



**CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
QUARTERLY MEETING**

**Thursday, February 20, 2025
10:00 AM - 12:00 PM**

Goodwill Southern CA - Auditorium

342 North San Fernando Road, Los Angeles, CA 90031

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items
3. Welcome new Board Members Charles Woo

ACTION ITEMS:

4. Consideration of the Minutes of November 14, 2024 Charles Woo
5. Retroactive Approval of 2024 Nominees Considered by the Mayor for Appointment and Reappointment to the Workforce Development Board (WDB) LaShondra Mercurius
6. Approval of 2025 Nomination Recommendations for Consideration by the Mayor for Appointments and Reappointments to the Workforce Development Board (WDB) LaShondra Mercurius
7. Approval of Recommendations for WDB Standing Committee Chairs and Executive Committee Members Charles Woo
8. Approval of Recommendations from the Economic and Workforce Development Department to identify and allocate up to \$1.0 million in WIOA funding for a hazardous waste removal training program, in partnership with LIUNA Local 300 Gerardo Ruvalcaba
9. Approval of Recommendations from the Economic and Workforce Development Department to transfer \$166,202 from the Coalition for Responsible Community Development / LA:RISE Program to the Day Labor Resource Center System Program Donny Brooks

EXECUTIVE COMMITTEE ACTIONS

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

10. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan
11. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Program Monitoring Services
12. Approval of the Revised Results of a Request for Qualifications, re-issued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers / America's Job Centers of California Request for Proposals
13. Approval of the Economic and Workforce Development Department's Recommendations regarding a Request for Interest for the 2024 Severe Winter Storms National Dislocated Worker Grant to provide Temporary Jobs related to the Clean-Up, Repair, and Humanitarian Assistance Services
14. Approval of the Economic and Workforce Development Department's Recommendations regarding the Reallocation of \$375,000 of Gang Injunction Curfew Settlement / Los Angeles Reconnections Career Academy 2.0 Program Funds between Service Providers
15. Approval of a Report from the Economic and Workforce Development Department regarding the Availability of Program Year (PY) 2023-24 Carry-In Savings and Recommendations to Modify the PY 2024-25 (July 1, 2024 - June 30, 2025) Workforce Development Annual Plan and its Strategies, Activities, and Budget
16. Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Workforce Administrative and Evaluation Consulting Services for Program Evaluation and Customer Satisfaction
17. Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Grant Writing Consultants
18. Request from the Mayor's Office of Economic Opportunity for the Workforce Development Board to accept Early Childhood Education Grant to Underwrite Intergenerational Work Experience
19. Approval for the Economic and Workforce Development Department to Accept and Allocate up to \$4,500,000 of U.S. Department of Labor 2025 January Wildfires Disaster Recovery National Dislocated Worker Grant funding to provide Temporary Jobs for Clean-Up and Humanitarian Assistance, Accept and Allocate up to \$4,500,000 of State of California Employment Development Department LA County Fire Workforce

Innovation and Opportunity Act Dislocated Worker Additional Assistance funding to provide Workforce Development Activities and Supportive Services, and Authorization to Reprogram the balance of funding for the modified State of California Employment Development Department Farmer John Workforce Innovation and Opportunity Act Dislocated Worker Additional Assistance Grant funding to include additional WorkSource Center / America's Job Centers of California Service Providers in response to Wildfire Disaster Recovery

20. Approval of Recommendations from the Economic and Workforce Development Department to Allocate Early Childhood Education Funds to CRCD WorkSource Center for Intergenerational Work Experience

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

21. WDB 2025 Mission, Vision and Goals Presentation Hannah Lee
22. WorkSource Center Request for Proposal (RFP) Verbal Update Gerardo Ruvalcaba
23. Workforce Innovation Opportunity Act (WIOA) Verbal Update Hannah Lee
24. Next Meeting: May 22, 2025
25. Adjourn

Workforce Development Board:

Charles Woo, Patricia Perez, Garrett Gin, Bernardine Brandis, Agustin Cabrera, Priscilla Chavez, Veronica Corona, David Crippens, Kenya Croom, Jesse Cuevas, Sean Fleming, David Ford, Ben Garcia, Hrag Hamalian, Rodney Hanners, Jaleesa Hazzard, Lindsey Heisser, Nancy Hoffman Vanyek, Terri Hollingsworth, LaShondra Mercurius, Kelly Nguyen, Linda Nguyen, Casey O'Neill, Gabriel Pimentel, Carmen Rad, Sergio Rascon, Steven Simon, Benjamin Torres, Maria Turrubiarres, Saba Waheed, Steve Zimmer

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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Phone: 213-744-7164 www.wiblacity.org



3.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Welcome new Board Members

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



4.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Consideration of the Minutes of November 14, 2024

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Item 4 - Meeting Notes_WDB_Quarterly_Mtg_11.14.2024.docx

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD
QUARTERLY MEETING
Thursday, November 14, 2024
10:00 A.M. – 12:00 P.M.
Goodwill So. CA – Auditorium
342 North San Fernando Road, Los Angeles, CA 90031

MEETING NOTES

MEMBERS PRESENT: Garrett Gin, David Crippens, Jesse Cuevas, Jaleesa Hazzard, Nancy Hoffman Vanyek, Hrag Hamalian, LaShondra Mercurius, Agustin Cabrera, Maria Turrubiarres, Gabriel Pimentel, Casey O'Neill, Dr. Kelly Nguyen, Agustin Cabrera, Teri Hollingsworth, Carmen Rad, Maria Turrubiarres, Ernesto Pantoja (alt. Sergio Rascon),

1. Call to Order – The meeting was called to order at 10:15 unofficially by Garrett Gin, as no quorum was present.
2. Public Comments on Non-Agenda Items – none

ACTION ITEMS: {All Action Items were Tabled due to the lack of a quorum}

3. Consideration of the Minutes of August 14, 2024
4. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request For Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan
5. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request For Qualifications to establish a Qualified List for Program Monitoring Services
6. Approval of the Revised Results of a Request For Qualifications, re-issued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers / America's Job Centers of California Request For Proposals

EXECUTIVE COMMITTEE ACTIONS:

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

7. Approval of the Results of a Request for Interest Issued by the Economic and Workforce Development Department to Eligible YouthSource Center Replacement Operators to Assume Operation of the Central and West Los Angeles YouthSource Center

8. Approval for the Economic and Workforce Development Department to Accept a \$250,000 Governor's Office of Planning and Research Grant Designated to the City of Los Angeles to Fund the Brotherhood Crusade's Movin' On Up Equitable Workforce Program
9. Approval for the Economic and Workforce Development Department to Accept a \$250,000 Comcast Digital Equity Challenge Grant from the U.S. Conference of Mayors, secured by the Mayor's Office, to Fund the Housing Authority of the City of Los Angeles' CareerConnect Program to Provide Digital Literacy Training to Recently Housed Individuals Located at Inside Safe and Interim Housing Sites Across the City of Los Angeles
10. Approval for the Economic and Workforce Development Department to Allocate \$2.5 Million of Los Angeles Reconnections Career Academy 2.0, Gang Injunction Curfew Settlement Funds to WorkSource Centers, America's Job Centers of California for Program Year 2024-25 (July 1, 2024 - June 30, 2025)
11. Approval of a Report from the Economic and Workforce Development Department on WorkSource Center, America's Job Center of California and YouthSource Center Program Year 2022-23 (July 1, 2022 to June 30, 2023) Annual Performance Evaluation
12. Approval for the Economic and Workforce Development Department to Allocate HIRE LA's Youth Program Funds for Program Year 2024-25 (July 1, 2024 - June 30, 2025) to Service Providers for Paid Work Experience and Other Related Activities
13. Approval for the Economic and Workforce Development Department to Allocate \$85,000 of City of Los Angeles Funds Transferred by Council District 1 to Central American Resource Center to support Day Labor Centers and Community Clean-Up Efforts
14. Adoption of the Five-Year Workforce Development Strategic Plan
15. Approval of the WorkSource Center Evaluation and Redesign Concept Paper Recommendations + Authority to Release the WorkSource Center Request for Proposal, Including an Updated Timeline

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

16. Introduction of the Workforce Development Board Interim Executive Director and Plan for 2025 Board Vision

Hannah Lee, Interim Executive Director, Workforce Development Board provided a preview of a new vision for the Board she intends to launch that is back ended by the 5-Year Strategic Plan. She will present an outline of the vision, the goals and outcomes, and relaunch of all the WDB committees at the February 20th Quarterly meeting. Hannah looks forward to working with all of the Board and will be reaching out to connect with them all on a one-on-one basis.

17. Update on the California Workforce Association Legislative Planning Meeting

Hannah Lee attended the State Planning meeting in Sacramento, California. This is made up of local workforce development boards. It is an opportunity to share best practices and talk about priorities. The WIOA reauthorization was discussed as was Youth Apprenticeships (SB 480), which would allow pre-apprenticeship courses to count toward coursework for high school completion. The CalWorks Subsidized employment program was also identified as a priority that will be worked on at the upcoming legislative session. The Day at the Capitol event will take place on March 5, 2025, to discuss the aforementioned items. Board members are invited to attend to discuss our local priorities with members of the Senate.

The best way to communicate any priorities would be to send Hannah an email by December 6th.

18. An Update on 10 Years of LA:RISE

Donny Brooks provided an update and highlighted milestones and accomplishments of the LA:RISE program. LA:RISE is celebrating its 10 Year Anniversary, and a celebration was held last week at the California Endowment Center. It is a nationally recognized best practice recognized by the Department of Labor in 2019.

Danielle Martinez, EWDD staff and Gregg Erickson, REDFF jointly presented a PowerPoint presentation on LA:RISE. The significance of LA:RISE is the impact not the longevity it has had. It is a true testament of how every partner brings what they have when they come to the table. It is a collaborative process with WorkSource Centers. Over the 10 years, the program has continued to grow and adapt. The model of LA:RISE is a comprehensive approach serving and addressing the needs of individuals that need an opportunity to get their feet in the door and on the path to employment.

Danielle Martinez highlighted the LA:RISE Youth Academy initiative started in 2021. It is a paid transitional work experience, support services and assistance in finding competitive employment. A unique piece is that they bridge individuals into educational programs because they recognize that youth want to find their pathway to a degree or a vocational training program. As of June 2024, the Youth Academy has placed over 700 youth into transitional employment and over 200 youth have transitioned into the educational system.

Michael Graff Weisner, Chrysalis - they are an employment social enterprise partner. They focus on homeless individuals. They operate multiple social enterprises and have been partners for 10 years. He highlighted an individual who started out in their program and is now working for the State. He purchased a home and has grandchildren. LA:RISE changed his life. It gives people a chance to work that want to work.

Gina Murdock, Downtown Women's Center – they serve unhoused women and gender diverse individuals in the downtown LA area. They have partnered with LA:RISE for the last 10 years. They serve 56 folks annually, and their participants can do social enterprise, resale boutiques, handmade products. Street outreach connects folks to needed resources. Several LA:RISE graduates have retained employment with their organization.

Danielle Martinez provided statistics; over 9,000 participants were served in the 10 years and over 4,000 received competitive employment. Their partners offer assistance to the homeless, and justice involved individuals. Employment data shows that many of their

participants end up in social advocacy organizations, solar electric jobs and pipelines to that field and many enter the construction field and receive union benefits.

David Crippens acknowledged Deputy Mayor Brenda Shockley and EWDD General Manager Carolyn Hull. He commented that it is important to see job creation. Moving forward we will be forced to tell people what we have done.

Agustin Cabrera commented that one of his partners disconnected with LA: RISE and asked for clarity about why. Gerardo Ruvalcaba said that he would be happy to provide insight.

19. An Update on the Crossroads Policy Forum

David Crippens provided some history about the Crossroads Forum conference. It was every yearly conference which brought forth policy recommendations. A youth Crossroads Conference is being planned for April 2025 with a focus on mental health wellness. Dr. Rashell Brooks, a consultant, is leading this effort. Three task force meetings will be held to go over the conference set up and to ensure that they serve the whole person, and to connect with Horizons32.

20. Recognition of Outgoing WDB members

Robert Lake Hector Perez Pacheco, Jonathan Port, Ruth Lopez Novodor, Alexandra Suh, Chad Boggio, Kathy Finn Michelle Crenshaw, Ace Anaya were all recognized for their service to the WDB, and those present were given a certificate from the Mayor's Office. Ruth Lopez Novodor gave brief remarks and was presented with a certificate of acknowledgement.

21. Next Meeting: February 20, 2025

22. Adjourn: 11:34 a.m.



5.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Retroactive Approval of 2024 Nominees Considered by the Mayor for Appointment and Reappointment to the Workforce Development Board (WDB)

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ❏ Item 5 - WDB Memo re. Retroactive Approval of WDB Nominees 2.20.25



Workforce **Development** Board
City of **Los Angeles**

MEMORANDUM

DATE: February 20, 2025

TO: Charles Woo, Chair
Workforce Development Board

FROM: LaShondra Mercurius, Chair
Nominations/Membership Committee

SUBJECT: Retroactive Approval of 2024 Nominees Considered by the Mayor for
Appointment and Reappointment to the Workforce Development Board (WDB)

REQUESTED ACTION:

That the Workforce Development Board retroactively approve 31 nominees that were considered by the Mayor in 2024 for appointment and reappointment to the Workforce Development Board (WDB).

BACKGROUND:

The Nominations/Membership Committee met on January 9, 2025, to retroactively review and approve 31 nominees that were considered by the Mayor for appointment and reappointment to the Workforce Development Board (WDB). On September 3, 2024, the Mayor transmitted 9 new appointments and 22 reappointments to the Workforce Development Board (WDB) for City Council consideration. City Council reviewed and confirmed all nominees on December 10, 2024.

Below is a list of the appointments, the organizations they represent, their membership category, whether they are a new appointment or a reappointment, and term end date.

The attached Mayor's transmittal also has the resumes for all appointments.

Name	Organization Represented	Membership Category	Appointment or Reappointment	Term End Date
Chavez, Priscilla	PCL Construction Services, Inc.	Business	Reappointment	6/30/2026
Corona, Veronica	CM Cleaning Solutions, Inc.	Business	Reappointment	6/30/2025
Crippens, David	DLC & Associates	Business	Reappointment	6/30/2025
Gin, Garrett	Bank of America	Business	Reappointment	6/30/2025
Hanners, Rodney	Keck Medicine of USC	Business	Appointment	6/30/2026
Hazzard, Jaleesa	Hazzard Consulting Group	Business	Reappointment	6/30/2026
Heisser, Lindsey	Snap Inc.	Business	Appointment	6/30/2026
Hoffman Vanyek, Nancy	Greater San Fernando Valley Chamber of Commerce	Business	Reappointment	6/30/2025
Hollingsworth, Teraylan	Hospital Association of Southern California	Business	Reappointment	6/30/2025
Mercurius, LaShondra	JLM Strategic Talent Partners	Business	Reappointment	6/30/2025
Nguyen, Kelly	IDLogic	Business	Reappointment	6/30/2025
O'Neill, Casey	Biocom	Business	Reappointment	6/30/2025
Ford, David	Southern California Edison	Business	Appointment	6/30/2026
Pérez, Patricia	VPE Public Relations	Business	Reappointment	6/30/2025
Rad, Carmen	CR&A Custom, Inc.	Business	Reappointment	6/30/2025
Woo, Charles	Megatoys	Business	Reappointment	6/30/2025
Brandis, Bernardine	Walt Disney Studios	Business	Appointment	6/30/2026
Cabrera, Agustin	Strategic Concepts in Organizing and Policy Education (SCOPE)	Economic & Community Development	Reappointment	6/30/2026
Croom, Kenya	A Step to Freedom	Economic & Community Development	Appointment	6/30/2026

Name	Organization Represented	Membership Category	Appointment or Reappointment	Term End Date
Cuevas, Jesse	State of California, Employment Development Department	Economic & Community Development	Reappointment	6/30/2025
Hamalian, Hrag	TGR Foundation, National	Economic & Community Development	Reappointment	6/30/2026
Pimentel, Gabriel	Southern California Indian Center	Economic & Community Development	Reappointment	6/30/2025
Torres, Benjamin	CD Tech	Economic & Community Development	Appointment	6/30/2026
Turrubiarres, Maria	State of California, Department of Rehabilitation	Economic & Community Development	Reappointment	6/30/2025
Simon, Steven	Los Angeles Unified School District	Education	Reappointment	6/30/2026
Waheed, Saba	UCLA Labor Center	Education	Appointment	6/30/2026
Zimmer, Steve	California Department of Education	Education	Reappointment	6/30/2026
Fleming, Sean	SEIU- United Healthcare Workers (UHW)	Labor	Appointment	6/30/2026
Garcia, Benjamin	Los Angeles/Orange County Building; Construction Trades Council AFL-CIO	Labor	Appointment	6/30/2026
Nguyen-Perez, Linda	Center for Worker Training & Leadership	Labor	Reappointment	6/30/2026
Rascon, Sergio	Laborers International Union of North America (LAUNA) – Local 300	Labor	Reappointment	6/30/2025



6.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of 2025 Nomination Recommendations for Consideration by the Mayor for Appointments and Reappointments to the Workforce Development Board (WDB)

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



7.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations for WDB Standing Committee Chairs and Executive Committee Members

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ❏ Item 7 - WDB Memo re. Standing Comm Chairs & Exec Comm 2.20.25



Workforce *Development* Board
City of *Los Angeles*

MEMORANDUM

DATE: February 20, 2025

TO: Workforce Development Board Members

FROM: Charles Woo, Chair
Workforce Development Board

SUBJECT: Approval of Recommendations for WDB Standing Committee Chairs and Executive Committee Members

REQUESTED ACTION:

That the Workforce Development Board (WDB) review and approve the following recommendations for Standing Committee Chairs and Executive Committee members:

- Policy and Oversight Committee - Nancy Hoffman Vanyek
- Business Services, Marketing, and Resource Development Committee - LaShondra Mercurius
- Nominations/Membership Committee - Gabriel Pimentel
- Older Worker AdHoc Committee - Patricia Perez
- Executive Committee Member At-Large - Terri Hollingsworth

BACKGROUND:

The WDB operates in accordance with its ByLaws and the WDB-Local Elected Official (WDB-LEO) Agreement. The ByLaws stipulate Committee Chairs and Members of the WDB Executive Committee shall either be elected by the full WDB or appointed by the WDB Chair/President at the WDB Annual Meeting for a term of one year. The Executive Committee is

comprised of seven WDB officers (Chair/President, Secretary, Treasurer, Vice Chairs/Chairs of Standing Committees) and two additional WDB members.

The WDB currently has two Standing Committee Chair vacancies for the Policy and Oversight Committee and Older Worker AdHoc Committee, and two Executive Committee Member At-Large vacancies.

The recommendation is to appoint Nancy Hoffman Vanyek, currently Chair of the Business Services, Marketing, and Resource Development Committee, to Chair the Policy and Oversight Committee and LaShondra Mercurius, currently the Chair of the Nominations/Membership Committee, to Chair of the Business Services, Marketing, and Resource Development Committee. This leaves vacancies for the Nominations/Membership Committee and Older Worker AdHoc Committee. The recommendation is to appoint Gabriel Pimentel and Patricia Perez respectively, and Terri Hollingsworth as an Executive Committee Member At-Large.



8.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to identify and allocate up to \$1.0 million in WIOA funding for a hazardous waste removal training program, in partnership with LIUNA Local 300

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 8 - LIUNA Partnership Report

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

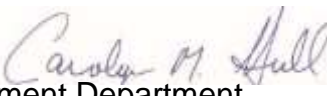
8

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE : February 20, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS TO IDENTIFY AND ALLOCATE
UP TO \$1.0 MILLION IN WIOA FUNDING FOR A HAZARDOUS WASTE
REMOVAL TRAINING PROGRAM, IN PARTNERSHIP WITH LIUNA
LOCAL 300**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. INSTRUCT the EWDD to identify up to \$1.0M in Workforce Innovation and Opportunity Act (WIOA) funding to fund a Wildfire Recovery program in partnership with the Laborers International Union of North American (LIUNA) Local 300;
2. AUTHORIZE the EWDD to allocate up to \$250,000 per WorkSource Center (WSC) to fund program services for up to 500 participants; and
3. INSTRUCT the EWDD to report back to the WDB with WSC allocations and program enrollments on a quarterly basis.

BACKGROUND

As the Los Angeles region begins its recovery from the 2025 Windstorm and Wildfire Disaster, the magnitude of destruction to communities cannot be understated. Working families and members of vulnerable populations, including immigrant workers, children, elderly, and disabled individuals, have been disproportionately impacted, facing not only the loss of homes and livelihoods but also significant disruptions to essential services and support networks. The recovery process will require targeted, coordinated efforts to address the immediate needs of these populations while also creating sustainable pathways for long-term recovery and resilience.

The recovery efforts following the wildfires in Paradise, California (2018), and Lahaina, Hawaii (2023), highlight the need for a coordinated, multifaceted approach to disaster recovery. In both cases, delays in support for displaced workers and the destruction of local infrastructure underscored the importance of aligning local, state, and federal

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

resources. In Paradise, a lack of streamlined recovery efforts caused significant delays (Paradise Fire Recovery Task Force, 2019), while in Lahaina, the need for tailored workforce solutions was amplified by widespread destruction (Lahaina Recovery Office, 2023). These examples emphasize the necessity of a unified, regional response to ensure equitable access to job opportunities, financial relief, and essential services.

Building on these lessons learned, the EWDD, in partnership with regional workforce partners, is working to develop cross-jurisdictional and cross-sector partnerships to address both the immediate needs of workers impacted by the fires through our Additional Assistance and National Dislocated Worker Grant (NDWG) Programs as well as ensuring that we have a well-trained workforce to meet the employment needs of the long-term rebuilding efforts. To this end, EWDD has reengaged its Los Angeles Workforce Infrastructure Network (LAWIN) to promote the collaboration of key workforce partners in the Los Angeles region to prepare Angelenos for employment opportunities in the rebuilding efforts.

DISCUSSION

The LIUNA Local 300 projects will place more than 1,000 workers in 2025 Wildfire cleanup and recovery efforts over an 18-month period. Due to the high level of lead and asbestos contamination in homes impacted by the wildfires, workers will require certain hazardous materials certifications prior to employment, including but not limited to HAZWOPER, lead and asbestos, to protect their health and safety.

RECOMMENDATION

As a result of the increased demand for qualified laborers with health and safety certifications, EWDD proposes the launch of a new initiative to recruit and train up to 500 WSC participants with the necessary skills to support the 2025 Wildfire clean-up and rebuilding efforts.

While EWDD continues to work with program partners such as Los Angeles Community College District (LACCD), UCLA Labor and Occupational Safety and Health (LOSH) Program, Miguel Contreras Foundation, and LIUNA Local 300 to develop a framework for a program that will allow the City of Los Angeles (City) to meet the current demand for laborers to complete the long-term clean up and rebuilding efforts, EWDD is proposing to develop a \$1.0 million pool of WIOA funding to supplement WSC training and supportive service budgets in order to 1) identify and 2) train Angelenos to support wildfire clean-up and recovery efforts. The proposed pool would allocate up to \$2,000 per program participant to fund the following services for up to 500 participants:

- HAZWOPER, Lead and Asbestos Training;
- Union Initiation Fees; and
- Other Support Services, as needed.

This initiative intends to ensure that up to 500 current and new union members are adequately trained to achieve HAZWOPER, Lead, and Asbestos certifications. Not only will this opportunity ensure that participants become intimately familiar with the proper safety procedures to engage in the clean-up, but it also paves the way for sustained employment opportunities, including union-supported apprenticeships. The average

training cost is estimated at \$1,500 per participant. Non-union workers will have an added cost of \$600 for initiation fees per participant.

Lastly, funds will be made available to all 14 WSCs and will be distributed on a first-come first-served basis. EWDD is requesting authority to contract up to \$250,000 as the department determines individual WSCs needs and capacity to recruit and train program participants. If approved, EWDD will report back to the WDB on allocations on a quarterly basis.

NEXT STEPS

Upon authorization, EWDD will work with WSCs to recruit and identify up to 500 program participants. Contracts will be executed upon identification and enrollment of eligible participants.

CMH:GR:cg



9.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to transfer \$166,202 from the Coalition for Responsible Community Development / LA:RISE Program to the Day Labor Resource Center System Program

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9 - PY 24-25 Funds Transfer from CRCD (LA RISE) to Day Labor Program

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

9

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: February 20, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager *Carolyn M. Hull*
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO TRANSFER
\$166,202 FROM THE COALITION FOR RESPONSIBLE COMMUNITY
DEVELOPMENT / LA:RISE PROGRAM TO THE DAY LABOR
RESOURCE CENTER SYSTEM PROGRAM**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of EWDD, or designee, to transfer \$166,202 of Program Year (PY) 2024-25 City General Funds from the Coalition for Responsible Community Development (CRCD) / Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Program to the Day Labor Resource Center System Program (DLRCSP); and
2. APPROVE the revised budget allocations for the DLRCSP, as listed in Table 1.

BACKGROUND

The City of Los Angeles (City) DLRCSP is a structured and transparent employment and education program for low-wage workers who are both immigrant and non-immigrant. The overall purpose of the DLRCSP is to provide economic and social opportunities to day laborers, immigrant, and non-immigrant low-income workers and to develop economic self-sustainability strategies in the Los Angeles areas served by the program.

Approved contractors provide these services to day laborers seeking employment, including those who are unemployed or underemployed and live at, near, or below federal poverty levels. A secondary purpose is to promote immigrant integration and create educational opportunities to transition away from temporary employment.

DISCUSSION

The PY 2024-25 Carry-In Report included a reduction of \$166,202 in City General Funds (GF) for the DLRCSP, due to a decrease in prior-year savings projected in the PY 2024-25 Annual Plan. Additionally, EWDD overallocated funding for the CRCD / LA:RISE program in the PY 2024-25 Annual Plan.

To offset the reduction of funds in the DLRCSP, EWDD is proposing to transfer \$166,202 in PY 2024-25 City GF from the CRCD / LA:RISE Program to DLRCSP to offset funding reductions proposed in the PY 2024-25 Carry-In Report. Without the proposed transfer, EWDD will be required to reduce DLRCSP contracts by approximately twenty-three percent (23%). The transfer of funds will not impact the planned services for the CRCD / LA:RISE program.

The term of the contract is from July 1, 2024 – June 30, 2025.

TABLE 1. ALLOCATION OF CITY GF FOR DAY LABOR PROGRAM

AGENCY	ORIGINAL FUNDING	CARRY-IN ADJUSTMENT	NET CHANGE	FUNDS TRANSFER FROM CRCD / LA:RISE	TOTAL FUNDING
Day Labor Resource System Program					
Central American Resource Center (CARECEN)	181,188	242,444	(23,744)	23,744	266,188
Hope the Mission	181,188	157,445	(23,743)	23,743	181,188
Instituto De Educacion Popular Sur De California (IDEPSCA)	905,934	787,219	(118,715)	118,715	905,934
LA:RISE / General Fund					
Coalition for Responsible Community Development (CRCD)	574,230	574,230	0	(166,202)	408,028
TOTAL	1,842,540	1,761,338	(166,202)	0	1,761,338

NEXT STEPS

No further action is necessary as the DLRCSP contracts have already been executed at the higher funding level.

CMH:GR:DB:TE:FG:MS:cg



10.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan

REQUESTED ACTION:

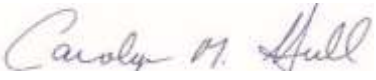
BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 10 - Workforce Strategy - Older Workers RFQ Recomm.

CAROLYN M. HULL
GENERAL MANAGERKAREN BASS
MAYOR**DATE:** December 10, 2024**TO:** Charles Woo, Chair
Workforce Development Board, Executive Committee**FROM:** Carolyn M. Hull, General Manager 
Economic and Workforce Development Department**SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT
DEPARTMENT'S RECOMMENDATIONS REGARDING THE REQUEST
FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST FOR
WORKFORCE CONSULTING SERVICES TO IMPLEMENT THE OLDER
WORKER STRATEGY / ADVANTAGE LA PLAN****WORKFORCE DEVELOPMENT BOARD ACTION**

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to support the implementation of the Older Worker Strategy / AdvantAGE LA Plan (Strategy / AdvantAGE Plan).

BACKGROUND

On August 19, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with the implementation of several strategic planning efforts. During Program Year (PY) 2023-24, EWDD funded a strategic planning effort to develop enhanced programming for older workers. These efforts aim to create and expand access to living wage jobs and career pathways, remove barriers to employment for priority populations, identify current and future workforce growth projections and skills needs, as well as implement training programs to prepare residents for work in high-growth and in demand sectors.

The Strategy / AdvantAGE Plan contains recommended strategies to address the challenges and barriers to the employment, retention, and advancement of older workers in the labor market. A work group was established to collect the experiences, concerns, needs, and feedback of relevant stakeholders who can support the Strategy / AdvantAGE Plan from inception through implementation. The workforce strategy consultants will support with the implementation of EWDD's Strategy / AdvantAGE Plan through establishing a workforce system collaborative, supporting a network convening on a

quarterly basis, supporting the implementation of workforce programs in support of older workers and planning a 1-day policy event to highlight the recommendations of the Strategy / AdvantAGE Plan.

DISCUSSION

A total of three (3) proposals for this RFQ were received by the September 12, 2024 deadline.

RFQ Qualification Process

Proposals were evaluated utilizing one internal rater and one external rater. The rating factors included:

- Demonstration of capacity and expertise in leading a cross-sector collaborative, implementing a workforce program, experience working with employers, success in grant writing and planning a 1-day policy event;
- Demonstration of staff experience with strategic planning and policy research, leading cross sector collaboratives, policy event planning as well as employer engagement; and
- Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

All three proposals were eligible to participate in the procurement and submitted all required application materials. Two out of the three proposals received a qualifying score to be placed on the Qualifying List. Deloitte received a score of 92 and Cause Impacts received a score of 86.5. Civic Solutions Partnerships scored 68 and did not receive a qualifying score of at least 70. Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List.

Table 1 – Older Worker Strategy RFQ Qualified List Recommendations

ORGANIZATION	RATING	RECOMMENDATION
Deloitte	92/100	Qualified
Cause Impacts	86.5/100	Qualified
Civic Solutions Partnership	68/100	Not Qualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on November 4, 2024, as well as notification of appeal rights, due no later than five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

FUNDING RECOMMENDATION

Funds were not intended to be awarded through this process as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services with the City.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three (3) years from the date it is finalized. During that time period, the City may request services with any of the pre-qualified consultants on the list, dependent on the needs of EWDD.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Workforce Consultants, for future use to support in workforce strategy implementation.

Upon approval of the RFQ, EWDD will issue a work order to the approved contractors to request a written quote for the implementation of the Strategy / AdvantAGE Plan.

CMH:GR:DB:EM:MF:cg



11.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Program Monitoring Services

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 11- Program Monitoring RFQ Recomm.

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR


11

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT
DEPARTMENT'S RECOMMENDATIONS REGARDING THE REQUEST
FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST FOR
PROGRAM MONITORING SERVICES**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to support in the program monitoring of its workforce development programs; and
2. AUTHORIZE the EWDD to negotiate and execute a contract agreement for Program Monitoring services with New Ways to Work for an amount not to exceed \$250,000 for the period of December 1, 2024 to June 30, 2025.

BACKGROUND

On July 24, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with program monitoring of workforce development programs. EWDD manages workforce development programs that are funded by federal, state, and local governmental agencies as well as by private entities. Service delivery is primarily provided through a network of contracted service providers located in strategic areas throughout the City of Los Angeles.

As outlined in EWDD's program monitoring policy, monitoring is conducted to ensure compliance with the regulations and requirements of the funding source, to review progress toward achieving contract performance goals, and to identify both best practices for effectively serving clients and opportunities for improvement. Program monitoring is essential to ensure compliance with applicable laws, Workforce Innovation and

Opportunity Act (WIOA) regulations, state and local policies, procedures, and quality of service delivery expectations.

DISCUSSION

A total of three (3) proposals for this RFQ were received by the August 22, 2024 deadline.

RFQ Qualification Process

All proposals were evaluated utilizing external raters and the rating factors included:

- Demonstration of capacity and expertise to provide program monitoring services to ensure compliance with the regulations and requirements of the funding source, to review progress toward achieving contract performance goals, and to identify both best practices for effectively serving clients and opportunities for improvement;
- Demonstration of staff experience and samples of past monitoring work to provide a history of proficiency in the development of quarterly reviews, site visits as well as analysis necessary for evaluation; and
- Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

Three proposals were received in response to the RFQ. One proposal was disqualified from participating in the evaluation process since the applicant did not submit all required application materials—namely the performance verification. Of the two proposals evaluated, the proposal by New Ways to Work scored the highest and received the only qualifying score of 88.5. Work Ready Online scored below 70 and did not receive a qualifying score. Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List.

Table 1 – Program Monitoring RFQ Qualified List Recommendations

ORGANIZATION	RATING	RECOMMENDATION
New Ways to Work	88.5/100	Qualified
Work Ready Online	58.5/100	Not Qualified
Hunger for Success	N/A	Disqualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on October 22, 2024, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

FUNDING RECOMMENDATION

The total amount available for Program Monitoring Services is \$500,000 through WIOA Formula funding. The purpose of this RFQ was to establish the Qualified List of program monitoring consultants. However, only one applicant was deemed Qualified and a bench of pre-qualified consultants was not established. As a result, EWDD will reissue the RFQ for Program Monitoring Services in January 2025 to receive additional solicited proposals.

Due to the urgent need for EWDD program monitoring consulting services, it is recommended that EWDD contract with New Ways to Work, for up to \$250,000, to ensure compliance with its WIOA monitoring requirements for the current Program Year 2024-2025.

PROPOSED TERM OF CONTRACT

The proposed term of contract is from December 1, 2024 to June 30, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of negotiating and executing the contract with the selected consultant, subject to City Attorney review and approval.

CMH:GR:DB:EM:MF:cg



12.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Revised Results of a Request for Qualifications, re-issued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers / America's Job Centers of California Request for Proposals

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 12 - WSC-AJCC RFQ Revised Procurement Results

CAROLYN M. HULL
GENERAL MANAGER

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071



KAREN BASS
MAYOR

DATE: December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE REVISED RESULTS OF A REQUEST FOR QUALIFICATIONS, REISSUED BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT, TO ESTABLISH A QUALIFIED LIST OF POTENTIAL BIDDERS TO APPLY FOR THE WORKSOURCE CENTERS / AMERICA'S JOB CENTERS OF CALIFORNIA REQUEST FOR PROPOSALS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the revised results as noted in Table 1, to include two additional proposers of a Request for Qualifications (RFQ) re-issued by EWDD to establish the Qualified List of potential bidders before releasing the WorkSource Center (WSC)/America's Job Centers of CaliforniaSM (AJCC) Request for Proposals (RFP).

BACKGROUND

The AJCC Adult and Dislocated Worker system, locally known as the WSC system, was last procured in 2018. The California State University, Northridge (CSUN) was contracted to conduct an evaluation of the City of Los Angeles' (City) WSC/AJCC system to identify ways to redesign and improve its service delivery system to connect program participants to high-wage jobs and reduce inequities among program participants. To incorporate the recommendations of the WSC/AJCC system evaluation and the Mayor's Five-Year Workforce Development Strategic Plan and other workforce development strategic efforts completed at the end of Program Year (PY) 2023-24, the EWDD is administering the WSC/AJCC system procurement process in two phases.

Phase I

An RFQ was released January of 2024 to establish the qualified list of proposers before issuing the full RFP. The RFQ focus was on the applicant's demonstrated ability.

Phase II

An RFP is to be implemented after the system redesign has been finalized and approved by the WDB. Only the pre-qualified list of proposers will be invited to participate in Phase II to submit a WSC/AJCC operator RFP proposal focused on the proposed program design, cost reasonableness and leveraged resources, and facility site readiness.

During the August 14, 2024 WDB meeting, the WDB approved the recommended list of qualified WSC/AJCC operators (23 applicants) that resulted from the RFQ. Since the redesign efforts were not yet completed, and at the request of the WDB, the WSC/AJCC RFQ was re-opened with a September 26, 2024 submission deadline. The final scoring and evaluation of additional proposals received was completed in October of 2024.

DISCUSSION

EWDD received a total of twenty-eight (28) applications in response to this RFQ. Twenty-six (26) applications were received by the original May 31, 2024 deadline. Two (2) additional applications, from Los Angeles Urban League and Rightway Foundation, were received by the September 26, 2024 extended deadline.

Evaluation Process

Applicants were required to submit an WSC/AJCC RFQ application package which consisted of the following items:

- AJCC RFQ Application Form
- Attachment 1 - Board Resolution authorizing this RFQ Application
- Attachment 2 - Organization Charts, Board List, and Strategic Plan
- Attachment 3 - IRS Determination Letter and Audited Financial Statements
- Attachment 4 - Performance Verification Form (3 prior grantor references)
- Attachment 5 - (Optional) Application Narrative (Demonstrated Ability)

Applications were evaluated on a pass/fail basis. The information provided on the WSC/AJCC application form and required attachments were vetted and scored.

EVALUATION CRITERIA	
Met the eligibility qualifications outlined in the RFQ and demonstrated ability and good standing in the following areas: <u>Application</u> : Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships. <u>Attachments</u> : Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter and Audited Financial Statements, Performance Verification.	PASS

Did not meet the eligibility qualifications outlined in the RFQ and did not demonstrate ability and good standing in the following areas: <u>Application:</u> Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships. <u>Attachments:</u> Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter and Audited Financial Statements, Performance Verification.	FAIL
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Final List of Qualified Proposers

Upon evaluation of all applications received, a total of 25 applicants received a PASS score and 3 received a FAIL score. Table 1 displays the name of the proposer and the recommendation to the Qualified List.

Table 1 – WSC/AJCC RFQ Qualified List Recommendations

#	NAME OF APPLICANT	SCORE
1	Alliance for Community Empowerment	PASS
2	Asian American Drug Abuse Program, Inc.	PASS
3	Asian Rehabilitation Service, Inc.	PASS
4	Career Team	PASS
5	Catholic Charities Archdiocesan Youth Employment Services	PASS
6	Central City Neighborhood Partners	PASS
7	Chinatown Service Center	PASS
8	Coalition for Responsible Community Development	PASS
9	El Centro de Amistad	PASS
10	El Proyecto del Barrio, Inc.	PASS
11	Equus	PASS
12	Five Keys	PASS
13	Goodwill Industries of Southern California	PASS
14	Grant Associates	PASS
15	Housing Authority of the City of Los Angeles	PASS
16	JVS SoCal	PASS
17	KRA Corporation	PASS
18	Los Angeles Mission	PASS
19	Los Angeles Urban League	PASS
20	Managed Career Solutions, SPC.	PASS
21	Pacific Asian Consortium in Employment	PASS
22	PARS	PASS
23	Rightway Foundation	PASS
24	UAW-LETC	PASS
25	Watts Labor Community Action Committee	PASS

#	NAME OF APPLICANT	SCORE
26	Davina Douthard Inc.	FAIL
27	Kids In The Spotlight (KITS)	FAIL
28	Work Ready Online Staffing	FAIL

The applicants with a successful score will be placed on the “Qualified WSC/AJCC Operator” List and will subsequently be invited to submit a formal WSC/AJCC operator proposal during the second phase of this procurement.

Notification of Results and Appeals Process

The two new proposers were emailed notification letters of the final results on November 7, 2024, as well as notification of appeal rights. The deadline for appeals is five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

NEXT STEPS

On October 22, 2024, EWDD presented to the WDB its proposed WSC System Redesign Concept Paper recommendations which will guide the RFP. The Redesign Concept Paper is still pending presentation to the City Council. Due to recent restructuring of council committees, the Concept Paper is pending calendaring in the newly created Economic, Community Development and Jobs Committee. Once approved by the City Council, EWDD anticipates releasing the RFP in January 2025.

CMH:GR:DB:EM:cg



13.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding a Request for Interest for the 2024 Severe Winter Storms National Dislocated Worker Grant to provide Temporary Jobs related to the Clean-Up, Repair, and Humanitarian Assistance Services

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

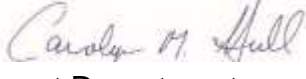
Description

- Item 13 - SWS NDWG RFI Results 2024



DATE : December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING A REQUEST FOR INTEREST FOR THE 2024 SEVERE WINTER STORMS NATIONAL DISLOCATED WORKER GRANT TO PROVIDE TEMPORARY JOBS RELATED TO THE CLEAN-UP, REPAIR, AND HUMANITARIAN ASSISTANCE SERVICES

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's recommendations for the 2024 Severe Winter Storms National Dislocated Work Grant (NDWG) Request for Interest (RFI) procurement as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD, or designee, to execute contracts with the service providers as listed in Table 1.

BACKGROUND

From January 31 to February 9, 2024, strong storms driven by a series of atmospheric rivers brought heavy rain, snow, and flooding to the Los Angeles area and much of California. The severe weather caused road erosion, collapsed hillsides, and debris flow, damaging public spaces and key transportation routes, affecting residents and businesses across the region. Downtown Los Angeles recorded 12.56 inches of rain, making it the fourth wettest February since records began in 1877.

On April 13, 2024, President Joseph Biden announced a Major Disaster Declaration (Declaration) in the State of California for areas affected by these severe weather events. The Declaration provides a broad range of federal assistance for individuals and public

infrastructure impacted by the storms. Los Angeles County was among those included in the Declaration, identified as requiring clean-up and repair efforts.

The State of California Employment Development Department (EDD) provided approval for EWDD's submitted exhibit package totaling \$2,100,000 - with \$1,890,000 available to selected WorkSource Center (WSC) providers. The project is to be funded in two increments, with an initial allocation of \$625,000. The additional incremental allocations will be provided based upon performance and expenditures towards program goals.

On October 1, 2024, the EWDD released an RFI to solicit interest from currently contracted WSCs in receiving Disaster Recovery NDWG funds to place dislocated workers into temporary jobs. The program will provide temporary job assignments related to clean-up and repair work of storm damage and/or humanitarian assistance for those affected by the storms.

Participants must be placed into temporary jobs for an average of 658 hours at a minimum rate of \$22.00 or \$27.00 per hour – providing a total \$30,000 cost per participant. The program will prioritize recruiting displaced workers, focusing on vulnerable populations, including individuals experiencing homelessness or housing insecurity, justice-involved/re-entry individuals, English language learners, and people with disabilities. Additional workforce development services, such as Individual Employment Plans, career counseling, and specialized assessments, will be available through WSC co-enrollment.

DISCUSSION

On October 15, 2024, the EWDD received a total of five complete RFI proposals from the following WSC operators:

1. Asian-American Drug Abuse Program, Inc. (AADAP)
2. Managed Career Solutions, SPC (MCS)
3. Watts Labor Community Action Committee (WLCAC)
4. Goodwill Industries of Southern California (Goodwill) – Northeast Los Angeles
5. Goodwill Industries of Southern California (Goodwill) – San Fernando Valley

Request for Information Evaluation and Selection Process

Proposers' submissions were evaluated based on narrative responses, previous experience, and success with projects funded by NDWG or National Emergency Grant (NEG) and Workforce Innovation Opportunity Act (WIOA) programs, their understanding of the City of Los Angeles (City) project design, and their ability to plan, manage, and implement the proposed project model. Under EWDD's RFI selection process, a score of seventy (70) is considered qualifying for participation in the subject grant project.

Proposals Received

As summarized in Table 1, a total of five agencies submitted complete proposals in response to the Severe Storms RFI. Upon evaluation of the RFI submissions, three out of the five proposals scored a qualifying score of seventy (70) or greater. The table displays the name of the proposer, final consensus score, and the recommended funding.

RECOMMENDATIONS

EWDD is recommending funding for three (3) agencies as outlined in the table below.

TABLE 1- RFI Rating and Initial Funding Recommendations

AGENCY NAME	SCORE	RECOMMENDED
Managed Career Solutions, SPC	90	\$250,000
Asian-American Drug Abuse Program, Inc.	79	\$187,500
Watts Labor Community Action Committee	70	\$187,500
Goodwill Industries of SoCal (Northeast LA)	51	\$0
Goodwill Industries of SoCal (San Fernando)	51	\$0
TOTAL		\$625,000

The balance of the funding available to the selected WSC providers will be allocated in the forthcoming Carry-In Report.

PROPOSED TERM OF CONTRACT

The term of the contract is retroactive to December 1, 2024 through June 30, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing contracts with negotiated performance with the selected agencies, subject to City Attorney review and approval.

CMH:GR:DB:EM:TEL:cg



14.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding the Reallocation of \$375,000 of Gang Injunction Curfew Settlement / Los Angeles Reconnections Career Academy 2.0 Program Funds between Service Providers

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 14 - LARCA 2.0 Reallocation \$375,000 PY 24-25

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

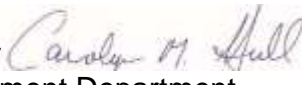
14

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 SOUTH FLOWER STREET
LOS ANGELES, CA 90071

DATE : December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING THE REALLOCATION OF \$375,000 OF GANG INJUNCTION CURFEW SETTLEMENT / LOS ANGELES RECONNECTIONS CAREER ACADEMY 2.0 PROGRAM FUNDS BETWEEN SERVICE PROVIDERS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's recommendations to reallocate \$375,000 of Gang Injunction Curfew Settlement Funds, also known as the Los Angeles Reconnections Career Academy (LARCA) 2.0 program, between contracted service providers as listed in Table 1.

BACKGROUND

The Los Angeles City Council (City Council) allocated a maximum of \$30 million dollars in City of Los Angeles (City) General Purpose Funds over a four-year period for the Gang Injunction Curfew Settlement (Settlement) in "Rodriguez vs. City of Los Angeles," also known as the Los Angeles Reconnections Career Academy (LARCA) 2.0 program. The class action Settlement represented more than 6,000 plaintiffs affected by the implementation and enforcement of gang injunctions, which were found to include unconstitutional provisions. As part of the Settlement, the City Council agreed to payments not to exceed \$7.5 million per year, for four years between 2017–2021 totaling no more than \$30 million, to provide plaintiffs, referred to as "class members", with LARCA 2.0 program resources such as educational/vocational training, paid work experience, work clothes, tools, transportation, license/certification support, and related resources.

The LARCA 2.0 program builds on the proven workforce development strategies of the original LARCA model. It focuses on high-need and transitional populations, offering comprehensive support including education and career assessments, case management, job readiness training, subsidized employment, financial literacy training, and job placement services.

The Settlement was extended due to the COVID-19 pandemic. On June 28, 2023, the City Council announced the one-year extension of the Settlement for Program Year (PY) 2023–2024, along with a renewed push to identify and connect class members to services and benefits. On April 12, 2024, the Courts ordered another extension of the Settlement for PY 2024–2025.

As of November 30, 2024, EWDD's LARCA 2.0 program has enrolled 1,217 participants from 1,925 processed claims, out of 6,163 eligible individuals, with over half of the \$30 million Settlement funds allocated so far.

DISCUSSION

To maximize program services to class members, EWDD proposes the reallocation of \$375,000 of LARCA 2.0 program funds between service providers that have demonstrated effective and increased enrollments and participant expenditures. The recommendations will support the overall program enrollments and the opportunity to serve additional Settlement class members through PY 2024-2025. Table 1 reflects proposed revisions to LARCA 2.0 contracted service providers.

The column titled “NEW ALLOCATION” represents EWDD’s recommended reallocation amounts to three service providers that have demonstrated better performance:

TABLE 1: LARCA 2.0 Service Providers

NO.	SERVICE PROVIDER	CURRENT FUNDING	YTD EXPENDITURES	CURRENT BALANCE	NEW ALLOCATION	NEW TOTAL
1.	Housing Authority of the City of Los Angeles (HACLA)	\$1,969,529	\$1,928,608	\$40,921	\$125,000	\$2,094,529
2.	UAW-Labor Employment and Training Corporation (UAW-LETC)	\$345,000	\$329,172	\$15,828	\$125,000	\$470,000
3	Goodwill of Southern California (Goodwill)	\$1,579,700	\$1,484,087	\$95,613	\$125,000	\$1,704,700
4.	City of Long Beach (Pacific Gateway)*	\$587,500	\$463,666	\$23,834	(\$100,000)	\$487,500
5.	Asian American Drug Abuse Program, Inc (AADAP)	\$920,152	\$823,764	\$96,388	(\$50,000)	\$870,152
6.	Catholic Charities of Los Angeles, Inc.	\$850,000	\$680,520	\$169,480	(\$45,000)	\$805,000
7.	Arbor E&T, LLC- Canoga Park	\$1,558,000	\$1,318,897	\$239,103	(\$130,000)	\$1,428,000
8.	Jewish Vocational Services	\$550,000	\$371,794	\$178,206	(\$50,000)	\$500,000
TOTAL		\$8,359,881	\$7,400,508	\$859,373	\$375,000	\$8,359,881

* Please note the contract with this service provider expired on June 30, 2024 and was not renewed, \$24K balance is currently being reconciled to clear withheld payment retentions.

NEXT STEPS

Upon WDB approval, EWDD will execute contract amendments to agreements with service providers listed in Table 1.

CMH:GR:DB:JR:cg



15.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of a Report from the Economic and Workforce Development Department regarding the Availability of Program Year (PY) 2023-24 Carry-In Savings and Recommendations to Modify the PY 2024-25 (July 1, 2024 - June 30, 2025) Workforce Development Annual Plan and its Strategies, Activities, and Budget

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 15 - AP Carry-In Report Year 25

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

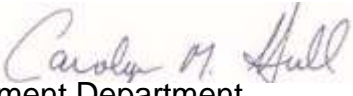
15

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: January 9, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF A REPORT FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT REGARDING THE AVAILABILITY OF PROGRAM YEAR (PY) 2023-24 CARRY-IN SAVINGS AND RECOMMENDATIONS TO MODIFY THE PY 2024-25 (JULY 1, 2024 - JUNE 30, 2025) WORKFORCE DEVELOPMENT ANNUAL PLAN AND ITS STRATEGIES, ACTIVITIES, AND BUDGET.

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. ADOPT the EWDD PY 2024-25 Carry-In Report;
2. APPROVE the proposed modifications to the PY 2024-25 WDB Annual Plan Budget (See Attachment 1);
3. AUTHORIZE the General Manager, EWDD, or designee, to:
 - a. Transfer and re-allocate/re-appropriate funds, including creation of new appropriation accounts as-needed, from prior year savings for programs funded by the City of Los Angeles (City) General Fund, including but not limited to: Cash for College, Day Laborer Program; Hire LA; Los Angeles Regional Initiative for Social Enterprise (LA:RISE); YouthSource Centers (YSC); Summer Youth Employment; Angeleno Corps; Student to Student; etc, and also prior year savings from non-general funded grant programs and previous year closeouts, including the California For All Youth (CFAY), Workforce Innovation and Opportunity Act (WIOA—formula, discretionary, and LA County passthrough) LA:RISE Youth Academy Homeless Housing Assistance and Prevention (HHAP), and other identified grants;
 - b. Negotiate and execute agreements and or amendments to agreements necessary to implement the strategies and activities contained in this report, subject to approval by the City Attorney as to form and legality;

4. AUTHORIZE EWDD to amend and increase the contract ceiling amount for auditing services with Davis Farr LLP (C-145381) and UHY Advisors Mid-Atlantic (C-145604) to pay for remaining PY 2023-24 and 2024-25 audits for up to a total not-to-exceed \$656,850, in aggregate, subject to approval by the City Attorney; and
5. AUTHORIZE EWDD to prepare Controller instructions, including close-out reconciliation of previous year grants and CFAY loan advance, and/or technical adjustments necessary to implement the Modified (Revised) PY 2024-25 Annual Plan budget.

SUMMARY

The WDB Annual Plan requires that EWDD prepare a report that identifies:

1. All Carry-In funds from prior program years; and
2. Adjustments to actual revenues received for the current program year. The WDB Annual Plan requires that EWDD present this report to the WDB, City Council, and Mayor along with recommendations for the proposed use of such funds.

On June 26, 2024, the City Council adopted the PY 2024-25 Annual Plan for a total of \$118,621,303, which included an estimated WIOA budget of \$49,302,765 million (C.F. 24-0643).

This report includes a discussion related to the following items:

1. New Revenues and Carry-In Funds;
2. Modifications to the Annual Plan Budget; and
3. WIOA Administrative CAP Limit statement, including prior year close out reconciliation of 10 grants and loan request to fund pending invoices related to the CFAY grant.

NEW REVENUES AND CARRY-IN FUNDS

EWDD has received the final allocation for all grants identified in the PY 2024-25 Annual Plan (Year 25). In addition, EWDD has completed the fiscal year close-out of PY 2023-24, including other previous year close-outs. Attachment 1 is a list of all funding sources and a comparison of the projected and actual PY 2024-25 new revenues and carry-in funds from prior program years.

The total revenue to date for EWDD is \$97,271,104. This amount represents a \$4.9 million decrease from the original revenue projection of \$102,242,368 in the PY 2024-25 Annual Plan (Year 25). Table 1 provides a comparison of major grant amounts adopted in the PY 2024-25 Annual Plan (Year 25), modifications to the original amounts (revised), and the net change (increase/decrease).

Table 1: Revenues - Proposed Modification = (\$4,971,264)

Funding Source	Proposed Carry-In Report	Adopted Annual Plan	Increase/ (Decrease)
WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA) FORMULA			
Adult	16,039,523	16,039,523	0
Dislocated Worker	10,080,271	10,080,271	0
Youth	16,296,257	15,996,257	300,000
Rapid Response	875,467	875,467	0
Subtotal	43,291,518	42,991,518	300,000
WIOA DISCRETIONARY			
Farmer John Additional Assistance - WIOA 25% (F 57W)	675,000	0	675,000
2023 Severe Winter Storms NDWG	1,300,000	1,000,000	300,000
Quest NDWG	0	0	0
2024 Severe Winter Storms NDWG	2,100,000	0	2,100,000
Subtotal	4,075,000	1,000,000	3,075,000
CALIFORNIA FOR ALL YOUTH			
Angeleno Corps	4,385,386	4,943,096	(557,710)
Automotive and Warehouse and Toolroom Internships	30,773	98,769	(67,996)
Clean LA	2,438,640	2,792,459	(353,819)
Early Childhood Education Student Advancement	1,179,893	1,157,232	22,661
LA Community College - City Pathways	928,831	1,345,379	(416,548)
LA City Pathways for Youth	1,200,852	1,502,203	(301,351)
LA Community Composting/Food Recovery	248,580	474,107	(225,527)
LA RISE Youth Academy	776,816	1,094,789	(317,973)
LA River Rangers	2,058,259	2,366,925	(308,666)
Student to Student Success	1,651,381	1,263,207	388,174
Summer Night Lights	1,100,299	1,295,252	(194,953)
Teen Parent Prosper Project	437,784	554,095	(116,311)
Youth & Community Harvest Internships	176,527	262,378	(85,851)
Digital Ambassador	455,900	574,361	(118,461)
Operation Flame Wildland Firefighting Academy	337,242	441,617	(104,375)
Pathways to Childcare	377,706	346,460	31,246
Senior Hospitality Internship for L.A. Youth	180,572	266,351	(85,779)
Program Evaluation & Project Planning	585,978	113,299	472,679
Marketing: Recruitment & Outreach	251,361	0	251,361
Grants Management - EWDD	2,089,198	0	2,089,198
Subtotal	20,891,978	20,891,978	0
LA CITY PROGRAMS			
Cash for College	49,000	49,000	0
Day Laborer	1,166,910	1,081,910	85,000
Gang Injunction Curfew (GIC) Settlement (LARCA 2.0, F 10B)	2,500,000	3,000,000	(500,000)
Hire LA	285,000	285,000	0
LA:RISE	3,000,000	3,000,000	0

LA:RISE-Homeless Housing Assistance & Prevention Program	0	2,000,000	(2,000,000)
Summer Youth Employment Program	3,000,000	3,000,000	0
YouthSource Centers	486,598	563,462	(76,864)
Subtotal	10,487,508	12,979,372	(2,491,864)
LA COUNTY GRANTS			
Systems Involved Youth	0	1,967,400	(1,967,400)
Youth at Work-Foster	0	653,700	(653,700)
JJCPA Probation	133,500	298,300	(164,800)
LA:RISE Measure H	3,960,000	3,000,000	960,000
Project Invest	558,000	693,200	(135,200)
Youth at Work - Consolidated (SIY, OUY, Foster)	7,087,600	5,338,700	1,748,900
WIOA Formula	343,600	343,800	(200)
Youth at Work-CalWorks	2,082,400	1,874,400	208,000
Subtotal	14,165,100	14,169,500	(4,400)
OTHER FUNDS			
Bank of America	100,000	100,000	0
EWDD SYEP - Other Sources	110,000	110,000	0
DOL Community Projects Earmark - Vision Lab	1,000,000	1,000,000	0
WDB Workforce Development 501c3	300,000	0	300,000
U.S. Conference of Mayors Digital Equity (Moving on up)	250,000	0	250,000
DOJ Returning Citizens Housing Stability Pilot	1,000,000	0	1,000,000
Hilton Foundation Apprenticeship Program	100,000	0	100,000
James Irvine Foundation Workforce Capacity	500,000	0	500,000
Subtotal	3,360,000	1,210,000	2,150,000
ANTICIPATED REVENUES			
Anticipated Revenue – WIOA - Certified Pier Mental Health Project	500,000	0	500,000
Anticipated Revenue – EPA CRCD	500,000	0	500,000
Anticipated Revenue – WIOA	0	9,000,000	9,000,000
Subtotal	1,000,000	(9,000,000)	(8,000,000)
TOTAL NEW REVENUES	97,271,104	102,242,368	(4,971,264)

Table 2: Carry-In Funds - Proposed Modification = (\$1,217,598)

Funding Source	Proposed Carry-In Report	Adopted Annual Plan	Increase/ (Decrease)
WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA) FORMULA			
Adult	1,481,827	2,276,776	(794,949)
Dislocated Worker	1,733,882	1,417,900	315,982
Youth	1,741,979	2,616,571	(874,592)
Subtotal	4,957,688	6,311,247	(1,353,559)
WIOA DISCRETIONARY			
Farmer Johns	150,729	791,226	(640,497)
2023 September Wildfires	193,144	182,603	10,541

Quest NDWG	40,331	39,780	551
Subtotal	384,204	1,013,609	(629,405)
COMMUNITY DEVELOPMENT BLOCK GRANT			
Childcare Initiative – COVID-19	0	0	0
Subtotal	0	0	0
CALIFORNIANS FOR ALL YOUTH			
Angeleno Corps	523,617	599,790	(76,173)
Automotive and Warehouse and Toolroom Internships	0	0	0
Clean LA	0	49,028	(49,028)
Early Childhood Education Student Advancement	0	30,800	(30,800)
Edible Food Waste Recovery	0	1,095	(1,095)
LA Community College - City Pathways	0	57,600	(57,600)
LA City Pathways for Youth	0	0	0
LA Community Composting/Food Recovery	0	4,414	(4,414)
LA RISE Youth Academy	0	19,407	(19,407)
LA River Rangers	0	25,192	(25,192)
Non-Profit Apprenticeship	0	26,010	(26,010)
Student to Student Success	1,160,360	1,198,875	(38,515)
Summer Night Lights	0	25,423	(25,423)
Teen Parent Prosper Project	0	3,187	(3,187)
Youth & Community Harvest Internships	0	7,470	(7,470)
Digital Ambassador	0	6,566	(6,566)
Operation Flame Wildland Firefighting Academy	0	9,695	(9,695)
Pathways to Childcare	0	0	0
Hire LA Youth	364,405	364,405	0
Hire LA's Youth Platform Expansion	250,597	250,597	0
Senior Hospitality Internship for L.A. Youth	0	0	0
Program Evaluation & Project Planning	0	0	0
Marketing: Recruitment & Outreach	0	0	0
Grants Management - EWDD	380,575	0	380,575
Subtotal	2,679,554	2,679,554	0
LA CITY PROGRAMS			
Angeleno Corps	485,237	0	485,237
ARPA - Vision Lab	596,774	482,285	114,489
Day Laborer Program	20,198	186,400	(166,202)
GIC Settlement (LARCA 2.0)	388,775	182,935	205,840
Hire LA	3,891	88,928	(85,037)
LA:RISE	521,674	450,000	71,674
LA RISE Exp-ABH/Tiny Home	124,763	0	124,763
LA RISE Expansion - CD 10	191,931	0	191,931
LA:RISE-HHAPP	448,966	0	448,966
Prison to Emp Re-Entry - CD 5 & 8	127,197	0	127,197
Summer Youth Emp Program	275,204	254,173	21,031
Youth Jobs Training Prog CD 7	2,636,389	2,636,389	0

YouthSource Center	191,931	264,311	(72,380)
Subtotal	6,012,930	4,545,420	1,467,510
LA COUNTY GRANTS			
Juvenile Day Reporting Center	428,176	432,295	(4,119)
Regional Equity Recovery Partnership	168,159	173,002	(4,843)
Subtotal	596,335	605,297	(8,962)
OTHER FUNDS			
Bank of America	120,000	215,212	95,212
EWDD SYEP – Other Sources	0	186,400	186,400
Prison 2 Employment 2.0	129,014	103,808	25,206
DOJ Returning Citizens Housing Stability Pilot	0	1,000,000	(1,000,000)
Subtotal	530,626	1,223,808	(693,182)
TOTAL CARRY-IN FUNDS	15,161,337	16,378,935	(1,217,598)

Table 3 – Summary of Revenues

Funding Source	Proposed Carry-In Report	Adopted Annual Plan	Increase/ (Decrease)
New Revenues	97,271,104	102,242,368	(4,971,264)
Carry-In Funds	15,161,337	16,378,935	(1,217,598)
TOTAL	\$112,432,441	\$118,621,303	(6,188,863)

As summarized on Table 3, the \$6.1 million net decrease in funding consists of \$4.9 million decrease in Revenues as identified (see Table 1), primarily driven by anticipated revenues/grants that did not materialize (\$8M) and unfunded LA:RISE Homeless Housing Assistance program (\$2.1M) offset by realized new grants (\$5M), and an additional \$1.2 million decrease in Carry-In or prior year savings (see Table 2) primarily driven by WIOA Formula and Discretionary funds obligated/encumbered prior to the Fiscal Year End 2023-24 deadline.

PROPOSED MODIFICATIONS TO THE ANNUAL PLAN

This report recommends modifying the adopted PY 2023-24 Annual Plan Budget from \$118,621,303 to \$112,432,441 with major modifications as indicated on Table 4 below:

Table 4: Proposed Modifications

	WIOA Formula	Other Workforce Grants	Total
EWDD Program Oversight	(1,306,349)	(661,667)	(1,968,016)
Workforce Dev Board Support (EWDD & Mayor)	(504,385)	(233,864)	(738,249)
Other City Departments	17,149	86,542	103,691
WorkSource & YouthSource Centers	(701,542)	4,720,708	4,019,166
Other Service Providers	663,817	(7,814,622)	(7,150,805)
Supporting Program Activities	(72,790)	(381,859)	(454,649)
TOTAL	(1,904,100)	(4,284,762)	(6,188,862)

EWDD Program Oversight – (\$1,968,016)

EWDD program oversight reflects a reduction of \$1,968,016. This reduction is the result of 1) realized savings resulting from department vacancies and 2) reduction department lease costs due to the relocation of EWDD headquarters. Although vacancies yield personnel cost savings that are driven by delayed Priority Critical Hiring approvals and unavailable exam/certification list, this amount also has a direct inverse (negative) correlation to grant support and program services, including potential unrealized anticipated revenues, unused/unclaimed grant funds, and response rate to our granting agencies. EWDD will continue to closely monitor this area and advocate for speedy hiring approval to minimize service and compliance impact albeit a positive fiscal savings strategy. Lease costs will be covered by the City General Fund through February 2025 as recommended by the City's Municipal Facilities Committee with a lesser amount remaining from grant sources herein from March through June 2025.

Workforce Development Board Support – (\$738,249)

Similarly, the WDB Board and Mayor's Office budget were reduced due to the current vacancies and related share of lease costs.

Other City Departments – \$103,691

The proposed increase of \$103,691 reflects increased costs due to recently negotiated salary increases for several unions impacting our partnering departments, including EWDD. This increase includes recent cost-of-living adjustments, anticipated 100% payout of unused personal leave and excess sick leave negotiated by city unions, and new support services required from realized new grants.

WorkSource and YouthSource Centers - \$4,019,166

WorkSource and YouthSource Center - Service Provider allocations reflect a net increase of \$4 million in funding. This is due to the allocation of previously unallocated special grants such as the 2024 Severe Winter Storm and High Road Training Partnership funding. Details are included in both the Service Provider and Supporting Program Activity Schedules.

Other Service Providers - (\$7,150,805)

Non-WSC/YSC Service Providers reflects a net decrease of \$7.1 million. This decrease is primarily due to the reduction in "Anticipated Revenues" which resulted in a decrease in "Other Service Providers" or "To be Determined" category of \$7.1 million.

Supporting Program Activities (\$454,649)

Supporting Program Activities include a net reduction of \$454,649 in funding. The following includes highlights of proposed changes:

- WDB Innovation Fund - \$219,705

EWDD proposes to increase the WDB Innovation Fund by \$219,705 to support WDB priorities, such as new pilot programs for older workers and/or homeless

initiatives, HireLAX, Street Lights, etc. This proposal will make a total of \$1.2 million available for new programming.

- HireLAX Support - \$100,000

The HireLAX Pre-Apprenticeship Program is an eight-week training initiative that prepares local residents for apprenticeship opportunities and long-term careers in the construction industry. The program provides participants with hands-on training, career readiness support, and connections to industry pathways. To support the needs of participants, the program offers \$1,000 stipends to eligible participants and case management support. In Program Year 2023-2024, HireLAX successfully enrolled 80 individuals, helping them gain the skills needed to pursue careers in construction. Building on this success, we will continue to fund one cohort of 15 participants with \$1,000 stipends.

- Hollywood Entertainment Pathways - \$250,000

Launched in PY2023-24, the Hollywood Entertainment Pathways program is a vocational training program that prepares individuals to enter the entertainment union trades. Program participants are provided 12-18 months of housing at the Anti-Recidivism Coalition (ARC) all-male dorm located in Atwater Village, while enrolled in West Los Angeles College's Film/TV Production Crafts Certificate Program. As part of their curriculum, students are required to complete 600 hours of direct study. The program covers the entire spectrum of the entertainment industry's crew career pathways, including crafts often absent from formal learning environments, such as stagecraft, grip, set lighting, set painting, costuming and set dressing, as well as more traditional disciplines such as camera, sound, and editing. Upon completion, students are fast-tracked into over 10 different local unions under IATSE Southern California to begin their career in the unionized entertainment trades. To help them focus on their studies, program participants are provided with a stipend of \$2,400 a month. The goal is to promote academic success among our residents, giving them the security and stability they need to complete their studies.

- Inside Safe Job Connectors - \$513,763

The Inside Safe Job Connectors Program, part of Mayor Bass's Inside Safe initiative to combat homelessness, integrates workforce development services with housing support. Launched in April 2023, the program connects recently housed individuals to employment and educational opportunities through WorkSource Centers (WSCs) and YouthSource Centers (YSCs). The program is seeking continued funding for eight Job Connectors, one program manager, and training services to sustain its impact. These Job Connectors are stationed across key regions of Los Angeles, including Central LA, East LA, South LA, and the Harbor, ensuring widespread accessibility. They provide comprehensive support to participants, including workforce action planning, enrollment in education and vocational training, job search assistance, and retention support. By accompanying participants during initial referrals and collaborating with case managers, the program ensures a seamless integration into workforce services, promoting long-term stability and self-sufficiency. This continued investment will

enable the program to serve up to 200 participants annually, strengthening the critical connection between housing stability and economic mobility.

- Opportunity Youth Housing Support Pilot - \$640,897

Since the launch of the LA:RISE Youth Academy in 2021, the program has served more than 260 young adults, ages 18-30 that were either currently homeless (i.e. living on the street) or living in a homeless shelter. Because housing services are not always readily available, EWDD proposes to create a new pilot program to augment the LA:RISE Youth Academy. Through this pilot, service providers will make up to \$20,000 available for homeless youth and young adults in housing support while engaged in workforce training and work-experience programs available through the YouthSource Center and LA:RISE Youth Academy programs. The goal of this pilot program is to ensure that the lack of stable housing does not become a barrier to achieving educational and employment goals.

- Program Monitoring - (\$350,000)

The Year 25 Annual Plan allocated \$500,000 to support EWDD's program monitoring for workforce development subrecipients. Since the adoption of the Annual Plan, EWDD has completed its procurement of a contractor for this activity. The \$350,000 decrease reflects an equal amount allocated to New Ways To Work to complete 56 monitoring reports for both WorkSource and YouthSource Centers. A balance of \$150,000 remains available for additional work-orders should EWDD require additional support.

- Street Lights Pilot - \$33,000

The Streetlights Program is a workforce development initiative that provides vocational training, life skills, and career guidance to individuals with limited opportunities, creating pathways into well-paying careers in the entertainment industry. For over 30 years, Streetlights has equipped participants with the skills needed to improve their quality of life and build sustainable careers. Participants are prepared for roles ranging from Production Assistant to Producer and from Stylist to Showrunner, making meaningful contributions across every department in the industry. The program's goals remain consistent: to increase access to well-paying careers for individuals with limited or interrupted work histories, teach participants to compete and excel in today's workplace, eliminate reliance on public assistance, and supply the entertainment industry with a motivated and skilled talent pool. Participants complete an intensive 4 1/2-week job training program to gain the knowledge and experience necessary for success. The City will support outreach efforts and the placement of participants into the program while providing \$1,000 stipends to a cohort of 15 individuals, ensuring participants receive the resources needed to successfully launch their careers.

- Career Assessments - (\$200,000)

The Year 25 Annual Plan included \$200,000 to continue providing career assessments for YouthSource Center participants. Career Assessments were provided to YSC participants through Innersight. However, the program

procurement is behind schedule. As a result, EWDD is proposing to discontinue this activity until a new procurement is completed.

- Disability Consultant - (\$200,000)

The Year 25 Annual Plan also included \$200,000 to support WSC and YSC's expanded services to people with disabilities. This included funding for staff development and training as well as a review of YSC policies to promote increased enrollment of program participants. However, due to staff capacity, EWDD does not currently have the capacity to complete the required procurement. As a result, EWDD is proposing to postpone this critical program until PY2025-26.

- WDS Accessibility Technology - (\$250,000)

Similar to the prior item, the WDS Accessibility Technology activity intended to fund a consultant to review technology currently utilized by WSC and YSCs including websites and hardware located at service locations with the goal of improving accessibility for people with disabilities. As with the prior item, this also requires EWDD to complete a procurement. Due to staff capacity, EWDD is proposing to postpone this program until PY2025-26.

Various California For All Allocations

- Senior Hospitality Internship

Allocated \$90,000 for each Youth Source Center site at El Proyecto Del Barrio (total of \$180,000) from the Senior Hospitality Internship budget, leaving the \$572 as unallocated to be used as needed or used by the existing Youth Source Center or other service provider or transferred to another program as-needed. No change to the total funding amount.

- City Pathways - \$20,000

Allocated \$20,000 (or \$5,000 each) from the Marketing and Recruitment TBD program to fund four service providers - Catholic Charities of Los Angeles, Para Los Ninos, Coalition for Responsible Community Development, and El Proyecto Del Barrio - to provide additional support services related to the City Pathway program. The Marketing and Recruitment budget was decreased to \$231,361 while the City Pathways program increased to \$1.22 million. No net impact to CFAY budget.

- Early Childhood Education

Set Aside \$60,000 from the Workforce Consultant TBD line item to help support and continue employment for 15 HireLA City Pathway Youth. Amount may be transferred as-needed from this program to assist the City Pathway program. Set aside an amount of \$30,000 to the Coalition for Responsible Community Development and \$30,000 to Para Los Ninos.

WIOA ADMINISTRATIVE CAP LIMIT

WIOA funds are subject to a 10 percent administrative cap as set forth in the WIOA Final Rule 20 CFR Parts 683.205 and 683.215. These specific administrative functions, as defined in the federal regulations, include City administrative salaries and corresponding fringe benefits and expenses, City central services (indirect costs), WIOA's share of City Attorney, Controller, and Personnel Department's support costs, and the administrative costs of the WSC. The total WIOA administrative costs reflected in the modified Annual Plan budget is within the mandated 10 percent administrative limit.

OTHER ITEMS**Reconciled Close-Out Funds (Grants)**

EWDD is in the process of administratively closing out ten unreconciled previous year grant funds - Fund 44A, 51G, 52Q, 54P, 54R, 56F, 56K, 57A, 58Y, and 59R - at an aggregate approximate amount of \$2 million on request by the Offices of the City Controller and City Administrative Officer. Reconciliation amount represents funds earned from interest not used or refunded, unused funds due to staffing or program delays, or pending reimbursements. These funds will either be transferred to existing grants upon approval by the granting agencies via a proposed modification/amendment or refunded back to the grantor after reconciliation. This will not have an impact on the proposed revised PY 2024-25 Annual Plan and fund transfers/refunds will be included in the Controller Instructions to administratively close-out these grants in the City's Financial Management System.

CFAY Temporary Loan/Reserve Fund Loan

EWDD is proposing to temporarily borrow up to \$10 million from Fund 551 - General Funded Grant Programs - to pay for invoices related to the Californians For All Youth (CFAY) grant program Cycle 1. To-date, the State of California has claimed approximately \$33.2 million through June 2024 in expenses and has not yet reimbursed the City approximately \$24.2 million. The State has indicated a check in the amount of \$2.4 million is forthcoming and anticipated on or by December 31, 2024 yet the amount has not been received by EWDD. Therefore, EWDD is requesting authority to temporarily borrow an additional \$5 million from Fund 551 to help alleviate cash flow needed to pay invoices from October through December 2024. This will reduce the need for a new general fund reserve loan and allow time to advocate expediency from the State in processing pending reimbursements. EWDD anticipates submitting two to three additional claims for an aggregate approximate amount of \$16 million by March 2025 to close out the grant as of December 31, 2024. It is important to note that this temporary loan is for the CFAY Cycle 1 and not Cycle 2 - the new revenue grant in the PY 24/25 Annual Plan for \$20.9 million).

NEXT STEPS

Upon approval from the WDB, EWDD will transmit these recommendations to the City Council and Mayor for approval.

CMH:GR:FC:DB:TE:NT:cg

Attachments: 1. Carry-In vs. Year 25 Annual Plan
2. Modified Annual Plan Budget Schedule



16.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Workforce Administrative and Evaluation Consulting Services for Program Evaluation and Customer Satisfaction

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 16 -Workforce Administrative & Evaluation RFQ Recomm.

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

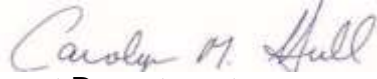
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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE : January 9, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT REGARDING THE
REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST
FOR WORKFORCE ADMINISTRATIVE AND EVALUATION
CONSULTING SERVICES FOR PROGRAM EVALUATION AND
CUSTOMER SATISFACTION**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to provide Program Evaluation and Customer Satisfaction Services, as listed in Table 1 and Table 2.

BACKGROUND

On August 9, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with Program Evaluation and Customer Satisfaction Services. As part of reporting requirements by the Department of Labor (DOL), Program Evaluation is conducted annually on Workforce Innovation and Opportunity Act (WIOA)–funded WorkSource (WSC) and YouthSource (YSC) programs to analyze the following:

1. Customer Satisfaction;
2. Federal Performance Outcomes;
3. Administrative Capability; and
4. Customer Flow

For Program Evaluation Services, the consultant will support EWDD with updating the existing performance evaluation model, developing new evaluation methodologies that may include Return on Investment for workforce programs, conducting evaluations of existing and/or pilot programs as needed.

Additionally, as part of the Workforce Development System (WDS) Annual Performance Evaluation of WIOA-funded programs, Customer Satisfaction analysis is used to determine the satisfaction of participants enrolled in WSCs and YSCs. The consultant for Customer Satisfaction Services will:

1. Develop and conduct annual customer satisfaction surveys for WSC and YSC programs;
2. Prepare analytic reports summarizing on the results of the surveys and key findings; and
3. Present key findings to EWDD, WDB, and City Council as needed.

DISCUSSION

Proposals Received

By the September 5, 2024 deadline, thirteen (13) proposals were received for Program Evaluation Consulting Services and five (5) proposals were received for Customer Satisfaction Consulting Services. Five (5) applicants applied to both consulting service categories.

Proposals were evaluated utilizing two (2) teams comprised of two (2) internal raters. Internal raters included EWDD staff with significant experience in workforce data analysis, WIOA performance evaluation as well as workforce program monitoring and implementation.

RFQ Qualification Process

The rating factors included:

1. Demonstrated knowledge, expertise, and success in services solicited;
2. Qualifications of evaluation team and experience including knowledge of WIOA-funded and special grant-funded workforce development programs; and
3. Fee Schedule – demonstration of cost reasonableness.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Program Evaluation Services

Twelve (12) of the thirteen (13) proposals received were eligible to participate in the procurement and submitted all required application materials. One (1) applicant (Applied Decision Technologies, Inc) was disqualified because they did not submit a complete application.

Four (4) out of the twelve (12) eligible proposals received a qualifying score to be placed on the Qualifying List. Eight (8) did not receive a qualifying score of at least seventy (70) and were not qualified to be placed on the Qualifying List.

Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List for Program Evaluation Consulting Services.

Table 1 – PROGRAM EVALUATION SERVICES QUALIFIED LIST

#	ORGANIZATION	RATING	RECOMMENDATION
1	Deloitte	94/100	Qualified
2	Social Policy Research Associates, Inc.	94/100	Qualified
3	KPMG, LLP	91/100	Qualified
4	Corporation for a Skilled Workforce	88/100	Qualified
5	Keen Independent Research, LLC	67/100	Not Qualified
6	Juarez and Associates	55/100	Not Qualified
7	Harder and Company Community Research	49/100	Not Qualified
8	Public Health Institute	48/100	Not Qualified
9	Cities and People Partners	36/100	Not Qualified
10	Mockingbird Analytics	34/100	Not Qualified
11	Valastella Group, LLC	32/100	Not Qualified
12	Work Ready Online, LLC	14/100	Not Qualified
13	Applied Decision Technologies, Inc.	N/A	Disqualified

Customer Satisfaction

Four (4) of the five (5) proposals received were eligible to participate in the procurement and submitted all required application materials. One (1) applicant (Applied Decision Technologies, Inc) was disqualified because they did not submit a complete application.

One (1) out of the four (4) eligible proposals received a qualifying score to be placed on the Qualifying List. Three (3) did not receive a qualifying score of at least seventy (70) and were not qualified to be placed on the Qualifying List.

Table 2 displays the name of the proposer, the final rating, and recommendation to the Qualified List for Customer Satisfaction Consulting Services.

Table 2 – CUSTOMER SATISFACTION SERVICES QUALIFIED LIST

#	ORGANIZATION	RATING	RECOMMENDATION
1	Deloitte	72/100	Qualified
2	Work Ready Online, LLC	56/100	Not Qualified
3	Public Health Institute	49/100	Not Qualified
4	Valastella Group, LLC	29/100	Not Qualified
5	Applied Decision Technologies, Inc.	N/A	Disqualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on January 7, 2025, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. Recommendations are subject to appeals.

FUNDING RECOMMENDATION

Funds were not to be awarded through this process as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services with the City. The City may request services from any of the pre-qualified consultants on the list by issuing a task/work order, depending on the needs of EWDD.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three years from the date it is adopted by the Board.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Workforce Administrative and Evaluation Consultants, for future use to support Program Evaluation and Customer Satisfaction Services. EWDD may reopen the solicitation for Workforce Administrative and Evaluation Consulting Services at a later date to garner additional applicants to the Qualified List.

CMH:GR:DB:EM:MF:cg



17.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department regarding the Request For Qualifications to establish a Qualified List for Grant Writing Consultants

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 17 -Grant Writer RFQ Recomm.

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

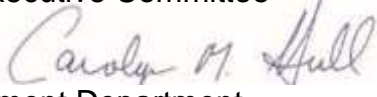
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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE : January 9, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT REGARDING THE
REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST
FOR GRANT WRITING CONSULTANTS**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to provide Grant Writing Consulting Services, as listed in Table 1.

BACKGROUND

On May 2, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with Grant Writing Consulting Services. To help maximize available resources, the EWDD Resource Development Unit (RDU) works to ensure the long-term sustainability of services provided by the EWDD by applying for and securing additional revenue streams through competitive grants, and other sources. Selected consultant(s) will work with and assist the EWDD's RDU, other City of Los Angeles (City) staff and stakeholders to develop and submit competitive grant proposals. The goal of EWDD's grant-seeking is to secure funding for services and projects that the EWDD requires to continue current and programmatic initiatives related to workforce and economic development. It is the intention of EWDD to apply for grants which address documented City needs as defined by the Mayor, City Council, and/or documents that have been approved by the WDB such as the Five-Year Strategic Plan. The pursuit of grant opportunities that align with the City's needs and EWDD's program focus areas will be contingent on available staff capacity to manage and administer new funding initiatives.

DISCUSSION

A total of six (6) proposals for this RFQ were received by the June 7, 2024 deadline.

RFQ Qualification Process

Proposals were evaluated utilizing two internal raters, including EWDD staff with experience in grant writing and direct program implementation. The rating factors included:

1. Demonstration of capacity and expertise in providing support to a government agency in grant writing efforts which includes the methodology to identify grant opportunities and the approach used to prepare the grant application;
2. Demonstration of staff experience with the contribution of grant writing in the areas of federal and state grants for Workforce Development and/or Economic Development; and
3. Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

Six (6) of the six (6) proposals were eligible to participate in the procurement and submitted all required application materials. All six (6) proposals received a qualifying score to be placed on the Qualifying List.

Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List for Grant Writing Consulting Services.

Table 1 – Grant Writing Consulting Services Qualified List

ORGANIZATION	RATING	RECOMMENDATION
Global Urban Strategies	100/100	Qualified
Intuitive Group	85/100	Qualified
The Ferguson Group, LLC	93/100	Qualified
The Mugen Group	75/100	Qualified
TJD Consulting	93/100	Qualified
Witt O' Brien, LLC	95/100	Qualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on November 20, 2024, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

FUNDING RECOMMENDATION

Funds will not to be awarded through this process, as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services with the City. The City may request services from any of the pre-qualified consultants on the list by issuing a task/work order, depending on the needs of EWDD.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three years from the date it is adopted by the Board.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Grant Writing Consultants, for future use to support EWDD in grant writing efforts.

CMH:GR:DB:EM:MF:cg



18.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Request from the Mayor's Office of Economic Opportunity for the Workforce Development Board to accept Early Childhood Education Grant to Underwrite Intergenerational Work Experience

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 18 - WDB Report - Authorization to Accept ECE Grant, \$70k

DATE: January 9, 2025

TO: Charles Woo, Chair
Workforce Development Board

FROM: Brenda Shockley, Deputy Mayor *B Shockley*
Office of Economic Opportunity

SUBJECT: **Request from the Mayor's Office of Economic Opportunity for the Workforce Development Board to accept Early Childhood Education Grant to Underwrite Intergenerational Work Experience**

REQUESTED ACTION:

Request for the Workforce Development Board (WDB) to accept Early Childhood Education Grant of \$70,185 to Underwrite Intergenerational Work Experience.

BACKGROUND:

The WDB, in partnership with the Mayor and the City Council, oversees the administration of the Workforce Innovation and Opportunity Act (WIOA) funds and functions pursuant to all related federal statutes, a WDB-Local Elected Official (WDB-LEO) agreement, and the WDB Bylaws. The WDB is also a nonprofit, charitable entity incorporated under Section 501 (c) 3 of the Internal Revenue Code, and can raise and expend funds for workforce development endeavors of benefit to the public.

The Mayor's Office of Economic Opportunity has been advised it will receive \$70,185 from the Silicon Valley Community Foundation to pay the wages and related support services of participants in the Early Childhood Education Student Advancement Program (ECE-SAP). These funds will be deposited in the WDB's nonprofit corporation bank account and transferred to the EWDD for these program purposes.

Since 2021, the ECE-SAP has recruited and placed more than 200 students in paid internships with local early childhood education centers and institutions, including the Child Development Consortium of Los Angeles, California Children's Academy, and Los Angeles Mission College. These internships provide students with hands-on experience with young children under the guidance of experienced educators. To address the growing demand for qualified early childhood educators, while also promoting lifelong learning and career development, a pilot initiative called the ECE-SAP Plus (+) was created. The ECE-SAP+ is an expansion of the existing program, specifically for individuals aged 50 and above, acknowledging the valuable life experience, dedication, and commitment to the field of early childhood education, while forming intentional cogenerational opportunities with younger and older populations through the ECE-SAP mentorship component.

ECE-SAP+ Expansion Objectives:

- 1 Scholarships to provide financial assistance to 15 students ages 50+ who wish to pursue a degree or certification in early childhood education. This fund will cover tuition fees, course materials, and other related expenses.
- 2 Paid Internships with local early childhood education centers and institutions for hands-on experience with young children under the guidance of experienced educators.

- 3 Workshops tailored to the needs of older learners and enhance their knowledge and skills in early childhood education, focused on the latest teaching methodologies, child development, permit guidance, career panels and other relevant topics.
- 4 Mentorship component that pairs older program participants with experienced early childhood educators and younger students in the program.

Timeline and Budget

The Early Childhood Education Student Advancement Program+, timeline below will guide the ECE-SAP+ efforts and ensure the successful implementation of this initiative.

January 2025:

- ECE-SAP Orientation: During this mandatory orientation, students will receive an overview of the ECE-SAP+, will have an opportunity to ask questions, and will be able to meet other cohort members.
- Student Internship Start (130 hours): Students will be matched and placed at an internship site either with the Los Angeles Child Development Consortium of Los Angeles, Children's Academy or the Los Angeles Mission College.
- Student/ Mentor Matching and Meetings: Students will be matched with a mentor and will meet for one hour each month beginning in January 2025.

February 2025:

- Student Internship End: Students are expected to begin ending their internship during late February.
- Financial Award Disbursement: The financial award in the amount of \$750 for those working with infants and toddlers and \$500 for those working with preschoolers will be distributed to students.

The ECE-SAP+ budget of \$70,185 is summarized below:

1. Scholarship Fund (\$11,250): This will cover tuition fees, course materials, and related expenses for 15 students pursuing formal education in early childhood education.
2. Paid Internships (\$33,676): This will provide 130 total hourly wages at \$17.27/hour for 15 participants during their internships, ensuring that students are compensated for their work.
3. Supportive Services and Project Costs (\$3,750): This will cover the costs of 15 students associated with the permitting process including TB test, physical examination, livescan and CPR certification.
4. Promotional Items (\$1,310) This will cover the costs of student polos, pens, pencils, and any other promotional materials.
5. Mentorship Program (\$3,750): This will provide the mentor a financial award to support the development and implementation of a mentorship program, including mentor training, communication tools, and program coordination through a cogenational lens.
6. Administrative Costs (\$5,199): This will cover the administrative costs of the fiscal sponsors administering the program to support distribution and management of fiscal wages.
7. Project Coordination (\$11,250): This will cover the costs of a coordinator to develop, implement and coordinate the program. In particular, this will cover the costs associated with evaluation support.

Expanding the Early Childhood Education Student Advancement Program to include individuals over the age of 50 will showcase the value of engaging older learners in various workforce development fields. The ECE-SAP+ will address the shortage of qualified early childhood educators by tapping into a previously untapped demographic, while encouraging cogenerational communication and learning between older and younger populations; enhance the quality of early childhood education through the diverse experiences and perspectives that older learners bring to the field; foster lifelong learning and career advancement opportunities for individuals over 50, contributing to their personal growth and fulfillment.

The ECE-SAP+ pilot expansion and Silicon Valley Foundation grant award is made possible through the Mayor's Office partnership with the Stanford Center on Longevity. Special thanks to Carol Larson and the Silicon Valley Community Foundation for their leadership and advocacy in early childhood education.



19.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval for the Economic and Workforce Development Department to Accept and Allocate up to \$4,500,000 of U.S. Department of Labor 2025 January Wildfires Disaster Recovery National Dislocated Worker Grant funding to provide Temporary Jobs for Clean-Up and Humanitarian Assistance, Accept and Allocate up to \$4,500,000 of State of California Employment Development Department LA County Fire Workforce Innovation and Opportunity Act Dislocated Worker Additional Assistance funding to provide Workforce Development Activities and Supportive Services, and Authorization to Reprogram the balance of funding for the modified State of California Employment Development Department Farmer John Workforce Innovation and Opportunity Act Dislocated Worker Additional Assistance Grant funding to include additional WorkSource Center / America's Job Centers of California Service Providers in response to Wildfire Disaster Recovery

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 19 - AA NDWG FJ Authority



DATE : January 23, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT TO ACCEPT AND ALLOCATE UP TO \$4,500,000 OF U.S. DEPARTMENT OF LABOR 2025 JANUARY WILDFIRES DISASTER RECOVERY NATIONAL DISLOCATED WORKER GRANT FUNDING TO PROVIDE TEMPORARY JOBS FOR CLEAN-UP AND HUMANITARIAN ASSISTANCE, ACCEPT AND ALLOCATE UP TO \$4,500,000 OF STATE OF CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT LA COUNTY FIRE WORKFORCE INNOVATION AND OPPORTUNITY ACT DISLOCATED WORKER ADDITIONAL ASSISTANCE FUNDING TO PROVIDE WORKFORCE DEVELOPMENT ACTIVITIES AND SUPPORTIVE SERVICES, AND AUTHORIZATION TO REPROGRAM THE BALANCE OF FUNDING FOR THE MODIFIED STATE OF CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT FARMER JOHN WORKFORCE INNOVATION AND OPPORTUNITY ACT DISLOCATED WORKER ADDITIONAL ASSISTANCE GRANT FUNDING TO INCLUDE ADDITIONAL WORKSOURCE CENTER / AMERICA'S JOB CENTERS OF CALIFORNIA SERVICE PROVIDERS IN RESPONSE TO WILDFIRE DISASTER RECOVERY

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD to accept up to \$4.5 million 2025 January Wildfires Disaster Recovery National Dislocated Worker Grant (NDWG), listed in Table 1 – including any EWDD Administrative Costs;
2. APPROVE the EWDD to accept up to \$4.5 million in funding for the State of California Employment Development Department (EDD) LA County Fire

Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Additional Assistance Grant (AAG), listed in Table 1 - including any EWDD Administrative Costs;

3. AUTHORIZE the EWDD to reprogram the balance of the EDD Farmer John WIOA Dislocated Worker AAG funds and to include additional WorkSource Center (WSC) service providers listed in Table 1;
4. AUTHORIZE the EWDD to reprogram funding, up to the \$250,000 WDB threshold, for any of the subject Wildfire related grants in order to expedite funding to higher performing WSCs listed in Table 1, with a requirement to report back within sixty (60)-days; and
5. AUTHORIZE the General Manager of the EWDD, or designee, to execute contracts with the service providers as listed in Table 1.

BACKGROUND

A historic series of fires fueled by damaging winds and low humidity, beginning January 7, 2025, have now become some of the most destructive fires on record for the City of Los Angeles (City). Under the leadership efforts of Governor Gavin Newsom (Governor Newsom) and the EDD, state and federal resources to aid in the recovery effort have already been identified and secured. The EDD, in coordination with the EWDD and Los Angeles County (County) Department of Economic Opportunity (DEO), has been able to identify and secure AAG and NDWG funding.

On the morning of January 7, 2025, residents reported smoke and the beginnings of a fire in the Pacific Palisades, which prompted evacuation warnings and subsequent mandatory evacuation orders by the afternoon. Over the next several days, the Palisades, Hurst, Sunset, Eaton, and Kenneth Fires burned thousands of structures, homes, businesses, landmarks, and vehicles/equipment causing widespread damage, destruction, and dislocation across the region.

On January 7, 2025, Mayor Karen Bass (Mayor Bass) moved to issue a declaration of a local emergency in coordination with the City Council – which now includes additional updates to account for the firestorm's devastation. Additionally, Mayor Bass issued Emergency Executive Order No. 1 to help streamline processes for residents rebuilding the homes and businesses that were lost or damaged as a result of the wildfires.

On January 8, 2025, soon after the start of these fires, President Biden moved to approve Governor Newsom's request for a Presidential Major Disaster Declaration (Declaration) to support ongoing response efforts to the wildfires. The Declaration allows for the availability of federal assistance funding to help state, tribal, and local governments cover emergency response costs to help individuals and businesses.

The Los Angeles Times has put the damage and total economic loss at an estimated \$52 billion to \$57 billion as a result of the wildfires, which is likely to increase.

The EWDD coordinated with the County DEO to create a joint strategy to help those impacted across the entire region secure resources to immediately aid in recovery. Additionally, the EDD committed to matching federal funding up to a total of \$20 million to aid the Los Angeles area in recovery. Funding up to \$10 million will support clean-up

activities and humanitarian aid through temporary jobs with an additional \$10 million to enable displaced workers to access transitional jobs, on-the-job training, and other essential workforce career services. The final total funding amounts will be contingent on the region's performance progress and expenditure figures.

Additionally, the EWDD worked with the EDD to modify the existing Farmer John WIOA AAG, expiring in May 2025, to expand participant eligibility to include workforce development services to dislocated workers impacted by these most recent wildfires. The EDD Farmer John AAG, approved originally by the WDB Executive Committee on March 23, 2023, provides workforce development and supportive services to dislocated workers impacted by the Farmer John meat processing plant closure.

DISCUSSION

2025 January Wildfires Disaster Recovery National Dislocated Worker Grant

As a result of the widespread damage and displacement, through the leadership of the Governor's Office, the State of California has recognized the need for immediate and ongoing clean-up, repair, and humanitarian assistance. This NDWG project offers dislocated workers a Temporary Job position to aid in the recovery from the wildfire damage. 'Laborer' and 'Crew Supervisor' positions will cover much of the clean-up and repair activities under the grant. The participants will contribute to making fire and wind damaged areas safe, hospitable, and operational.

The grant will also offer a variety of humanitarian assistance positions to help residents access fundamental supports including, but not limited to, food, clothing, shelter, mental health support, and medical aid. Participants wages will be paid at least \$25, or \$27 for supervisory positions, per hour to support their return to the workforce in a temporary job assignment. The EWDD will serve up to 150 participants through this grant project.

Per EDD's January 16, 2025 press release, the anticipated award amount for this NDWG project is \$10 million, of which the City is expected to receive up to \$4.5 million.

Disaster Recovery National Dislocated Worker Grant Activities

Per the Department of Labor (DOL), NDWG projects provide funding to create temporary employment opportunities to assist with clean-up and recovery efforts for an area impacted by an emergency or where a major disaster is declared. These funds allow for the area to respond to the disaster while providing job opportunities for dislocated workers.

Under this grant, participants will have the opportunity to engage in clean-up and repair activities to restore sites across the region to functional status. Participants will also be placed into humanitarian assistance positions to meet the needs of individuals impacted and displaced as a result of the disaster.

The Temporary Job positions being requested by the EWDD include the following:

- Laborer
- Crew Supervisor

- Disaster Recovery Processor
- Child Care Worker
- Shelter Worker
- Humanitarian Aid Worker
- Case Worker
- AJCC Administrative Support
- Intake Specialist
- Call Center Representative
- Animal Shelter Support Staff
- Community Health Support Worker

The EDD will determine which supports are allowable under the grant. As the EWDD continues to gauge the needs of those impacted by this disaster, additional positions may be requested.

Temporary Jobs

Upon designation as a service provider, the selected WSC will conduct outreach and recruitment to identify potentially eligible individuals to participate in grant activities. An orientation session will provide an overview of the scope of work and physical expectations of the temporary job assignments.

For 'Laborer' and 'Crew Supervisor' positions individuals will be expected to bend, lift, stoop, and remain on one's feet for more than half of the workday. If an initial assessment determines that an individual is unable to meet the physical demands of the position, the WSC will do their best to provide an alternative course of action. Individuals may also be provided with accommodations upon request to ensure all who are interested are provided a chance to participate in workforce services.

Participants with previous experience in construction, wildfire, or environmental work, supervisory experience, wilderness experience (or familiarity), and a strong work ethic will be selected for 'Crew Supervisor' positions.

The WSC will ensure that all certification training is provided prior to crew placement, with additional training being provided on-the-job. Examples of certifications include, industry OSHA 10 certification, heat safety training, American Red Cross Heartsaver First Aid CPR, and AED certification. Additional training specific to an approved worksite may be provided based on the nature of clean-up and repair activities. The WSC system has qualified partners who can provide extra hazardous training to include OSHA 30, HAZWOPER, and HAZMAT certifications.

Los Angeles County Fire WIOA Additional Assistance Grant

The EDD coordinated with the local Workforce Development Boards to approve the County Fire AAG to address workforce needs and support individuals and businesses in the region impacted by the recent wildfires. The EWDD is working side by side with the County DEO on a regional approach, which includes multiple workforce boards as

partners. Under the grant, participants may receive assistance with supportive services, job search, employment training, and transitional work experience. Through the use of on-the-job training, both public and private business may benefit from reimbursement of up to fifty percent (50%) of the wage rate. The EWDD estimates serving 174 participants through this grant project.

Per EDD's January 16, 2025 press release, the anticipated award amount for the region for this AAG is \$10 million, of which the City is expected to receive up to \$4.5 million.

Farmer John WIOA Additional Assistance Grant

In response to the wildfires, the EWDD submitted a modification to the EDD to expand the Farmer John AA Grant scope of work to include individuals and businesses impacted by the 2025 January Wildfires that have burned throughout the Los Angeles region. The City anticipates most of the spending to cover supportive services, including emergency related needs of the dislocated workers. Needs related to housing assistance, transportation, and utility payments will be covered by grants funds with job search, training, and career services also available to enrolled participants.

The grant will continue to serve the dislocated workers impacted by the Farmer John meat processing plant in Vernon that closed permanently after more than 90 years in the community. Additionally, dislocated workers from the 99 Cent Only Stores, Cargill plant, and Golden West Food Group will be eligible to receive services under this grant.

The EWDD continues to work in partnership with the County DEO, Cal Labor Federation, and the United Food and Commercial Workers (UFCW) Local 770 to coordinate workforce, career, and support services under the grant.

The EWDD can serve up to 288 participants through this \$1,650,000 grant project and has an estimated \$1 million balance remaining.

WIOA Additional Assistance Grant Activities

Under the WIOA, Governor Newsom is authorized to set aside twenty-five percent (25%) of the state's Dislocated Worker funds for Rapid Response and AA projects. AAG funds are made available exclusively to Local Workforce Development Areas (Local Areas) that experience sudden and large increases of unemployment due to natural disasters, mass layoffs, or other events.

In response to the disaster, the AAG funds will be used to provide direct services to individuals impacted by the wildfires. The needs of those impacted go above and beyond WIOA funds currently available to our system.

Allowable workforce services under the AAG will include, but not be limited to, the following:

- Transitional Jobs
- On-the-Job Training
- Occupational Skills Training

- Job Search Assistance
- Resume Preparation Assistance
- Career Guidance/Planning

Supportive services being requested to support this emergency include, but are not limited to, the following:

- Transportation Assistance
- Child Care
- Utility Payments
- Work Uniform/Equipment
- Housing Assistance

The EDD will determine which supports are allowable under the grant.

RECOMMENDATION

To fully maximize all grant funds in immediate support of this disaster, EWDD requests approval to contract and allocate the County Fire Additional Assistance Grant and 2025 January Wildfires NDWG funds among service providers. With this authority, the EWDD can more immediately assist in the recovery of the region, help place individuals into the workforce and support business operations.

For the Farmer John AAG, the EWDD also requests authority to expand grant service providers and allocate funding to currently contracted WSCs listed in Table 1 below. Please note this will supersede the Program Year (PY) 2024-25 Carry-In report which allocated the remaining grant funds to the Downtown/Pico Union and South Valley WSCs.

EWDD is recommending funding for the agencies as outlined in the table below.

TABLE 1: Grant allocations to currently contracted WorkSource Center providers.

	Agency (WorkSource Center)	2025 January Wildfire NDWG	LA County Fire AA Grant	Farmer John AA Grant	TOTAL NDWG + AA Grants
1	Arbor E&T, LLC (South Valley WSC)	\$290,000	\$290,000	\$400,000	\$980,000
2	Managed Career Solutions, SPC (Boyle Heights WSC)	\$290,000	\$290,000	\$75,000	\$655,000
3	Asian American Drug Abuse Program, Inc. (West Adams WSC)	\$289,000	\$289,000	\$48,125	\$626,125
4	Managed Career Solutions, SPC (Harbor Gateway WSC)	\$289,000	\$289,000	\$48,125	\$626,125
5	Coalition for Responsible Community Development (Vernon Central / LATTC WSC)	\$289,000	\$289,000	\$48,125	\$626,125

6	El Proyecto del Barrio, Inc. (Sun Valley WSC)	\$289,000	\$289,000	\$75,000	\$653,000
7	Goodwill Industries of SoCal (Northeast LA WSC)	\$290,000	\$290,000	\$75,000	\$655,000
8	Housing Authority of the City of Los Angeles (Watts LA WSC)	\$289,000	\$289,000	\$48,125	\$626,125
9	JVS SoCal (West Los Angeles WSC)	\$290,000	\$290,000	\$75,000	\$655,000
10	Managed Career Solutions, SPC (Hollywood WSC)	\$289,000	\$289,000	\$48,125	\$626,125
11	Pacific Asian Consortium in Employment (Downtown/Pico Union WSC)	\$289,000	\$289,000	\$400,000	\$978,000
12	UAW – Labor Employment and Training Corporation (South LA WSC)	\$289,000	\$289,000	\$48,125	\$626,125
13	Watts Labor Community Action Committee (Southeast LA WSC)	\$289,000	\$289,000	\$48,125	\$626,125
14	Goodwill Industries of SoCal (Northeast San Fernando Valley WSC)	\$289,000	\$289,000	\$48,125	\$626,125
15	EWDD – Admin	\$450,000	\$450,000	\$165,000	\$1,065,000
TOTAL		\$4,500,000	\$4,500,000	\$1,650,000	\$10,650,000

PROPOSED TERM OF CONTRACTS

All new contracts will be retroactive to date of board approval and remain active through June 30, 2025, with the possibility of extension.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing contracts with negotiated performance with the selected agencies in Table 1, subject to City Attorney review and approval.

CMH:GR:DB:EM:TEL:cg



20.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of Recommendations from the Economic and Workforce Development Department to Allocate Early Childhood Education Funds to CRCD WorkSource Center for Intergenerational Work Experience

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

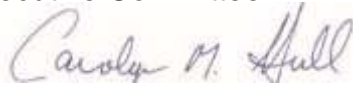
Description

- ▣ Item 20 - Authorization to Contract w_CRCD, ECE Program Funding Grant, \$71k



DATE: January 23, 2025

TO: Charlie Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND
WORKFORCE DEVELOPMENT DEPARTMENT TO ALLOCATE EARLY
CHILDHOOD EDUCATION FUNDS TO CRCD WORKSOURCE CENTER
FOR INTERGENERATIONAL WORK EXPERIENCE**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to execute a contract with the Coalition for Responsible Community Development (CRCD) WorkSource Center (WSC) for \$71,000 to implement the Early Childhood Education Grant (ECEG) from the Silicon Valley Community Foundation, subject to the City Attorney's approval as to form and legality.

BACKGROUND

Since 2022, the EWDD has contracted with CRCD to implement the Early Childhood Education Student Advancement Program (ECE-SAP). The ECE-SAP aims to address the growing demand for qualified early childhood educators while also promoting lifelong learning and career development.

On January 9, 2025, the Workforce Development Board (WDB) Executive Committee approved a request to accept a grant from the Silicon Valley Community Foundation to underwrite the new pilot initiative designed by the Mayor's Office of Economic Opportunity, as an expansion of the ECE-SAP specifically for individuals aged 50 and above. This new pilot, called the ECE-SAP Plus (+) acknowledges the valuable life experience of working adults over the age of 50, their dedication and commitment to the field of early childhood education, and forms intentional cogenerational opportunities with both younger and older populations through a mentorship component.

The EWDD is requesting to contract with CRCD to implement the ECE-SAP+ with the enrollment and placement of 14 older workers in paid internships for 130 hours of work experience beginning February 2025. Since CRCD has implemented an earlier iteration of ECE-SAP through its YouthSource Center (YSC), they are well equipped to meet the grantor's timeline for program implementation. These internships provide students with hands-on experience with young children under the guidance of experienced educators.

The ECE-SAP+ program objectives include:

1. Scholarships to provide financial assistance to 14 students ages 50+ who wish to pursue a degree or certification in early childhood education. This fund will cover tuition fees, course materials, and other related expenses;
2. Paid Internships with local early childhood education centers and institutions for hands-on experience with young children under the guidance of experienced educators;
3. Workshops tailored to the needs of older learners and enhance their knowledge and skills in early childhood education, focused on the latest teaching methodologies, child development, permit guidance, career panels and other relevant topics.; and
4. Mentorship component that pairs older students with experienced early childhood educators and younger students in the program.

Students who successfully complete all of the ECE-SAP+ components described above will receive a financial award in the amount of \$750 for those working with infants and toddlers and \$500 for those working with preschoolers will be distributed to students.

Since 2021, the ECE-SAP has recruited and placed more than 200 young adults in paid internships with local early childhood education centers and institutions, including the Child Development Consortium of Los Angeles, California Children's Academy, and Los Angeles Mission College.

The ECE-SAP+ budget of \$71,000 is summarized below:

1. Scholarship Fund (\$10,500)
This will cover tuition fees, course materials, and related expenses for 14 students pursuing formal education in early childhood education.
2. Paid Internships (\$31,431)
This will provide 130 total hourly wages at \$17.27/hour for 14 participants during their internships, ensuring that students are compensated for their work.
3. Supportive Services and Project Costs (\$3,500)
This will cover the costs of 14 students associated with the permitting process including TB test, physical examination, livescan and CPR certification.
4. Promotional Items (\$2,009)
This will cover the costs of student polos, pens, pencils, and any other promotional materials.
5. Mentorship Program (\$5,250)
This will provide the mentor a financial award for 14 mentors to support the development and implementation of a mentorship program, including mentor

training, communication tools, and program coordination through a co-generational lens; includes funding for seven mentors from the initial pilot.

6. Administrative Costs (\$7,810)

This will cover the administrative costs of the fiscal sponsors administering the program to support distribution and management of fiscal wages.

7. Project Coordination (\$10,500)

This will cover the costs of a coordinator to develop, implement and coordinate the program. In particular, this will cover the costs associated with evaluation support.

Expanding the ECE-SAP to include individuals over the age of 50 will address the shortage of qualified early childhood educators by tapping into a previously untapped demographic, while encouraging co-generational communication and learning between older and younger populations; enhance the quality of early childhood education through the diverse experiences and perspectives that older learners bring to the field; and foster lifelong learning and career advancement opportunities for individuals over 50, contributing to their personal growth and fulfillment.

CMH:GR:DB:cg



21.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: WDB 2025 Mission, Vision and Goals Presentation

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 21 - WDB Mission Vision & Goals - 2 Slides

Reenvisioning the City of Los Angeles Workforce Development Board



WDB Quarterly Meeting

February 20, 2025

Agenda

- **Introductions**
- **What is a Workforce Development Board?**
- **New WDB Vision & Mission**
- **WDB Member Roles**
- **WDB Meetings & Committees**
- **Next Steps**

Introductions



1 Your Name and Title

2 Your Organization and Industry

3 What's one word you would use to describe the future of workforce development?



Agenda

- Introductions
- **What is a Workforce Development Board?**
- New WDB Vision & Mission
- WDB Member Roles
- WDB Meetings & Committees
- Next Steps





WORKFORCE DEVELOPMENT BOARD (WDB)

A strategic, policymaking, and oversight body established under the Workforce Innovation and Opportunity Act (WIOA) to direct and coordinate workforce services.



CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

- Comprised of up to 39 leaders representing business, organized labor, educational institutions, and economic and community development entities.
- Operates in partnership with Mayor and City Council



WORKFORCE DEVELOPMENT BOARD (WDB)

At a minimum, a WDB provides leadership on workforce issues, WIOA oversight, and acts as a catalyst to provide seamless workforce development services.

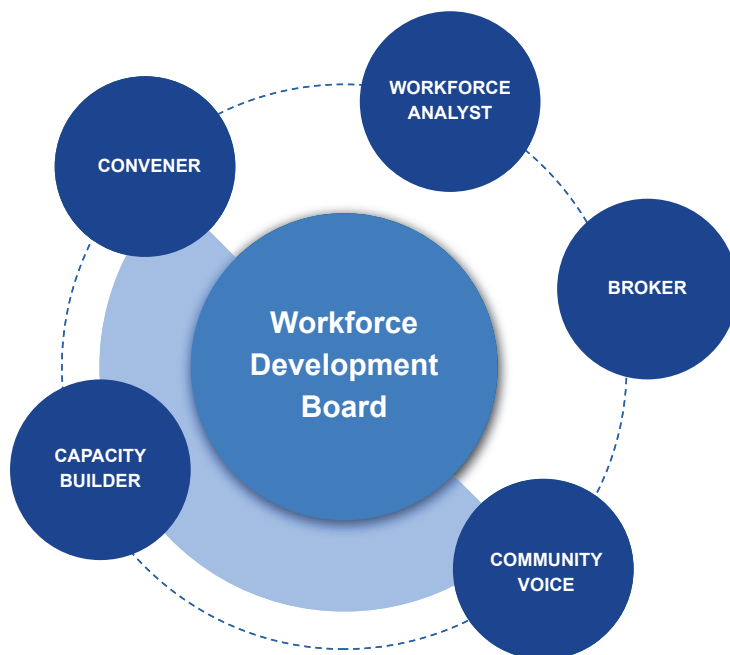


CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

Oversees ~\$100 million in funds, 48 programs, and other activities administered by the City's Economic & Workforce Development Department (EWDD) and 28 AJCCs:

- 14 WorkSource Centers: 18+
- 14 YouthSource Centers: 14-24

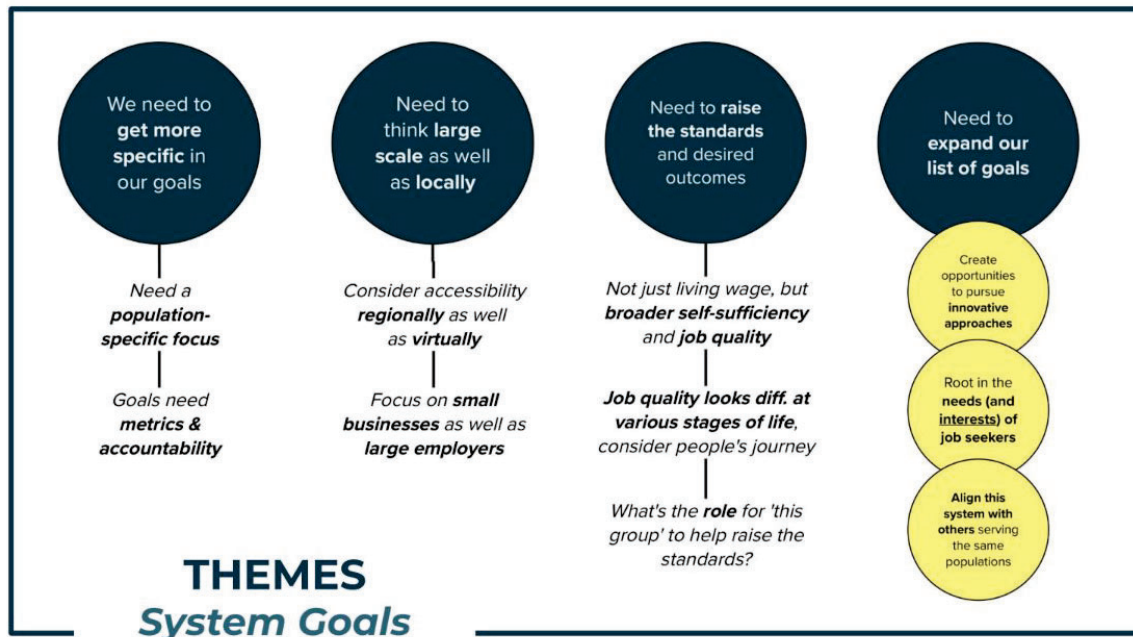
WDBs can also
carry out their
role by acting
as a:



Agenda

- Introductions
- What is a Workforce Development Board?
- **New WDB Vision & Mission**
- WDB Member Roles
- WDB Meetings & Committees
- Next Steps

Why a Vision & Mission?



Five Year Objective:

Connect 50,000 Angelenos into high-quality, living-wage jobs, registered apprenticeships, paid work experiences and training by 2030

- 1 Develop sector-specific strategies in 8 industries
- 2 Establish non-traditional registered apprenticeships
- 3 Align plans and priorities via a Regional Collaborative
- 4 Keep the system accountable, drive data-informed decision making and policy proposals

How do we work towards the Objective?

The Need: Build the Capacity of the System



Vision

To create a thriving and inclusive Los Angeles where all residents achieve economic stability and success through a robust workforce system.



Mission

To build an inclusive, integrated, and innovative workforce system that connects talent to opportunity, drives economic growth, and ensures equitable access to high-quality, living-wage jobs and career pathways for individuals and employers.



Agenda

- Introductions
- What is a Workforce Development Board?
- New WDB Vision & Mission
- **WDB Member Roles**
- WDB Meetings & Committees
- Next Steps



WDB Member Roles



Lead Strategically

Be an Advocate & Ambassador

Drive Innovation & Excellence

Foster Integrity & Healthy Governance

WDB Member Roles



Lead Strategically

- Champion a thriving workforce ecosystem
- Be a thought leader
- Turn strategy into impact

Be an Advocate & Ambassador

Drive Innovation & Excellence

Foster Integrity & Healthy Governance

WDB Member Roles



Lead Strategically

Be an Advocate & Ambassador

- Expand our reach and impact
- Support equitable access to careers.
Shape workforce policy
- Stay informed and engaged on
workforce best practices

Drive Innovation & Excellence

Foster Integrity & Healthy Governance

WDB Member Roles



Lead Strategically

Be an Advocate & Ambassador

Drive Innovation & Excellence

- Set the vision for workforce investments. Elevate new solutions.
- Ensure accountability and results

Foster Integrity & Healthy Governance

WDB Member Roles



Lead Strategically

Be an Advocate & Ambassador

Drive Innovation & Excellence

Foster Integrity & Healthy Governance

- Uphold transparency and accountability
- Cultivate future leaders
- Lead with ethics and integrity

Agenda

- Introductions
- What is a Workforce Development Board?
- New WDB Vision & Mission
- WDB Member Roles
- **WDB Meetings & Committees**
- Next Steps



Executive Committee



WDB Quarterly Meeting



Annual Nonprofit Meeting



Standing Committees

- Policy & Oversight
 - Older Worker Ad Hoc
- Business Services, Marketing & Resource Development
- Youth Council
- Nominations/Membership



Executive Committee



Patricia Perez
Secretary & Chair
Older Worker Ad Hoc



Charles Woo
Chair/President



Garrett Gin
Treasurer



Nancy Hoffman
Vanyek, Chair
Policy & Oversight



LaShondra Mercurius
Chair Business, Mktg &
Resource Dvlpmnt.



David Crippens
Chair Youth Council



Gabriel Pimentel
Chair Nominations



Teri Hollingsworth
Executive Committee
At-Large



Executive Committee



Leadership

Led by Board President/Chair, Charlie Woo
CEO & President, MegaToys



Composition

Comprised of President/Chair, Secretary,
Treasurer, 4 Standing Committee Chairs, and 2
At-Large Members



Goal

To provide agile and effective leadership,
governance, and decision-making support,
ensuring cohesive oversight and fiscal
responsibility



Board Member Roles

- Foster partnerships and strengthen collaboration to advance priorities
- Facilitate decision-making on regular business

Full WDB Quarterly Meetings



Leadership

Led by Board President/Chair, Charlie Woo
CEO & President, MegaToys



Composition

Includes all 39 Board Members



Goal

Set workforce policy and engage local stakeholders. Review plans that outline service delivery and expenditures. Select and oversee AJCCs.



Public's Role

- Provide feedback on needs, challenges, and opportunities
- Collaborate to design programs and services



Annual Nonprofit Meeting



Leadership

Led by Board President/Chair, Charlie Woo
CEO & President, MegaToys



Composition

Same Officers as WDB, includes all 39 Board Members. Meets in joint session with WDB



Goal

Oversee the financial health of the 501(c)(3) to ensure fiscal sustainability and optimize resource allocation



Policy & Oversight Committee



Leadership

Led by Chair, Nancy Hoffman Vanyek
CEO, Greater San Fernando Valley
Chamber of Commerce



Goal

To ensure the effective oversight, evaluation,
and alignment of workforce development
programs.



Board Member Roles

- Policy Development
- Oversight and Monitoring
- Data-Driven Decision-Making

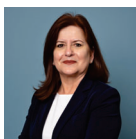


Public's Role

- Provide on-the-ground insights
- Offer feedback on program effectiveness
- Highlight best practices and gaps



Older Worker Ad Hoc Committee



Leadership

Led by Secretary & Chair, Patricia Perez
Chief Executive Officer, VPE Communications



Goal

To elevate the role of older workers by
implementing AdvantAGE LA.



Board Member Roles

- Advocacy and Strategic Partnerships
- Oversight and Monitoring



Public's Role

- Educate employers
- Provide feedback on new initiatives
- Share best practices





Business Services, Marketing & Resource Development Committee



Leadership

Led by Chair, LaShondra Mercurius
President, JLM Strategic Talent Partners



Goal

To drive innovation and impact by fostering employer partnerships, aligning workforce and economic development initiatives, and enhancing the visibility of workforce services.



Board Member Roles

- Economic Development & Employer Engagement
- Branding
- Oversight & Continuous Improvement



Public's Role

- Provide insights on emerging skills gaps
- Participate in Sector Coalitions
- Share best practices



Youth Council



Leadership

Led by Chair, David Crippens
Owner, DLC & Associates



Goal

To empower youth by addressing their workforce development needs through skills development, career readiness, and pathways to economic mobility.



Board Member Roles

- Policy Development & Advocacy
- Oversight and Monitoring



Public's Role

- Provide feedback on challenges, skill gaps, and program effectiveness
- Ensure youth perspective
- Share best practices





Nominations/Membership Committee



Leadership

Led by Chair, Gabriel Pimentel
Executive Director, Southern California Indian
Center



Goal

To ensure the WDB and Youth Council maintain
a qualified, diverse, and representative
membership.



Board Member Roles

- Candidate Recruitment
- Candidate Evaluation



Public's Role

- Promote board openings and recommend
representatives
- Encourage business leaders and community
members to participate in WDB meetings



Agenda

- Introductions
- What is a Workforce Development Board?
- New WDB Vision & Mission
- WDB Member Roles
- WDB Meetings & Committees
- **Next Steps**



JOIN US IN REENVISIONING
THE WORKFORCE
DEVELOPMENT BOARD



UPCOMING KEY DATES

- **March TBD** - New Board Member Orientation/Refresher
- **March 25** - Youth Council Annual Plan Preview
- **April 17** - Policy & Oversight Committee Annual Plan Review
- **May 22** - WDB Quarterly Meeting Annual Plan Review



Thank you!

Questions?

Email LACityWIB@lacity.org





22.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: WorkSource Center Request for Proposal (RFP) Verbal Update

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



23.

DATE: February 20, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Workforce Innovation Opportunity Act (WIOA) Verbal Update

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available