Job Centers of California Service Providers in response to Wildfire Disaster Recovery
20. Approval of Recommendations from the Economic and Workforce Development Department to Allocate Early Childhood Education Funds to CRCDC WorkSource Center for Intergenerational Work Experience

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES:

21. WDB 2025 Mission, Vision and Goals Presentation

Hannah Lee, WDB Executive Director presented a PowerPoint presentation that outlined the structure and function of the WDB 2025, its Mission, Vision and Goals. The pandemic has changed the way we work. This presentation is meant to reorient us on how are we going to accomplish the goals of the Board to reinvigorate us to meet the work done together. WDB Committee Chairs gave a synopsis of their committee's charge.

Tammy Ortuno, Director of Workforce Development, Office of Mayor Bass presented on the workforce system and identified eight sector goals that will be the focus for the WDB, consistent with the 5-Year Strategic Plan. The goal is that they should cover all eight within five years.

22. WorkSource Center Request for Proposal (RFP) Verbal Update

Gerardo Ruvalcaba, EWDD Assistant General Manager provided a verbal update regarding the WorkSource Center Request for Proposal. The process is at a standstill. There is an effort to relaunch it and to push reauthorization the second quarter of this year. They are moving forward working with the Mayor's Office.

23. Workforce Innovation Opportunity Act (WIOA) Verbal Update

Hannah Lee, WDB Executive Director reported on a recent meeting she attended in Sacramento, California and said that a reauthorization bill may not be likely in 2025, but WIOA funding is expected to be addressed through the federal budget reconciliation process. Funding for workforce programs may be affected by broader budget negotiations.

24. Next Meeting: May 22, 2025

25. Adjourn – Chair Charles Woo adjourned the meeting at 12:03 p.m.



5.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Year 26/Program Year 2025-26 Workforce Development Board
Annual Plan Prepared by the Economic and Workforce Development Department

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



6.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to Reprogram County of Los Angeles Funds Allocated to the Regents of the University of California, operators of the UCLA Central and UCLA West YouthSource Center Sites, and YMCA Metropolitan for the Purpose of Maximizing Youth Work Experience Opportunities and Authority to Allocate Additional Funds to the YouthSource/LAUSD Partnership and P3 Pupil Services Attendance Program

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 6 - HLAY County Reprogram & LAUSD P3 PSA Allocation

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

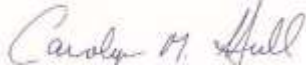
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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT TO REPROGRAM COUNTY OF LOS ANGELES FUNDS ALLOCATED TO THE REGENTS OF THE UNIVERSITY OF CALIFORNIA, OPERATORS OF THE UCLA CENTRAL AND UCLA WEST YOUTHSOURCE CENTER SITES, AND YMCA METROPOLITAN FOR THE PURPOSE OF MAXIMIZING YOUTH WORK EXPERIENCE OPPORTUNITIES AND AUTHORITY TO ALLOCATE ADDITIONAL FUNDS TO THE YOUTHSOURCE/LAUSD PARTNERSHIP AND P3 PUPIL SERVICES ATTENDANCE PROGRAM

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee, to reprogram, among service providers up to \$250,000 per transaction, the balance of any unexpended and expiring Program Year (PY) 2024-25 County of Los Angeles (County) Youth@Work (Y@W) funds, listed in Table 1;
2. AUTHORIZE the General Manager of EWDD or designee, to transfer \$129,768 from unallocated County Other Underserved Youth (OUY) funds and Workforce Innovation and Opportunity Act (WIOA) PY 2024-25 Program Savings to the YouthSource (YSC)/Los Angeles Unified School District (LAUSD) Partnership & P3 Pupil Services Attendance (PSA) Program, listed in Table 2; and
3. AUTHORIZE the General Manager of EWDD or designee, to execute new agreements and amendments as outlined in Tables 1 and 2, to maximize work experience opportunities for Los Angeles' youth.

BACKGROUND

Hire LA's Youth Program

The Hire LA's Youth (HLAY) program is the Los Angeles City's (City) flagship youth paid work experience program. HLAY provides work readiness and internship opportunities for Opportunity Youth ages 14-24. Funded through the City General Fund (GF) and County dollars (under the Y@W umbrella), the program provides at least 120 hours of paid training and work experience with public, private, and non-profit community organization partners throughout the City.

In April 2025, the Regents of the University of California, who operate the UCLA Central and UCLA West YSC sites, informed EWDD that the university is undergoing a hiring freeze and will be unable to enroll new program participants. This hiring freeze would result in a significant balance of County Y@W funds unspent at the end of the PY 2024-25, ending June 30, 2025. Since these funds cannot be carried over into future program years, EWDD has instructed other Workforce Development System (WDS) providers to over-enroll to ensure that dollars are directed to program participants at other program sites. The requested authority will grant EWDD the flexibility to reprogram these funds as needed to fully utilize the remaining balance and prevent the forfeiture of critical program dollars.

To support existing over-enrollments, the WDS will benefit from upcoming youth recruitment events, like the Youth Development Department's (YDD) Youth Expo, which anticipates 2,000 young Angelenos coming to look for work experience opportunities. These eligible youth attendees will have the opportunity to enroll in programs to utilize the remaining unspent dollars.

YouthSource/LAUSD Partnership and P3 Pupil Services Attendance Program

The City's YSC/LAUSD Partnership and P3 PSA Program is a city collaborative initiative aimed at supporting youth aged 16-24, with a primary focus on school re-engagement and work experience opportunities. LAUSD PSA Counselors are co-located at 14 City YSC and three County America's Job Centers of CaliforniaSM (AJCC), providing a range of services designed to eliminate barriers to school attendance and academic success.

Due to unexpected salary increases, the LAUSD contract was initially underfunded in the PY 2024-25 Annual Plan. The authority requested will allow EWDD to close this funding gap and ensure that youth participants will continue to receive the essential services, like work permits, and other disconnection prevention services, that the LAUSD PSA counselors provide.

DISCUSSION

To fully utilize the HLAY County funds, which can be reprogrammed after June 30, 2025, EWDD requests approval of the transfer/allocation/redistribution recommendations detailed in Tables 1 and 2. These requests will allow the EWDD to amend existing contracts, fully fund contracted providers, and add additional youth work experience opportunities.

Table 1 provides a summary of EWDD's analysis of \$1,038,285 in unspent County Y@W funds from the Regents of the University of California and YMCA Metropolitan. The funds will allow EWDD to later reconcile over-enrollments when performing PY 2024-25 County HLAY contract closeouts. Replacement providers will be identified as needed, and reprogramming will not exceed \$250,000 per transaction. EWDD will report back to the WDB with a final closeout report of any executed transactions at a future board meeting.

Table 1. LA County Youth@Work – Work Based Learning Funds

AGENCY	ORIGINAL COUNTY HLAY	NET CHANGE	NEW COUNTY HLAY
Regents of the University of California - UCLA Central			
LA County CalWORKs	\$74,966	(\$74,966)	\$0
LA County OUY	\$176,171	(\$176,171)	\$0
LA County Foster	\$22,490	(\$22,490)	\$0
LA County SIY	\$93,708	(\$93,708)	\$0
Regents of the University of California - UCLA West			
LA County CalWORKs	\$116,198	(\$116,198)	\$0
LA County OUY	\$303,614	(\$250,000)	\$53,614
LA County Foster	\$33,735	(\$33,735)	\$0
LA County SIY	\$97,456	(\$97,456)	\$0
YMCA Metropolitan			
LA County OUY	\$119,946	(\$119,946)	\$0
Unallocated PY24-25 HLAY County Youth@Work			
LA County CalWORKs	\$0	\$191,164	\$191,164
LA County OUY	\$161,079	\$546,117	\$707,196
LA County Foster	\$0	\$56,225	\$56,225
LA County SIY	\$0	\$191,164	\$191,164
TOTALS	\$1,199,364	\$0	\$1,199,364

Table 2 provides a summary of EWDD's recommended transfer of \$40,686 in PY 2024-25 County unallocated funds and \$89,082 from PY 2024-25 WIOA program savings to fully fund the LAUSD Partnership and P3 Pupil Services contract.

For PY 2024-25, EWDD committed \$1,897,830 (\$1,628,944 in Workforce Development Division (WDD) funds and \$268,886 in County funds) for YSC/LAUSD Partnership and P3 PSA Program. However, in the PY 2024-25 Carry-In Report, only \$1,768,062 was allocated. The recommended transfer will allow EWDD to fulfill the committed amount for the LAUSD YSC/LAUSD Partnership and P3 PSA Program. The term of the contract will be July 1, 2024 – June 30, 2025.

Table 2. Allocation of LA County and WIOA Youth for YouthSource/LAUSD Partnership and P3 Pupil Services Attendance

FUNDING SOURCE	ORIGINAL FUNDING	NET CHANGE	NEW FUNDING
YouthSource/LAUSD Partnership and P3 Pupil Services Attendance (PSA) Program			
WIOA Youth	\$1,539,862	\$89,082	\$1,628,944
LA County	\$228,200	\$40,686	\$268,886
TOTAL	\$1,768,062	\$129,768	\$1,897,830
PY 2024-25 WIOA Program Savings	N/A	(\$89,072)	N/A
PY 2024-25 AP Unallocated LA County OUY	\$161,079	(\$40,686)	\$120,393

NEXT STEPS

Upon WDB approval, EWDD will execute agreements and/or amendments to agreements with agencies listed in Tables 1 and 2.

EWDD will provide a comprehensive report-back on the final HLAY County program's cumulative performance and expenditures after program closeout at a future WDB Fall 2025 meeting.

CMH:GR:DB:BG:MS:cg



7.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to Allocate up to \$40,000 of Workforce Innovation and Opportunity Act Funds to Consultant Manny Chavez to provide ongoing Technical Assistance in the Procurement of the City's WorkSource Center System Request For Proposals

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 7 - Approval of Recommendations from the Economic and Workforce Development Department to Allocate up to \$40,000 of Workforce Innovation and Opportunity Act Funds to Consultant Manny Chavez to provide ongoing Technical Assistance in the Procurement

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



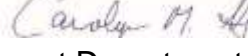
KAREN BASS
MAYOR

7
**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO ALLOCATE UP TO
\$40,000 OF WORKFORCE INNOVATION AND OPPORTUNITY ACT
FUNDS TO CONSULTANT MANNY CHAVEZ TO PROVIDE ONGOING
TECHNICAL ASSISTANCE IN THE PROCUREMENT OF THE CITY'S
WORKSOURCE CENTER SYSTEM REQUEST FOR PROPOSALS**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE EWDD to allocate up to \$40,000 in Program Year (PY) 2024-25 Workforce Innovation and Opportunity Act (WIOA) funds to Mr. Manuel Chavez's contract (C-139624) to provide ongoing technical assistance in the procurement for the City of Los Angeles' (City) WorkSource Centers (WSC) System.

BACKGROUND

In December 2021, via a small purchase procurement, Mr. Chavez was selected to provide technical assistance to EWDD for the City's YouthSource Center (YSC) System procurement including, but not limited to, the following:

- Supporting EWDD in convening community stakeholders to solicit input into the program design and opportunities for improvement reviewing national best practices in the delivery of workforce services and providing recommendations to EWDD;
- Providing technical assistance to EWDD in establishing protocols to adhere to federal, state, and local procurement policies and regulations;
- Assisting with the development of procurement documents, including the Request for Proposal (RFP) and related exhibits;

- Preparing reports to the WDB and/or City Council, as needed; and
- Other tasks as determined by EWDD.

This contract was later amended for time to assist EWDD in completing the YSC procurement process. In 2024, Mr. Chavez's contract was subsequently amended to include technical assistance in the planning of the City's WSC System's Redesign efforts.

DISCUSSION

EWDD is proposing to amend Mr. Manuel Chavez's consulting contract to provide ongoing technical assistance for completing the WSC System procurement process.

Mr. Chavez's previous experience as the former Community Development Department's (CDD) Assistant General Manager of the Planning, Research and Evaluation Unit, specifically his extensive knowledge of federal procurement requirements, will provide EWDD critical support toward completing this procurement process before December 2025.

TERM OF CONTRACT

The term of the contract will be extended until December 31, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing a contract, subject to City Attorney review and approval.

CMH:GR:DB:EM:cg



8.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to Allocate up to \$79,000 of Workforce Innovation and Opportunity Act Funds to Measure of America to prepare a Demographic Report for use in the City's WorkSource Center System Request For Proposals

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 - Approval of Recommendations from the Economic and Workforce Development Department to Allocate up to \$79,000 of Workforce Innovation and Opportunity Act Funds to Measure of America to prepare a Demographic Report for use in the City's WorkSou

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR


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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO ALLOCATE UP TO
\$79,000 OF WORKFORCE INNOVATION AND OPPORTUNITY ACT
FUNDS TO MEASURE OF AMERICA TO PREPARE A DEMOGRAPHIC
REPORT FOR USE IN THE CITY'S WORKSOURCE CENTER SYSTEM
REQUEST FOR PROPOSALS**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE EWDD to execute an agreement with Measure of America (MOA) of the Social Science Research Council (SSRC), in an amount not to exceed \$79,000 in Program Year (PY) 2024-25 WIOA funds, to develop an updated American Human Development Index for the City of Los Angeles (City).

BACKGROUND

MOA, a program of the nonprofit SSRC, provides easy-to-use, yet methodologically sound tools, for understanding the distribution of well-being and opportunity in America's communities. MOA has worked extensively in California, collaborating with partners on the ground to use data to create compelling narratives that foster greater understanding of our shared challenges and greater support for people-centered policies.

The backbone of MOA's work is the American Human Development Index (AHDI), an alternative to the Gross Domestic Product (GDP) and economic measures, that tells the story of how ordinary Americans are faring and empowers communities with a tool to track progress over time. The AHDI incorporates a multi-dimensional set of key indicators, including health, education, and income enabling well-being rankings across U.S. states, congressional districts, counties, neighborhood clusters, and census tracts. It also provides insights into disparities among women and men, U.S.-born and immigrant populations, and across racial and ethnic groups.

During the 2018 WorkSource Center (WSC) procurement cycle, EWDD utilized the *2017 Portrait of Los Angeles County* report and the AHDI for Los Angeles to identify Community Planning Areas (CPA) with a high incidence of poverty, unemployment, and low educational attainment. The 2017 AHDI combined data on health, education, and earnings, three commonly recognized building blocks of a good life.

A Portrait of Los Angeles County 2017 featured a ranked well-being AHDI for 106 cities and unincorporated areas in LA County (County), including the 35 CPAs within the City as well as for:

- County Service Planning Areas (SPA);
- Major racial and ethnic groups;
- Women and men; and
- US and foreign-born County residents.

Its research agenda and recommendations were guided by more than 70 highly involved stakeholders. These included representatives from county and city agencies and departments, a “data group” of experts involved in indicator projects, scholars and researchers, and a coalition of nonprofits brought together by the Center for Financial Empowerment. Additionally, representatives from the 14 philanthropic foundations supporting the initiative, convened by Southern California Grantmakers, played a key role in guiding the project.

An updated AHDI for the County is expected for release in January 2026. Measure of America will collaborate with the County Department of Mental Health, local government leaders, and a representative group of civil society partners to produce a detailed portrait of well-being, needs, and access to opportunity in the County. This report entitled, *A Portrait of Los Angeles County 2025*, will also track change over time across neighborhoods as well as for different demographic groups, creating a shared framework for setting goals and tackling important well-being and equity challenges.

DISCUSSION

To secure a more timely and comprehensive set of data relevant to current planning and procurement efforts at the City, EWDD is requesting authority to contract with MOA to develop an updated AHDI for the City. MOA will expedite its original timeline to produce local-level estimates of AHDI scores and lift the embargo on City data, allowing the City to publicly share and use the information as needed, for example, in a report to the City Council.

For its upcoming WSC System RFP procurement, EWDD will use the updated AHDI to analyze the highest areas of need in the City to inform the selection of a new system of operators. This comprehensive data will also support the upcoming work of the Five-Year Workforce Development Strategic Plan (Five-Year Plan).

Scope of Work

MOA will deliver AHDI scores for the current update period in an Excel file with a column showing the prior 2017 report’s data from the same CPA, City, and County geographies,

as well as percent change between these two periods. The data will include the AHDl as well as its constituent indicators including life expectancy at birth, school enrollment, educational attainment, and median personal earnings. The *Portrait of Los Angeles County 2025 Report* will include a series of static full-color color visuals and a data dictionary with sourcing and documentation.

This will be a sole-source contract based on the fact that the SSRC owns the MOA's AHDl. The goods and/or services are available only from a single source.

The term of the contract will be for six months, May 23, 2025 to November 23, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing a contract with the selected agency, subject to City Attorney review and approval.

CMH:GR:DB:EM:XB:cg



9.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department regarding the results of a Request For Proposals to provide Apprenticeship Consulting Services

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:


Description

- ▣ Item 9 - Apprenticeship WDS Consultant RFP Results



DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC
AND WORKFORCE DEVELOPMENT DEPARTMENT REGARDING
THE RESULTS OF A REQUEST FOR PROPOSALS TO PROVIDE
APPRENTICESHIP CONSULTING SERVICES**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE EWDD's recommended consultant selected through the 2025 Apprenticeship Workforce Development System (WDS) Consulting Services Request for Proposals (RFP), subject to appeals;
2. AUTHORIZE EWDD to negotiate and execute a contract agreement with Goodwill Industries of Southern California (Goodwill) for \$600,000 for the period of July 1, 2025 to June 30, 2027; and
3. AUTHORIZE EWDD to amend the Year 26 Annual Plan budget schedules to include the recommended funding to Goodwill as outlined in this report.

BACKGROUND

On March 21, 2025, EWDD issued an Apprenticeship WDS Consulting Services RFP to solicit a consulting team to support three key objectives:

1. Establish a blueprint for a regional Registered Apprenticeship Hub (RAH) that fosters collaboration among key stakeholders;
2. Create a centralized apprenticeship web platform to connect job seekers with opportunities and resources; and
3. Develop at least one registered apprenticeship in a high-growth sector.

The City of Los Angeles (City) recognizes the value apprenticeships bring in meeting the needs of both industry and the community, particularly in technical and high-demand sectors. Apprenticeships provide paid, on-the-job training and education that can lead to family-sustaining careers. By fostering collaborations between employers, educational institutions, and workforce development agencies, this project seeks to strengthen the local economy and close the skills gaps in key sectors such as healthcare, construction, advanced manufacturing, renewable energy, and technology. Building upon existing local, state, and federal funding sources and leveraging best practices from global apprenticeship models, this project will enhance the City's ability to meet the evolving needs of the workforce while ensuring equitable access to career pathways for underserved communities.

The scope of work includes, but is not limited to, the following tasks:

1. Research and Benchmarking

- A. Conduct an in-depth comparative analysis of successful apprenticeship systems such as those of Germany, Switzerland, and the United Kingdom;
- B. Evaluate federal, state, and local policies and funding opportunities to support apprenticeship creation in Los Angeles; and
- C. Identify successful domestic models and best practices.

2. Apprenticeship Web Platform Development

The consultant will design and prototype a comprehensive digital platform that serves as the centralized hub for all registered apprenticeships in Los Angeles County (County), ensuring streamlined access to apprenticeship opportunities and resources. A critical first step will be conducting in-depth research on all existing registered apprenticeships in the region, identifying gaps, and assessing best practices to inform platform development.

3. Stakeholder Engagement and Relationship Building

- A. Establish relationships with key stakeholders, including local businesses across high-growth sectors; education and training providers, including community colleges, vocational schools, and universities; industry associations, unions, workforce intermediaries; and City and State agencies to align efforts with existing workforce initiatives.
- B. Organize and facilitate stakeholder meetings to gather input, build buy-in, and foster collaboration.
- C. Develop employer-facing materials.

4. RAH Strategic Planning and Framework Development

The consultant will develop a blueprint that defines the structure, operations, and sustainability of the RAH, which will serve as a physical and technical resource center where businesses, education providers, and workforce entities can receive comprehensive support to create and expand registered apprenticeships.

5. Implementation Roadmap

- A. Create a two-year implementation plan with milestones, timelines, and deliverables for launching the RAH.
- B. Identify pilot projects to test elements of the apprenticeship framework.

- C. Outline workforce development metrics and outcomes to track success.
- 6. Registered Apprenticeship Development
 - A. Design a registered apprenticeship ensuring it aligns with workforce demands and includes competency-based training, on-the-job learning, and classroom instruction.
 - B. Incorporate employee feedback into program design to ensure that programs reflect the needs and aspirations of apprentices, with a focus on equity and accessibility for underserved populations (e.g., opportunity youth, older workers, underrepresented groups).
 - C. Work with the intermediary to ensure apprenticeship programs meet the registration requirements of the Department of Labor (DOL) or California Division of Apprenticeship Standards (DAS).
 - D. Prepare and submit all necessary documentation, including training plans, employer agreements, and program standards for both sectors.
 - E. Deliver a Final Report and Apprenticeship Creation Best Practices Toolkit.
 - F. Implement and execute the Apprenticeship Pilot Program.
 - G. Integrate Employee Voice for feedback and further program adjustments.
 - 7. Reporting and Documentation
 - A. Quarterly progress reports.
 - B. A final report summarizing research, stakeholder input, the blueprint, and an implementation roadmap.

DISCUSSION

A total of eleven (11) proposals for this RFP were received by the April 18, 2025 deadline.

RFP Evaluation Process

Proposals were evaluated utilizing two external raters. The rating factors included:

1. Demonstration of expertise and experience in establishing Registered Apprenticeships, implementing apprenticeship program best practices to localities, and tailoring apprenticeships to the needs of underserved populations;
2. Demonstration of ability to build partnerships with diverse sectors, stakeholders, and unions to develop workforce programs;
3. Demonstration of the effectiveness and feasibility of the work plan; and
4. Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFP selection process, a consensus meeting between both raters determined final scores and the overall ranking of proposals. A score of seventy (70) is considered qualifying for participation in the subject grant project.

Proposals Received

Twelve (12) agencies submitted proposals in response to the Apprenticeship WDS Consulting Services RFP. However, one proposer, 88Consulting, was disqualified because their proposal was submitted after the deadline.

Upon evaluation of the RFP submissions, only five proposals scored a qualifying score of seventy (70) or greater. Goodwill scored the highest. Table 1 displays the name of the proposer and the final rating score.

Table 1 – Apprenticeship WDS Consulting Services RFP Scores

ORGANIZATION	RATING
Goodwill Industries of Southern California	100
BuildWithin	84
Performance Excellence Partners	77
ICF Incorporated	76
Education Media	74
Community Labs	69
Inclusive Design Group	58
Dalberg Consulting	52
Working Ventures	45
GLG	38
Care Service Workforce Apprenticeship Program	17

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results, as well as notification of appeal rights no later than five (5) business days after the date of the RFP notification results letter. The appeals deadline is May 28, 2025.

FUNDING RECOMMENDATION

Upon evaluation of the proposals, the evaluation committee and EWDD recommend the selection of Goodwill for a contract award in the amount of \$600,000.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing a contract with the selected agency, subject to City Attorney review and approval.

CMH:GR:DB:EM:XB:cg



10.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations to Add Non-Voting Members to Youth Council

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 10 - Approval of Recommendations to Add Non-Voting Members to Youth Council



Workforce **Development** Board
City of **Los Angeles**

MEMORANDUM

DATE: May 22, 2025

TO: Workforce Development Board

FROM: David Crippens, Chair
Youth Council

SUBJECT: Approval of Recommendations to Add Non-Voting Members to Youth Council

REQUESTED ACTION:

That the Workforce Development Board (WDB) review and approve the following recommendations to add non-voting members to the Youth Council:

- Jim Lancaster - Vice Chancellor of Workforce and Economic Development, Los Angeles Community College District (LACCD)
- Esther Dabagyan - Career Technical Education-Linked Learning Administrator, Los Angeles Unified School District (LAUSD)

BACKGROUND:

The WDB operates in accordance with its ByLaws and the WDB-Local Elected Official (WDB-LEO) Agreement. The ByLaws stipulate WDB Youth Council members who are non-WDB members shall be considered non-voting members of the corporation. Non-voting WDB Youth Council members must be approved by the full WDB. The Youth Council currently has five vacancies with membership capped at nineteen (19).

The recommendations are to appoint Jim Lancaster, Vice Chancellor of Workforce and Economic Development of LACCD, and Esther Dabagyan, Career Technical Education-Linked Learning Administrator of LAUSD, as non-voting members of the Youth Council. Mr. Lancaster has extensive leadership experience in academia across multiple community colleges, with a specialty in program and curriculum development, and currently serves as an executive board

member of the Association of California Community College Administrators. Ms. Dabagyan is a seasoned educational leader with a strong background in secondary education, instructional design, curriculum development, and educational technology. Both appointments would add great value to the Youth Council's work, notably the Horizons 32k Strategic Plan, and foster collaboration with two of the largest educational institutions within the City of Los Angeles.



11.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval to extend the Monthly Payments to currently selected Two Youth Advisors to Workforce Development Board (WDB) Youth Council to continue through the end of the fiscal year June 30, 2025

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 11 - Approval to extend the Monthly Payments to currently selected Two Youth Advisors to Workforce Development Board (WDB) Youth Council to continue through the end of the fiscal year June 30, 2025



DATE: May 22, 2025

TO: Workforce Development Board

FROM: Luciela Rojas, Youth Advisory Council Program Manager, Youth Development Department

SUBJECT: Approval to extend the Monthly Payments to currently selected Two Youth Advisors to Workforce Development Board (WDB) Youth Council to continue through the end of the fiscal year June 30, 2025

WORKFORCE DEVELOPMENT BOARD ACTION

1. Approval of extension of monthly payments (Educational Stipends) to two Youth Advisors to Workforce Development Board (WDB) Youth Council to offset their costs of preparing for and attending meetings to continue through the end of the fiscal year June 30, 2025.

BACKGROUND

In 2021, in partnership with the WDB Youth Council and the Youth Development Department (YDD), EWDD engaged in an extensive review of the YSC program design. As part of the program review, EWDD and YDD conducted multiple public forums with service providers, community stakeholders and youth participants. A common theme among youth in particular was the need to elevate and incorporate youth voice in the development and implementation of youth programming.

Youth expressed the importance of empowering them to make decisions and provide a space to share ideas and contribute to planning activities in the YouthSource Centers. In response to this input EWDD and YDD incorporated a new YouthSource program service element that mandates center-based youth councils. With the funded support of the Conrad N. Hilton Foundation the pilot initiative officially launched at all 14 YouthSource centers in November 2023.

In FY 23-24 in acknowledgment of the importance of incorporating youth voices, the Workforce Development Board (WDB) Youth Council Committee led by example and added two (2) Youth Advisor seats to the WDB Youth Council Committee. After a competitive application process the first two Youth Advisors were selected in April 2024. This endeavor aims to bring authentic youth voice to our system, build community, and champion causes that impact their futures. Their voices will shape each community and region's programs, activities, and opportunities.

DISCUSSION

Youth Advisors bring invaluable lived experiences to discussions about youth services. As active participants in youth source centers and their programs, they offer insightful feedback. Furthermore, they have proven to be excellent thought partners and have engaged in panels that help promote initiatives aimed at serving youth. Highlights of their time on the board include;

- Providing key youth insights and recommendations to support the development of the 5-Year Strategic Workforce Plan, ensuring youth voices are included in workforce policy discussions and planning.
- Advocating for initiatives that expand employment opportunities and resources for young people across Los Angeles, including proposals for youth rights education and increased access to transportation for working youth
- Participation in the CWA Working Conference and the OY Data and Trends Convening.

Youth Advisors will continue to meet and follow the listed requirements through the end of the fiscal year:

1. Attend monthly briefing meetings on WDB Youth Council agenda items.
2. Read and research agenda items discussed during the briefing.
3. Attend and participate at in person WDB Youth Council monthly meetings

NEXT STEPS

Upon WDB approval, the staff of the WDB will generate Educational Stipend checks through the end of the fiscal year June 30, 2025.



12.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Authorization for Workforce Development Board (WDB) Staff to Spend up to \$1500 from the Nonprofit Bank Account to Purchase a Wireless PA System Wireless Microphone System, and Microphone Stands

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Item 12 - Authorization for Workforce Development Board (WDB) Staff to Spend up to \$1500 from the Nonprofit Bank Account to Purchase a Wireless PA System Wireless Microphone System, and Microphone Stands



Workforce **Development** Board
City of **Los Angeles**

MEMORANDUM

DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board

FROM: Hannah Lee, Executive Director
Workforce Development Board (WDB)

SUBJECT: Authorization for Workforce Development Board (WDB) Staff to Spend up to \$1500 from the Nonprofit Bank Account to Purchase a Wireless PA System, Wireless Microphone System, and Microphone Stands

REQUESTED ACTION:

Authorization for Workforce Development Board (WDB) staff to spend up to \$1500 from the Nonprofit bank account to purchase a wireless PA system, wireless microphone system, and microphone stands that will facilitate hybrid meetings for the public and create more inclusive in-person meetings, including:

- Fender Passport Event Series 2 – Portable PA System: \$839.99
- Phenyx Pro PTU-5000A – 4-Channel Wireless Microphone System: \$199.99
- 4 Gator Frameworks Mini Tripod Desktop Microphone Stand with Clip for Wireless Mics and Collapsible Legs: (\$9.99 each) \$39.96

Estimated Total Cost (not including shipping and taxes): \$1079.94 plus shipping and taxes.

BACKGROUND:

The WDB, in partnership with the City Council and the Mayor, oversees the administration of Workforce Innovation and Opportunity Act (WIOA) funds and functions pursuant to all related federal statutes, a WDB-Local Elected Official (WDB-LEO) agreement, and WDB Bylaws.

The WDB is also a nonprofit, charitable entity incorporated under Section 501 (c) 3 of the Internal Revenue Code and can raise and expend funds for workforce development endeavors of benefit to the public.

WDB staff seek to make meetings more accessible, allowing the public to attend meetings virtually and provide public comment. To have WDB meetings available via a hybrid format, WDB staff need to purchase transportable wireless equipment that can be used at varying locations where WDB meetings are held. The equipment request includes a wireless PA system, a wireless microphone system, and microphone stands.

With versatile controls, great connectivity and go-anywhere convenience, the Passport Event Series 2 portable audio system is perfect for amplifying voices, instruments and background music anywhere, anytime. Its full-range speakers, versatile features, friendly front-panel controls and 375 watts of power provide strong, clear and reliable Fender sound ideal for education, sporting and worship events; meetings, seminars and presentations; and gigs at parties, small clubs and coffeehouses. Passport Event Series 2 features combination XLR/1/4" jacks for increased connectivity.

The PTU-5000 is a 4-channel professional wireless microphone system that aims to provide users with the simplicity and the professional sound quality that they long for. Made of durable metal material, the PTU-5000 is one of the most beloved systems for small to large venues, weddings, singing, and other applications.

The Gator Frameworks Mini Tripod is a desktop stand for wireless mics.



13.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department regarding the Task Order Solicitation #1 to contract with a Consultant for Policy and Program Implementation of the Older Worker Strategy / AdvantAGE LA Plan

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 13 - Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

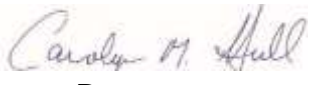
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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: March 13, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT REGARDING THE
TASK ORDER SOLICITATION #1 TO CONTRACT WITH A
CONSULTANT FOR POLICY AND PROGRAM IMPLEMENTATION OF
THE OLDER WORKER STRATEGY / ADVANTAGE LA PLAN**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Task Order Solicitation (TOS) to support the policy and program implementation of the AdvantAGE LA Plan (Older Worker Strategy).
2. AUTHORIZE the EWDD to negotiate and execute a contract agreement for Older Worker Strategy consulting services with Cause Impacts for an amount not to exceed \$250,000 from March 13, 2025, to March 13, 2026.

BACKGROUND

On December 10, 2024, the WDB approved the results from a Request for Qualifications (RFQ) to establish a Qualified List of consultants to implement the Older Worker Strategy. The Older Worker Strategy contains recommended strategies to address the challenges and barriers to the employment, retention, and advancement of workers - 55 years and older - in the labor market. This TOS reflects Year 1 of the Older Worker Strategy, which is planned to be a multi-year initiative.

The Older Worker Strategy will be the operational roadmap for the City of Los Angeles (City) Workforce Development System (WDS) to help build towards a future wherein older workers in the City can secure and persist in quality education, training, and employment pathways. Over the next year, the WDB will lead the implementation of Year 1 of the Older Worker Strategy in partnership with its scaling partners.

DISCUSSION

On February 10, 2025, the EWDD issued TOS Year 1 to the Qualified List of consultants of the Older Worker Strategy. TOS Year 1 pertains to the Policy and Program Implementation (PPI) phase. Pending approval of a consulting contract, the selected PPI Consultant will augment the City's capacity to implement the Older Worker Strategy through meeting the following objectives:

1. Establish project governance, a collaborative structure, and implementation work groups to advance the scaling plan;
2. Strengthen the Older Worker Strategy partner relationships and establish connections to new and potential partners to align common goals of reducing older worker displacements;
3. Establish measures of success and data collection processes for the implementation of the Older Worker Strategy, and;
4. Promote innovation, continuous improvement, and collaboration between Los Angeles region education and workforce systems to support Older Worker connection to quality career pathways and employment.

Procurement Results

One (1) proposal was received for TOS Year 1 by the February 24, 2025 deadline from the Qualified List of Consultants. The proposal received from Cause Impacts contained all required materials, including a one-page narrative outlining the proposed approach to program and policy implementation and a statement of work budget form that outlines the project fees and timeline.

The proposal was evaluated utilizing one internal rater. The rating factors included:

1. The approach to project implementation, and;
2. The total final cost of project implementation.

FUNDING RECOMMENDATION

The Cause Impact proposal included a fee of \$475,150, which exceeds the budgeted amount of \$250,000. EWDD recommends negotiating a contract with Cause Impacts up to \$250,000, subject to final review and negotiation. EWDD will work with Cause Impacts1) to prioritize elements of the scope of work that can be completed within the first 12-months, and; 2) to identify alternative funding sources, including foundations that may be interested in supporting this critical work.

PROPOSED TERM OF CONTRACT

The proposed contract term is from the date of WDB approval for an initial period of one (1) year: March 13, 2025 to March 13, 2026.

NEXT STEPS

Upon approval of the recommendations of this TOS, EWDD will execute a contract with Cause Impacts pending final review and negotiation.

CMH:GR:DB:MF:cg



14.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 14 - Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies



DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT REGARDING A
REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST
FOR WORKFORCE CONSULTING SERVICES TO IMPLEMENT
INDUSTRY SECTOR STRATEGIES**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to provide Industry Sector Strategies Consulting Services as summarized in Table 1; and
2. AUTHORIZE the EWDD to establish a Qualified List of Industry Sector Strategists for a 3-year period effective April 1, 2025.

BACKGROUND

On August 19, 2024, EWDD issued an RFQ to establish a Qualified List of contractors to assist with Industry Sector Strategies Consulting Services. These consultant(s) will support the implementation of various sector strategies recommended in the Mayor's Five-Year Workforce Development Strategic Plan (Five-Year Plan). The Five-Year Plan goal is to place 50,000 Angelenos into high-quality living-wage jobs, registered apprenticeships, paid work experience, and training as critical pathways to economic stability and success. The Five-Year Plan's key objectives include:

1. Building a stronger workforce ecosystem;
2. Promoting economic mobility for high-barrier populations; and
3. Developing industry-specific sector strategies. The strategies outlined in the Plan aim to:

- i. Connect Angelenos with quality jobs and opportunities to continue developing their skills and qualifications;
- ii. Ensure pathways to quality jobs are accessible to all Angelenos by removing barriers to employment for Angelenos facing the greatest economic disparities and marginalization and by providing these groups with targeted pathways to employment and wraparound services; and
- iii. Adapt to changes in workforce needs, considering demand from both the worker and employer perspectives.

EWDD will contract these consultant(s) to serve as industry sector strategist(s) for its Workforce Development System (WDD). The consultant(s) will develop regional strategies for building career pathway-focused industry sector strategies that meet employer demands in a key identified sector within the region. The Sector Strategists shall support EWDD to develop the following sector strategy elements for the selected industry sector:

1. A comprehensive Labor Market Industry profile;
2. Career pathways, skill gaps, analysis of supply chains, and assessment of sector strategies;
3. Opportunities for apprenticeships; and
4. Development of a comprehensive profile of relevant key employers.

They will also convene stakeholders, conduct research, engage service providers, and provide recommendations for aligning local and regional policies and programs to further the development of a regional sector strategy. Key industries of interest include Biotech/Life Sciences, Advanced Manufacturing, Entertainment/Film, Healthcare and Renewable Energy that align with the priority sectors outlined in the Five-Year Plan.

DISCUSSION

A total of fifteen (15) proposals for this RFQ were received by the September 12, 2024 deadline.

RFQ Qualification Process

Proposals were evaluated on a 100-point scale utilizing two (2) internal raters with expertise in employment engagement in high-demand sectors. The rating factors included:

1. Demonstration of capacity and expertise in providing support to a municipality in serving as an industry sector manager, developing career pathway-focused industry sector strategies, and familiarity with the Workforce Innovation and Opportunity Act (WIOA), its regulations, and programs;
2. Demonstration of staff experience with the contribution to the implementation of sector strategies in the areas of development, convening, research, engagement, and recommendations; and
3. Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

EWDD received a total of fifteen (15) proposals for the Industry Sector RFQ. Twelve (12) of the fifteen (15) proposals were eligible to participate in the procurement and evaluation. Three (3) proposers were disqualified because they did not submit a complete application (Work Ready Online, Directed Action, and KPMG, LLP), missing documents required for vetting and evaluation of the respective proposals.

Scoring Results

As outlined in Table 1, only six (6) of the twelve (12) proposals achieved a passing score of seventy (70) percent. Given the critical role of the Sector Strategists in the new Five-Year Plan, EWDD must have sufficient eligible providers on the Qualified List. Without additional consultants, EWDD does not anticipate meeting the department's needs.

As a result, EWDD utilized curved scores to ensure an adequate pool of potential consultants. Table 1 provides both a raw score and a curved score. Raw scores were based on one hundred (100) Total Points. Curved scores were based on ninety-six (96) Total Points aligning with the highest raw score attained by the applicants. The scores were curved based on the following formula:

$$[\text{Original Raw Score} \div 96 = \text{Curved Score}]$$

In this formula, ninety-six (96) was used because it represents the new total points possible based on a curved scoring system in which the highest raw score serves as the limit of maximum points. Under the original raw scores, two (2) applicants received a score of ninety-six (96), Capitol Impact and Deloitte.

Table 1 – Industry Sector Strategies Consulting Services Qualified List

No.	ORGANIZATION	RAW SCORE	CURVED SCORE	RECOMMENDATION
1.	Capitol Impact	96	100	Qualified
2.	Deloitte	96	100	Qualified
3.	Civic Solutions Partnership	89	93	Qualified
4.	Beacon Economics	85	89	Qualified
5.	Social Finance	81	84	Qualified
6.	Valastella Group, LLC	73	76	Qualified
7.	Estolano Advisors	69	72	Qualified
8.	Los Angeles County Economic Development Corp. (LAEDC)	69	72	Qualified
9.	Paige Innovative Consulting	66	69	Not Qualified
10.	Applied Decision Technologies, Inc.	52	54	Not Qualified
11.	Stratvis	13	14	Not Qualified
12.	ICM Federal	8	8	Not Qualified
13.	Directed Action	N/A	N/A	Disqualified
14.	KPMG, LLP	N/A	N/A	Disqualified
15.	Work Ready Online	N/A	N/A	Disqualified

In the proposed methodology, two additional consultants, LAEDC and Estolano Advisors qualify. A third applicant, Paige Innovative Consulting misses the eligible list by one point.

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on April 3, 2025, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. Recommendations are subject to appeals.

FUNDING RECOMMENDATION

Funds were not to be awarded through this process as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services to the City of Los Angeles (City). The City may request services from any of the pre-qualified consultants on the list by issuing a task/work order, depending on the needs of EWDD.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three (3) years from April 1, 2025.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Workforce Sector Strategist Consultants, for future use to support Sector Strategy Implementation.

CMH:GR:DB:EM:MF:cg



15.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 15 - Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

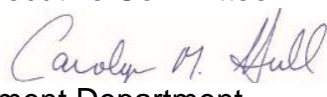
7

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT, IN PARTNERSHIP
WITH THE YOUTH DEVELOPMENT DEPARTMENT, TO ACCEPT A
FEDERAL EARMARK AND CITY GENERAL FUNDS TO IMPLEMENT
THE PEER HOMELESS SYSTEM NAVIGATOR PROGRAM**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD), in partnership with the Youth Development Department (YDD), respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee to accept funding in an amount not to exceed \$454,592, a combination of \$343,592 in federal earmark funding plus an additional \$111,000 in City of Los Angeles (City) General Fund (GF) funding, to assist with the implementation of the Peer Homeless System Navigator Pilot Program (PHSN Program);
2. AUTHORIZE the General Manager of the EWDD or designee to issue a Request for Interest (RFI) to the YouthSource Center (YSC) and WorkSource Center (WSC) systems to provide homeless youth navigation services for the PHSN Program; and
3. AUTHORIZE the General Manager of the EWDD or designees to implement necessary Controller Instructions to accept these funds.

BACKGROUND

On June 20, 2024, the U.S. Department of Labor (DOL) awarded \$640,108 in Community Project Funding/Congressionally Directed Spending (CPFCDs or federal earmark) funds to the YDD to implement the PHSN Program during a term of July 1, 2024 through March 31, 2026. The City of Los Angeles (City) Council allocated an additional \$111,000 in General Fund dollars to the PHSN Program, bringing the total funding to \$751,108. The PHSN Program will hire and train forty (40) low-income community college students to

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

serve as peer navigators (program participants) for other low-income, housing-insecure, and/or transition-age youth (TAY). The program participants will support other youth by facilitating referrals to support services, such as job training, academic support, housing assistance, financial stability aid, mental health resources, public assistance services, and other basic needs support services.

The EWDD supported the YDD's initial application for CPFCDs funds to pilot the PHSN Program. The application emphasized the goal of implementing the program as part of the City's Workforce Development System (WDS) and in alignment with the priorities of the WDB's Annual Plan. Specifically, the PHSN Program supports the 2024-2025 Annual Plan's Strategy One of supporting, "... regional efforts to reduce homelessness by providing pathways to sustainable employment, training, education and connecting participants to supportive services" (pg. 12). Since the grant award, the WDB has adopted the Five-Year Workforce Development Strategic Plan (Five-Year Plan) and the Horizons 32K Strategic Plan (Horizons Plan), and the YDD has started the implementation of the Citywide Youth Development Strategic Plan (CYDS Plan). The PHSN Program also aligns directly with these three plans. Specifically, it aligns with the Five-Year Plan's Strategy Two of, "... building pathways to a brighter future: high barrier programs" (pg. 22) and the Horizons Plan's Objective One to, "... promote innovation, continuous improvement, and collaboration between Los Angeles region Education and Workforce systems to support opportunity youth connection to quality career pathways and employment" (pg. 13), and the CYDS Plan's Housing Priority of ensuring, "... youth have access to safe and affordable housing and safe communities" (pg. 4).

DISCUSSION

Peer Homeless System Navigator Pilot Program Implementation Plan

The YDD is entering into a partnership with the EWDD to leverage EWDD's expertise in administering federal programs and reporting on federal funds, to assist with the implementation of the PHSN Program. Through this partnership, the YDD will be the lead coordinating agency of the PHSN Program and conduct all programmatic oversight and reporting. The EWDD will procure the PHSN Program's workforce service provider from the City's WDS, to serve as the fiscal agent of the PHSN Program, and oversee fiscal reporting. The PHSN Program will also receive some accounting support from the Office of the City Clerk. During the fourth quarter of the current Fiscal Year 24-25, the EWDD will complete an RFI to select an employer of record and service provider for the program participants from the WDS's bench of qualified service providers for an amount not to exceed \$454,592.

The YDD will hire and host a program manager to oversee the overall PHSN Program, manage and train the peer navigators, coordinate with the EWDD and the WDS employer-of-record contractor, and ensure the PHSN Program meets its DOL program outcomes. Additional project planning and the recruitment of program participants are also planned for the fourth quarter of the current fiscal year. The onboarding and paid training for program participants will occur by July 2025, and the PHSN Program will run through March 31, 2026.

Peer Homeless System Navigator Pilot Program Design

The PHSN Program will provide specialized training and paid work experience to low-income college students who, in turn, serve as peer navigators to connect fellow youth in need to the supportive services and benefits that can help stabilize their lives. The PHSN Program design is modeled after the core components of the successful Angeleno Corps Program. The PHSN Program will hire and train forty (40) program participants to conduct outreach, identify system gaps, provide referrals, facilitate appointments, follow-ups with case managers, help secure benefits for other low-income, transition-age, and/or housing-insecure youth. The program participants will conduct outreach and facilitate connections and referrals to common support services. Each of the forty (40) program participants will provide referrals to housing and other support services to thirty (30) other homeless, TAY, and/or housing-insecure youth. Therefore, the program participants will serve a cumulative 1,200 youth with connections to homeless support services, financial management education, job readiness skills, and other services. Thirty of the forty (40) program participants will be funded by the CPFCDs grant, and ten (10) by the City General Fund.

The program participants will receive industry-recognized certification from the Los Angeles Community College District (LACCD) and additional vocational training on homelessness services navigation from the L.A. Opportunity Youth Collaborative (LAOYC). The program participants will receive specialized training on the region's Continuum of Care (COC), which is an integrated system that guides and tracks homeless individuals and families through a comprehensive array of housing and services intended to prevent and end homelessness in Los Angeles. The YDD's program manager will be responsible for identifying and coordinating the specialized training for the program participants from LACCD, LAOYC, COC, and other partners.

The PHSN Program's target population is forty (40) low-income and/or TAY, ages 18-25, enrolled full-time at one of the nine local LACCD colleges, who work up to 360 total hours at an hourly rate of \$25. At least ten (10) of the program participants will reside in California's 30th Congressional District and thirty (30) in other areas of the City with high homelessness and poverty levels. The program participants will support other youth across the City while focusing on youth living in areas with high homelessness and poverty rates surrounding the LACCD campuses.

Performance Measures and Target Outcomes

No.	PERFORMANCE MEASURES	TARGET
1	Number of Program Participants	40
2	Number of Program Participants Co-Enrolled in Workforce Innovation and Opportunity Act (WIOA)	20
3	Percentage of Youth Completing the Program	80%
4	Average Monthly Hours Worked by Participants Across the Program	32 Hours
5	Education and Employment Rate 2nd Quarter After Exit for Program Participants (to be tracked by YDD)	72%
6	Number of Participants that Complete Specialized Training Out of the Total Number of Participants that Begin Training	36/40

Performance Measures and Target Outcomes (continued)

No.	PERFORMANCE MEASURES	TARGET
7	Credential Attainment for Program Participants (to be tracked by YDD)	62%
8	Measurable Skill Gains for Program Participants (to be tracked by YDD)	56.4%
9	Total Number of Youth Connected to Support Services by the Program Participants	1,200
10	Youth Participant Satisfaction Score at Exit, as Measured by a Survey Developed and Administered by YDD	8/10
11	Percentage of Participants Reporting Interest in a Career in Homeless Services or other Human Services field at Exit, as Measured by a Survey Developed and Administered by YDD	80%

The YDD will be primarily responsible for tracking outcomes for numbers 5, 7, 8, 10, and 11, as they involve evaluation-related or post-contract performance measures.

Estimated Program Timeline

PERIOD	STAGE	LEAD
April 2025	RFI Release and Contractor Selection	EWDD
April - June 2025	Contract Development	EWDD and YDD
May - June 2025	Recruitment and Selection of Program Participants	YDD
June 2025	Start of Program Participant Onboarding	Contractor
July 1, 2025	Start of Program Participant Training & Work Experience	YDD and Contractor
January - March 2026	End of Program Participant Work Experience	Contractor

WORKFORCE DEVELOPMENT BOARD COMMITTEE REVIEW

The WDB Youth Council considered the above recommendations on March 25, 2025, and forwarded them to the WDB Executive Committee.

NEXT STEPS

Upon approval from the WDB, EWDD will finalize RFI recommendations to present for consideration at the next WDB Executive Committee meeting in May 2025.

CMH:GR:DB:LS:RC:cg



16.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Item 16 - Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR


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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT, IN PARTNERSHIP
WITH THE YOUTH DEVELOPMENT DEPARTMENT, TO ALLOCATE
FUNDS TO SUPPORT THE RELAUNCH OF THE HIRE LA'S YOUTH
STEERING COMMITTEE**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD), in partnership with the Youth Development Department (YDD), respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee to allocate up to \$75,000 in Workforce Innovation and Opportunity Act (WIOA) funds to the YDD to support the relaunch and management of the Hire LA's Youth Steering Committee (HLAYSC);
2. AUTHORIZE the General Manager of the EWDD or designees to implement necessary Controller Instructions for the allocation and transfer of WIOA funds to YDD; and
3. INSTRUCT the General Managers of the EWDD and YDD to report back to the WDB Youth Council within 60 days with recommendations for evaluating the Hire LA's Youth Program (HLAYP).

BACKGROUND

The HLAYP was first launched in 2005 and has since become the City of Los Angeles' (City) flagship youth employment initiative. It provides young Angelenos ages 14-24 with summer and year-round employment, along with work skills training, financial literacy, career coaching, mentoring, and career exposure. The initiative is multi-faceted, serving as a workforce development program, a public awareness campaign, and a public-private partnership to prepare youth and young adults for the 21st-century workforce, especially opportunity youth, system-involved youth, and other young people with traditionally higher barriers to employment. Since its launch, the HLAYP has placed thousands of young people in jobs.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

From 2010 to 2021, the strategic direction of the HLAYP initiative was overseen by a steering committee composed of key stakeholders, including the EWDD, the Office of the Mayor, UNITE-LA, the Los Angeles Unified School District (LAUSD), the County's Department of Workforce Development, Aging and Community Services (WDACS), the L.A. Chamber of Commerce, the L.A. Opportunity Youth Collaborative (LAOYC), and other leading youth workforce development organizations.

However, the HLAYSC has remained dormant since the height of the COVID-19 pandemic. Since then, the WDB has adopted the Five-Year Workforce Development Strategic Plan (Five-Year Plan) and the Horizons 32K Strategic Plan (Horizons Plan), and the YDD has started the implementation of the Citywide Youth Development Strategic Plan (CYDS Plan). Collectively, these efforts represent the most comprehensive, forward-thinking approach to preparing young people for meaningful employment and long-term, living-wage careers. To build on this momentum and have a more forward-looking approach, it is imperative that the City re-establish the HLAYSC and resume its leadership role in coordinating youth employment, driving workforce development innovation, and expanding opportunities for young Angelenos across the region.

DISCUSSION

The EWDD and the YDD plan to relaunch and co-chair the HLAYSC beginning in May 2025. The renewed committee will focus on increasing both the quantity and quality of job opportunities and career pathways the City provides to young people.

Committee Goals

- Increase the number of youths served by the City's Workforce Development System (WDS).
- Maximize City, County, State, and other resources allocated for the HLAYP.
- Improve the quality and availability of work experience and internship opportunities, with a focus on career pathways, registered apprenticeships, and government jobs.
- Create and implement a HLAYP calendar that includes an annual launch, secures year-round job placement commitments from City Departments, and engages the private sector and philanthropic partners in support of career pathways for youth.
- Develop structured training that equips youth with essential workplace skills, builds the capacity of line staff, and empowers supervisors to be effective mentors for youth workers.
- Develop strategies to increase referrals from the YouthSource Center (YSC) system to the adult WDS for youth interested in full-time employment.
- Support the implementation of youth strategies within the Five-Year Plan, the Horizons Plan for Opportunity Youth, and the CYDS Plan.
- Leverage the City Youth Council and the YSC advisory councils to conduct near-peer outreach to increase the HLAYP enrollment and brand awareness.
- Evaluate HLAYP on an annual basis, including an assessment of the initiative's overall effectiveness and participant experience.

The renewed HLAYSC will drive a coordinated strategy to expand youth employment opportunities, strengthen career pathways, and enhance workforce development efforts across the City. Through cross-sector collaboration, strategic investments, and targeted training, the committee will aim to ensure that young Angelenos, particularly those facing systemic barriers, have access to meaningful work experiences.

Committee Members

The EWDD and YDD will co-lead the committee, which will include a range of key local and regional partners such as the Mayor's Office, the LAUSD, the Los Angeles Community College District (LACCD), UNITE-LA, the LAOYC, County partners, and other major stakeholders.

Timeline

The committee will relaunch approximately on May 1, 2025. From March to April, the EWDD and YDD will focus on planning, including developing a HLAYP calendar and an initial work plan for the committee ahead of the May launch.

NEXT STEPS

Upon approval from the WDB, EWDD will coordinate with YDD to transfer WIOA funds and relaunch HLAYSC as outlined in the recommendations above.

CMH:GR:DB:LS:RC:cg



17.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Item 17 - Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers



DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO REALLOCATE
PROGRAM YEAR 2024-25 COUNTY MEASURE H FUNDS BETWEEN
CURRENT LA:RISE SERVICE PROVIDERS**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee, to reallocate \$40,468 of Program Year (PY) 2024-25 County Measure H funds between current Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Service Providers as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD, or designee, to execute contract amendments as listed in Table 1 with the Los Angeles LGBT Center (LGBT Center) and Managed Career Solutions, SPC (MCS) / Hollywood WorkSource Center (WSC), for the contract term of July 1, 2024 to June 30, 2025.

BACKGROUND

The LA:RISE is a collaborative partnership that unites the City of Los Angeles' (City) Workforce Development System (WDS) with employment Social Enterprises (SE) to move individuals with employment barriers into the workforce. LA:RISE provides job training, transitional jobs, paid work experiences, and other employment services to the hardest-to-employ participants, those with a history of homelessness or at risk of homelessness including formerly incarcerated, and disconnected youth.

On May 23, 2024, the WDB Executive Committee approved the EWDD's Year 25 Annual Plan. The plan included \$3,000,000 in Measure H funding for LA:RISE programming for Program Year (PY) 2024-25.

On August 6, 2024 the EWDD received communication from the Los Angeles County Department of Economic Opportunity (DEO) that the EWDD's PY 2024-25 Measure H funding for the LA:RISE program would total up to \$3,960,000 - an increase from the amount approved in the Year 25 Annual Plan. The additional funding required the EWDD to increase the total number of hours of subsidized employment per participant (increasing to 300 hours from the initial reduced goal of 275), increase retention goals, and set aside ten percent (10%) of each agency's awarded total to Supportive Services costs.

On January 9, 2025, the WDB Executive Committee approved the EWDD's Year 25 Carry-In Plan (Carry-In Plan). The Carry-In Plan included up to an additional \$960,000 in Measure H funding for LA:RISE programming for the period of July 1, 2024 through June 30, 2025.

As of March 26, 2025 the EWDD has enrolled 379 of 400 participants into the LA:RISE Measure H program reaching 95% of the total contract goal. Additionally, 97 or 49% of participants have completed transitional employment, 292 or 104% of participants have been co-enrolled with the Workforce Innovation and Opportunity Act (WIOA), and 54 or 27% of participants have been placed in unsubsidized employment.

RECOMMENDATIONS

In anticipation of the increased funding, LA:RISE service provider, Center for Living and Learning (CLL) expressed concerns to the EWDD about spending the additional funds. At the start of the current program year, CLL had already identified additional funding from outside grants to leverage the remaining required program activities for their participants.

In response, the EWDD identified the LGBT Center and MCS to take on the additional funding and performance. Currently, the LGBT Center has completed contractual enrollments, and has identified individuals who have expressed interest in joining the program. MCS is also on track with enrollments, serving 54 of their 60 total contracted participants, and has indicated capacity to provide job development services to the five (5) additional participants the LGBT Center will enroll.

The EWDD is recommending an amendment to the existing agreements to reallocate LA:RISE Measure H funding within the program (see Table 1). The recommendation will allow the EWDD to meet the overall program enrollment goal and utilize all available funds to service participants. The contract period is July 1, 2024 through June 30, 2025.

Table 1: LA:RISE Measure H Reallocation

SERVICE PROVIDER	YEAR 25 AP ALLOCATION	CARRY-IN ALLOCATION	RECOMMENDED ALLOCATION	VARIANCE
Anti-Recidivism Coalition	\$171,832	\$216,487	\$216,487	
Center for Employment Opportunities	\$134,244	\$169,130	\$169,130	
Center for Living and Learning	\$155,723	\$196,191	\$155,723	(\$40,468)

Table 1: LA:RISE Measure H Reallocation (continued)

SERVICE PROVIDER	YEAR 25 AP ALLOCATION	CARRY-IN ALLOCATION	RECOMMENDED ALLOCATION	VARIANCE
Chrysalis	\$467,169	\$588,573	\$588,573	
Coalition for Responsible Community Dev (WSC)	\$169,245	\$241,363	\$241,363	
Downtown Women's Center	\$85,916	\$108,243	\$108,243	
El Proyecto del Barrio	\$28,650	\$50,211	\$50,211	
Goodwill Industries of Southern California	\$330,741	\$480,641	\$480,641	
GRID Alternatives of Greater Los Angeles, Inc.	\$85,916	\$108,243	\$108,243	
Homeboy Industries	\$241,639	\$304,434	\$304,434	
Los Angeles Conservation Corps	\$161,093	\$202,956	\$202,956	
Los Angeles LGBT Center	\$107,395	\$135,304	\$167,069	\$31,765
Managed Career Solutions - BH WSC	\$125,646	\$217,286	\$217,286	
Managed Career Solutions - Hollywood WSC	\$269,791	\$374,308	\$383,011	\$8,703
Friends Outside in LA County	\$65,000	\$70,628	\$70,628	
REDF	\$100,000	\$100,000	\$100,000	
EWDD Admin	\$300,000	\$396,000	\$396,000	
TOTALS	\$3,000,000	\$3,959,998	\$3,959,998	\$0

NEXT STEPS

Upon General Manager approval, the EWDD will execute amendments to existing agreements to reallocate funding to the identified contractors.

CMH:GR:CKP:DB:TEL:RK:cg



18.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

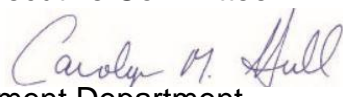
Description

- ▢ Item 18 - Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio



DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO ALLOCATE
PROGRAM YEAR 2024-25 UNALLOCATED VISION LAB PROGRAM
FUNDS TO THE VISION LAB PROGRAM IN THE WEST VALLEY
OPERATED BY EL PROYECTO DEL BARRIO**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee, to allocate an additional \$125,000 in unallocated Vision Lab Program (VLP) funds to the VLP in the West Valley operated by El Proyecto Del Barrio (EPDB) as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD or designee, to amend the agreement (C-146100) with EPDB, in an amount not to exceed \$125,000 for the contract term of January 1, 2024 to September 30, 2026.

BACKGROUND

The digital divide – the gap between those who have opportunities to access and benefit from the internet and those who do not – has been a growing issue in the Los Angeles region with deep disparities between communities and further highlighted during the COVID-19 pandemic.

Connectivity is now a necessity, not a luxury, essential for accessing economic, workforce, and educational opportunities, as well as health, social, and civic engagement. The digital divide has intensified disparities in access to tech workforce opportunities and resources needed for new businesses to thrive in a digital economy.

The VLP was developed by the Mayor's Office to bridge the digital divide in Los Angeles. The VLP in the West Valley is an extension of the original program launched in Program Year (PY) 2022-23 in South Los Angeles with the Brotherhood Crusade. EPDB was chosen as the operator because they are the currently procured YouthSource Center (YSC) in the San Fernando Valley serving Canoga Park and for their excellent track record of serving the vulnerable and underserved populations in the West Valley area.

DISCUSSION

The VLP operated by EPDB offers technology-focused programming to participants while also supporting local small businesses struggling to thrive in the digital economy.

The EPDB VLP consists of the following three components:

1. Business Idea Accelerator
Coordinates with training or education providers to provide entrepreneurship training to entrepreneurs with ideas that address the digital divide;
2. Community Business Digitization
Works with the City Los Angeles' (City) BusinessSource Centers (BSC) to provide community workshops to assist small businesses transition to operating in the digital world, including optimizing online marketing, leveraging AI tools, adopting e-commerce solutions; and
3. Youth Tech Workforce Development
Partners with community-based organizations to provide technology-based courses and mentorship to youth in the San Fernando Valley area. These workshops prepare participants with the skills necessary to pursue technical careers.

Accomplishments/Proposed Metrics

The Vision Lab program in the West Valley is currently in the planning/implementation phase because of the unforeseen delay in sourcing an educational partner for the Business Idea Accelerator. A portion of the additional funding will be used to secure the educational partner.

DESCRIPTION	PER COHORT	TOTAL (2 COHORTS)
Total number of graduates that completed the business idea accelerator program. <i>*The number of participants recruited should be higher to allow for attrition.</i>	12 (minimum)	24 (minimum)

DESCRIPTION	TOTAL
Total number of local small businesses engaged through the community programs	60 (minimum)
Total number of youths engaged through the community programs	60 (minimum)

RECOMMENDATION

To fully utilize the available VLP funds, EWDD requests approval of the allocation detailed in Table 1, which provides a summary of EWDD's recommended allocation of an additional \$125,000 in PY 2023-24 Annual Plan (AP) unallocated VLP funds. The additional funds for the VLP will help bridge the digital divide experienced by youth and small businesses in the West Valley area. The contract term will be January 1, 2024 to September 30, 2026.

Table 1: Allocation/Redistribution of City General Fund

AGENCY	ORIGINAL CITY GF	NET CHANGE	NEW CITY GF AMOUNT
El Proyecto Del Barrio, Inc. (C-146100)	\$76,000	\$125,000	\$201,000
PY 23-24 AP Unallocated Vision Lab Funds	\$207,736	(\$125,000)	\$82,736
TOTALS	\$283,736	\$0	\$283,736

NEXT STEPS

Upon the WDB approval, the EWDD will execute a contract amendment with EPDB as listed in Table 1.

CMH:GR:CKP:DB:TE:FG:cg



19.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: A Report Back from the Economic and Workforce Development Department on Wildfire Disaster Recovery Activities

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 19 - A Report Back from the Economic and Workforce Development Department on Wildfire Disaster Recovery Activities



DATE: May 22, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: A REPORT BACK FROM THE ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT ON WILDFIRE DISASTER RECOVERY
ACTIVITIES**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. NOTE and FILE this report, as it is provided for informational purposes only and no action is necessary.

BACKGROUND

A series of historic fires, driven by strong winds and low humidity starting January 7, 2025, have become among the most destructive in the history of the City of Los Angeles (City). Over the following several days, the Palisades, Hurst, Sunset, Eaton, and Kenneth Fires burned thousands of structures, homes, businesses, landmarks, and vehicles/equipment, causing widespread damage, destruction, and dislocation across the region. More than 180,000 residents were evacuated, and at least 29 people lost their lives.

As the wildfires continued to spread, EWDD's Rapid Response (RR) Unit was deployed to provide guidance and resources to displaced workers. The EWDD also began seeking preliminary assessments of the damage and needs of workers and businesses affected by the disaster. In alignment with Mayor Karen Bass' (Mayor) objectives, the EWDD continues to assist affected businesses, employers, and workers to aid disaster recovery efforts.

The information below provides highlights of EWDD's Wildfire Disaster Recovery and Relief (WDRR) efforts since the last report.

DEPARTMENTAL AND WORKSOURCE CENTER ACTIVITIES

On January 14, 2025, in response to the wildfires, the Federal Emergency Management Agency (FEMA) opened two Disaster Recovery Centers (DRC) in Los Angeles County (County) to assist Californians who experienced damage to their primary home, personal property loss, or had disaster-caused emergency needs related to the wildfires. At the DRC located at UCLA Research Park West, impacted individuals have been able to apply for federal assistance, speak to representatives from state and federal agencies, connect directly with City departments, and secure relief resources.

EWDD has been actively involved with the DRC since its inception, with staff from EWDD, WorkSource Centers (WSC), YouthSource Centers (YSC), and BusinessSource Centers (BSC) providing daily support. Visitors had the opportunity to connect directly with EWDD personnel on-site to learn about available business assistance and workforce development resources.

Status

As of April 30, 2025, most City departments, including EWDD, demobilized from the DRC at the UCLA Research Park. The FEMA and other federal departments are still active at the DRC to provide recovery assistance.

On January 17, 2025 EWDD informed workforce system providers that they would be required to track participants affected by the wildfires. EWDD coordinated with the State Department (EDD) to create a visit reason log in the Virtual OneStop (VOS) Greeter Kiosk at all WSCs for individuals to identify themselves as being impacted by the wildfires.

Performance Data

As of May 13, 2025, the number of VOS Greeter check-ins from 'Wildfire-Impacted' individuals totals 769.

Status - Ongoing

The EWDD continues to track the number of wildfire-impacted individuals visiting and enrolling in WSC programs.

IMPACTED WORKER AND FAMILY RECOVERY CENTERS

Beginning February 13, 2025, EWDD launched four (4) Impacted Worker and Family Recovery Centers (IWFRFC) in coordination with the Mayor's Office. In addition, EWDD's WSCs and BSCs participated alongside the City's Community Investment for Families Department's (CIFD) FamilySource (FSC) System, Department of Aging (DOA), Department on Disability (DOD), and the Youth Development Department (YDD). The IWFRFCs were able to provide resources and services, including assistance applying for income support programs, access to basic needs, job application assistance, job placement opportunities, and financial advice for recovery.

At this time, IWFRFCs have demobilized staff collocation at all sites. However, the WSCs and FSCs continue to coordinate services and provide cross-references to wildfire-impacted individuals.

Performance Data

There have been at least 429 reported walk-ins into the IWFRs. A total of 362 individuals received assistance submitting Worker Relief Fund applications. Further information on services accessed is pending.

Status – Closed

Wildfire-impacted individuals may still visit the WSCs and FSCs for assistance and resources.

WILDFIRE RESPONSE GRANTS

Under the leadership efforts of Governor Gavin Newsom (Governor Newsom) and the EDD, state and federal grant funds were quickly made available to aid in the recovery effort. EWDD coordinated with the EDD and County Department of Economic Opportunity (DEO) to finalize grant applications to help those impacted across the region to secure resources for immediate recovery support.

Farmer John Additional Assistance Grant

EWDD worked with the EDD to modify the existing Farmer John Workforce Innovation and Opportunity Act (WIOA) Additional Assistance Grant (AAG), currently set to expire in May 2025, to expand participant eligibility to offer workforce development services to dislocated workers impacted by wildfires. Originally approved by the WDB Executive Committee on March 23, 2023, the grant will continue to serve dislocated workers impacted by closures of several major employers, including the Farmer John meat processing plant in Vernon, the 99 Cent Only Stores, the Cargill plant, and Golden West Food Group. EWDD was awarded \$1,650,000 to enroll a total of 288 eligible individuals.

EWDD met with WSC service providers to discuss participant eligibility, allowable activities, best practices, and budget guidelines. WSC contracts were executed, and budgets have been approved to allow the service providers to begin grant activities.

Performance Data

A total of 245 individuals have been enrolled in the program through May 13, 2025, an increase of thirty-nine (39) participants from the previous update.

Status – Ongoing

The WSC service providers will continue to offer workforce and supportive services to eligible participants through May 31, 2025.

2025 LA Wildfires National Dislocated Worker Grant

The 2025 LA Wildfires NDWG project offers dislocated workers a temporary job position to aid in the recovery from the wildfire damage. 'Laborer' and 'Crew Supervisor' positions cover clean-up and repair activities under the grant. The participants contribute to making fire and wind-damaged areas safe, hospitable, and operational. The grant also offers a variety of humanitarian assistance positions to help residents access fundamental

supports, including, but not limited to, food, clothing, shelter, mental health support, and medical aid. Participants' wages will earn at least \$25, or \$27 per hour for supervisory positions to support their return to the workforce in a temporary job assignment. EWDD received notice of a total award of \$3,780,000 to serve 126 participants under this grant project.

EWDD worked with the EDD and received worksite approvals on May 8, 2025 for a total of twenty (20) worksites. The approved positions include Laborer, Crew Supervisor, and humanitarian aid support workers. WSCs are actively reaching out and recruiting individuals for enrollment into the grant program.

Performance Data

A total of twenty-one (21) participants have been enrolled in the grant program as of May 13, 2025.

Status – Ongoing

The WSCs continue to recruit eligible participants and place enrolled individuals into Temporary Job opportunities.

LA County Fire Additional Assistance Grant

The EDD coordinated with the local WDBs to approve the County Fire Additional Assistance Grant (AAG) to address workforce needs and support individuals and businesses in the region impacted by the recent wildfires. EWDD is working side-by-side with the County on a regional approach, which includes multiple workforce boards as partners. Under the grant, participants may receive assistance with supportive services, job search, employment training, and transitional work experience. Through on-the-job training, both public and private entities may benefit from reimbursement of up to fifty percent (50%) of the wage rate. EWDD estimates serving 174 participants through this grant project. Per EDD's January 16, 2025 press release, the anticipated award amount for the region for this AAG is \$10 million, of which the City is expected to receive up to \$4.5 million.

Status

Final grant agreement and award amount is pending from County DEO.

FUTURE PLANNED ACTIVITIES / NEXT STEPS

EWDD continues the following activities in support of these abovementioned efforts:

1. Work in coordination with County DEO, state officials, and other partners, and is planning to hold a large-scale resource/job fair event to connect impacted individuals with available support and workforce services.
2. Meet with service providers to ensure full enrollment into the aforementioned wildfire grant programs to support their return to the workforce. These activities will support the speedy recovery of the LA region.

3. Promote available grants and resources to assist impacted individuals in supporting rebuilding and recovery efforts.
4. Coordinate with the County DEO to provide grocery resources to impacted workers who were not able to receive the LA Region Wildfire Relief Funds for Workers.

EWDD will also continue providing updates and reports to the WDB on the outcomes and status of these ongoing recovery efforts.



20.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Verbal Update on the Mayor's Proposed Budget, Exhibit H Economic and Workforce Development Department Consolidation

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



21.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Youth Council, Business Services, Marketing & Resource Development, and Policy & Oversight Committee Reports

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 21 - Youth Council Committee Report
- ▣ Item 21 - Business Services, Marketing & Resource Development Committee Report
- ▣ Item 21 - Policy & Oversight Committee Report



MEMORANDUM

DATE: May 22, 2025

TO: Workforce Development Board

FROM: David Crippens, Chair
Youth Council

SUBJECT: Youth Council Committee Report

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION:

This is a summary of the Youth Council Committee meeting held on March 25, 2025 and is for informational purposes only.

BACKGROUND:

Requested Actions

The Economic & Workforce Development Department (EWDD) Assistant General Manager (AGM) Gerardo Ruvalcaba and the Youth Development Department (YDD) General Manager (GM) Lisa Salazar jointly requested authority to accept a federal earmark and City general funds to implement the Peer Homeless System Navigator Program. The program would hire 40 youth participants as 'Peer Homeless System Navigators' and provide opportunities for youth to build the system's capacity to serve homeless youth. The Committee approved the recommendation, which was referred to the April 10th Executive Committee meeting.

Presentations, Discussions and Updates

EWDD AGM Gerardo Ruvalcaba and YDD GM Lisa Salazar jointly proposed relaunching the HireLA's Youth Steering Committee to evaluate the HireLA program, strengthen youth engagement in YouthSource Centers, and develop enhancements to support the Horizons 32k and City's 5-Year Workforce Strategic Plan. The proposal was referred to the April 10th Executive Committee meeting.

WDB Staff Member Danielle Martinez provided a verbal update on the upcoming 2025 Crossroads Policy Forum event theme, outcomes, and date (April 28th, 2025). Additional information was later shared with the Committee and YouthSource Center system.

The Youth Council also heard the following presentations:

- Year 26 Annual Plan Preview: The draft plan was made available on EWDD's website and open for public comment through May 7, 2025. A full presentation was shared at the April 10th Executive Committee meeting.
- Update on YSC Redesign: This update outlined the ongoing implementation of strategic enhancements introduced through the 2023 re-procurement of the YouthSource Center System. Several key initiatives were highlighted in alignment with the Horizons 32K plan and EWDD's Annual Plan priorities. The enhancements are designed to strengthen service delivery and improve outcomes for youth populations across the City of Los Angeles.
- Horizons 32k Update: UNITE-LA provided updated baseline data on the number of disconnected youth in LA County, including neighborhoods with the highest disconnection rates. Youth voices were also highlighted and addressed crucial shortcomings in the YSC system.
- Hollywood Entertainment Pathway Program: The Amity Foundation, CRCDC, and Anti-Recidivism Coalition presented a collaborative pilot program in which Justice-Involved youth aged 18-24 received housing and career training in the entertainment industry. The program was piloted with \$250k of City General Funds and culminated in June 2024. Achievements were shared, including a youth testimonial.

ATTENDANCE:

Youth Council Members Present:

- | | |
|-------------------------|--------------------|
| • David Crippens, Chair | • Carrie Lemmon |
| • Veronica Corona | • Mary Rose Ortega |
| • Jaleesa Hazzard | • Steve Zimmer |
| • Lindsey Heisser | • Kamourah Hogan |

Youth Council Members Absent:

- | | |
|-----------------|----------------------|
| • Kenya Croom | • John King, II |
| • Raul Estrada | • Carl Reece |
| • Gerald Feeny | • Maria Turrubiarres |
| • Hrag Hamalian | |



MEMORANDUM

DATE: May 22, 2025

TO: Workforce Development Board

FROM: LaShondra Mercurius, Chair
Business Services, Marketing, and Resource Development Committee

SUBJECT: **Business Services, Marketing, and Resource Development Committee Report**

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION:

This is a summary of the Business Services, Marketing, and Resource Development (BSMRD) Committee meeting held on April 2, 2025 and is for informational purposes only.

BACKGROUND:

Requested Actions

There were no requested actions at this Committee meeting.

Presentations, Discussions and Updates

The Workforce Development Board's Executive Director, Hannah Lee, provided an introduction and overview of the Committee. The committee's goals and priorities were shared, including establishing registered apprenticeships, implementing the LAWIN Strategic Plan, and launching sector coalitions to support the City's 5-Year Workforce Strategic Plan.

LAEDC's Senior Director Shannon Sedwick provided an overview of the "Los Angeles: People, Industry, and Jobs 2022-2028 Report." The report outlines a plan to connect Angelenos to quality jobs and identifies eight high-growth sectors, including expected job growth and wage data. The presentation provided valuable information for the upcoming discussion on sectors to focus on.

BSMRD Committee Chair LaShondra Mercurius opened the discussion by acknowledging that upcoming sector coalitions should focus on industries with immediate opportunity. Hannah Lee recommended that the committee focus on 2-3 sectors as a pilot for the first 1-2 years of the aforementioned Strategic Plan. The discussion touched on several areas of opportunity, including:

- Upcoming infrastructure investments and large sporting events
- A large aging population and increasing healthcare demand
- Aligning training opportunities with the needs of employers
- Marketing to ensure coalitions are successful, including educating the public on the variety of opportunities available at all education levels

The Committee decided to prioritize and launch sector coalitions in the following industries, subject to the recommendations and capacity of the industry sector strategy consultant:

- Construction/Transportation
- Healthcare/Biosciences
- Performing Arts, Spectator Sports, and Related Industries

The Committee also heard the following presentations and verbal updates:

- Apprenticeship Priorities: An overview of upcoming projects funded by the Hilton and Irvine Foundations. Consultants are being procured using these funds to create a database of all available apprenticeship opportunities in Los Angeles and design a hub for anyone to easily access the apprenticeships.
- EWDD Wildfire Recovery Update: An update on the activities supporting wildfire recovery efforts, including immediate relief funds for small businesses and two WIOA-funded programs to provide job opportunities to affected workers, was shared.

ATTENDANCE:

BSMRD Committee Members Present:

- LaShondra Mercurius, Chair
- Casey O'Neill
- Teri Hollingsworth

BSMRD Committee Members Absent:

- Veronica Corona
- David Ford
- Jaleesa Hazzard
- Linda Nguyen



MEMORANDUM

DATE: May 22, 2025

TO: Workforce Development Board

FROM: Nancy Hoffman Vanyek, Chair
Policy and Oversight Committee

SUBJECT: Policy and Oversight Committee Report

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION:

This is a summary of the Policy and Oversight Committee meeting held on April 17, 2025 and is for informational purposes only.

BACKGROUND:

Requested Actions

The committee recommended that WDB staff and EWDD explore procuring a dashboard for the five-year strategic plan that includes comprehensive metrics and data to track progress towards goals and achievement of objectives.

Presentations, Discussions and Updates

The Workforce Development Board's Executive Director, Hannah Lee, provided an introduction and overview of the Committee. The committee's goals and priorities were shared, including development and implementation of the 2025-26 Annual Plan, implementation of the WorkSource Center Redesign, and tracking milestones as part of the City's 5-Year Workforce Strategic Plan. Hannah Lee also provided a broad overview of Year 1 initiatives under the aforementioned Strategic Plan and overall progress to date.

The Economic and Workforce Development Department's head of Strategic Planning, Elizabeth Macias, provided an overview of the four Management Information Systems (MIS) platforms used to track workforce initiatives and outcomes. The presentation revealed data limitations and

challenges with the current system, which set the tone for the upcoming discussion on developing a consolidated platform.

Policy and Oversight Committee Chair, Nancy Hoffman Vanyek, guided the discussion by expressing urgency to begin the procurement process, as that and the development of a dashboard will take time. The committee members also raised the following considerations:

- Current EWDD staffing limitations and the need for an external contractor to support
- Expertise required to understand current platforms and how data can be consolidated
- Equipping the new dashboard to generate progress scorecards on a monthly cadence
- Reducing the administrative burden on service providers, if possible

The Committee meeting closed with a preview of the Year 26 Annual Plan. The draft plan was made available on EWDD's website and open for public comment through May 7, 2025.

Note: EWDD's financial report for the current fiscal year was tabled and will be referred to the next Policy & Oversight Committee Meeting on June 26, 2025.

ATTENDANCE:

WDB Committee Members Present:

- | | |
|-------------------------------|-------------------|
| • Nancy Hoffman Vanyek, Chair | • Benjamin Garcia |
| • Jesse Cuevas | • Saba Waheed |
| • Sean Flemming | |

WDB Committee Members Absent:

- | | |
|-----------------------|-------------------|
| • LaShondra Mercurius | • Benjamin Torres |
| • Casey O'Neill | |



22.

DATE: May 22, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Honoring Outgoing Board Members for their Contributions to the Workforce Development Board

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available