



**CITY OF LOS ANGELES
BUSINESS SERVICES, MARKETING AND RESOURCE
DEVELOPMENT COMMITTEE MEETING**

**Wednesday, April 2, 2025
10:00 AM**

**Ramona Hall Community Center
4580 N. Figueroa St. Los Angeles, 90065 CA**

AGENDA

1. Call to Order/Roll Call
2. Declaration of Conflict of Interest

Public Comment on Non-Agenda Items

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

- | | |
|---------------------------------------------------------------------------------------------|---------------------|
| 3. Overview of Business Services Committee | Hannah Lee |
| 4. LAEDC Presentation on Key Industries | Shannon Sedgwick |
| 5. Discussion on Sectors Coalitions to launch in the next 1-2 years | LaShondra Mercurius |
| 6. Apprenticeship Priorities Presentation | Tammy Ortuno |
| 7. Verbal update on businesses impacted by the wildfires and services available for support | Carolyn Hull |
| 8. Next Meeting: Wednesday, June 4, 2025 | |
| 9. Adjourn | |

Business Services, Marketing and Resource Development Committee: Kenn Phillips, Elise Swanson, Veronica Corona, Garrett Gin, Dina Lozofsky

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wblcity.org. For more information call 213-744-7164.

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For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071.
Phone: 213-744-7164 www.wiblacity.org



DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Declaration of Conflict of Interest

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



DATE: April 2, 2025

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Description

No Attachments Available



3.

DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Overview of Business Services Committee

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 3 - BSRD Committee Overview

Business Services, Resource Development & Marketing Committee Overview



April 2, 2025



Business Services, Marketing & Resource Development Committee



Leadership

Led by Chair, LaShondra Mercurius
President, JLM Strategic Talent
Partners



Goal

To drive innovation and impact by
fostering employer partnerships,
aligning workforce and economic
development initiatives, and enhancing
the visibility of workforce services.



Business Services, Marketing & Resource Development Committee



Board Member Roles

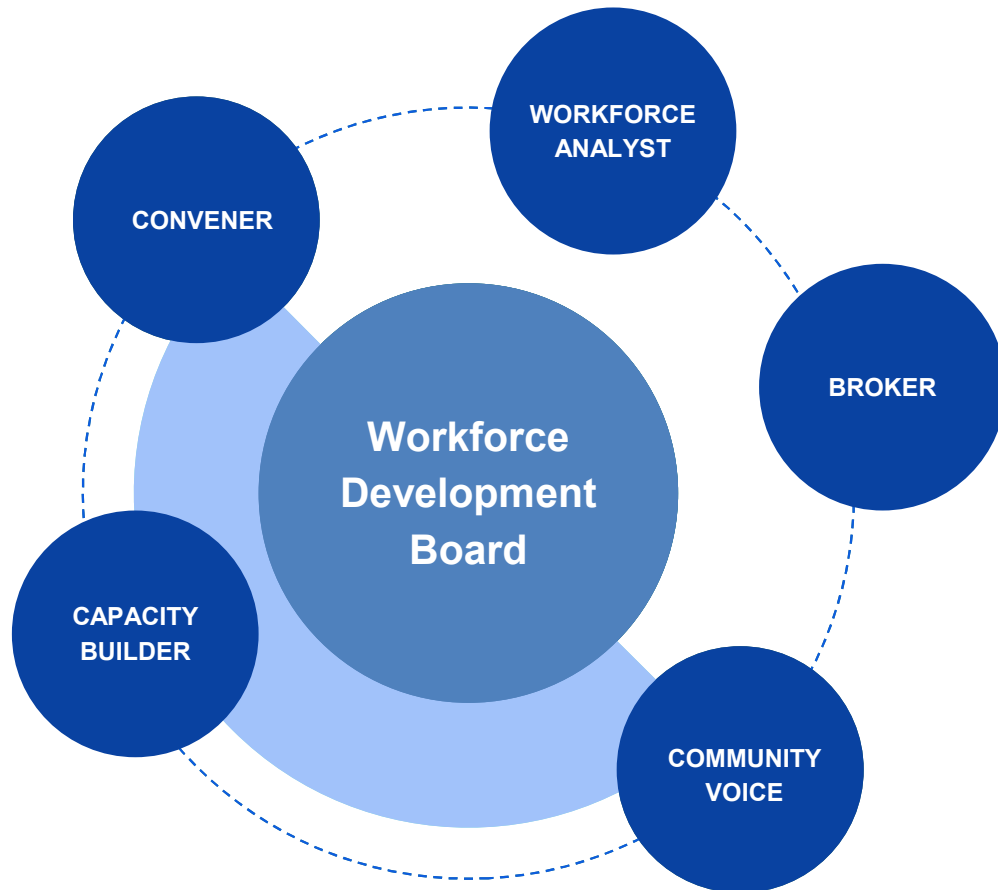
- Serve as liaisons between workforce development and economic development
- Provide feedback on WDB branding and promote WSCs and YSCs
- Evaluate performance, ensure compliance, and continuous improvement



Public's Role

- Provide insights on emerging skills gaps
- Participate in Sector Coalitions

WDBs can carry out their role by acting as a:



Five Year Objective:

Connect 50,000 Angelenos into high-quality, living-wage jobs, registered apprenticeships, paid work experiences and training by 2030

1

Develop sector-specific strategies in 8 industries

2

Establish non-traditional registered apprenticeships

3

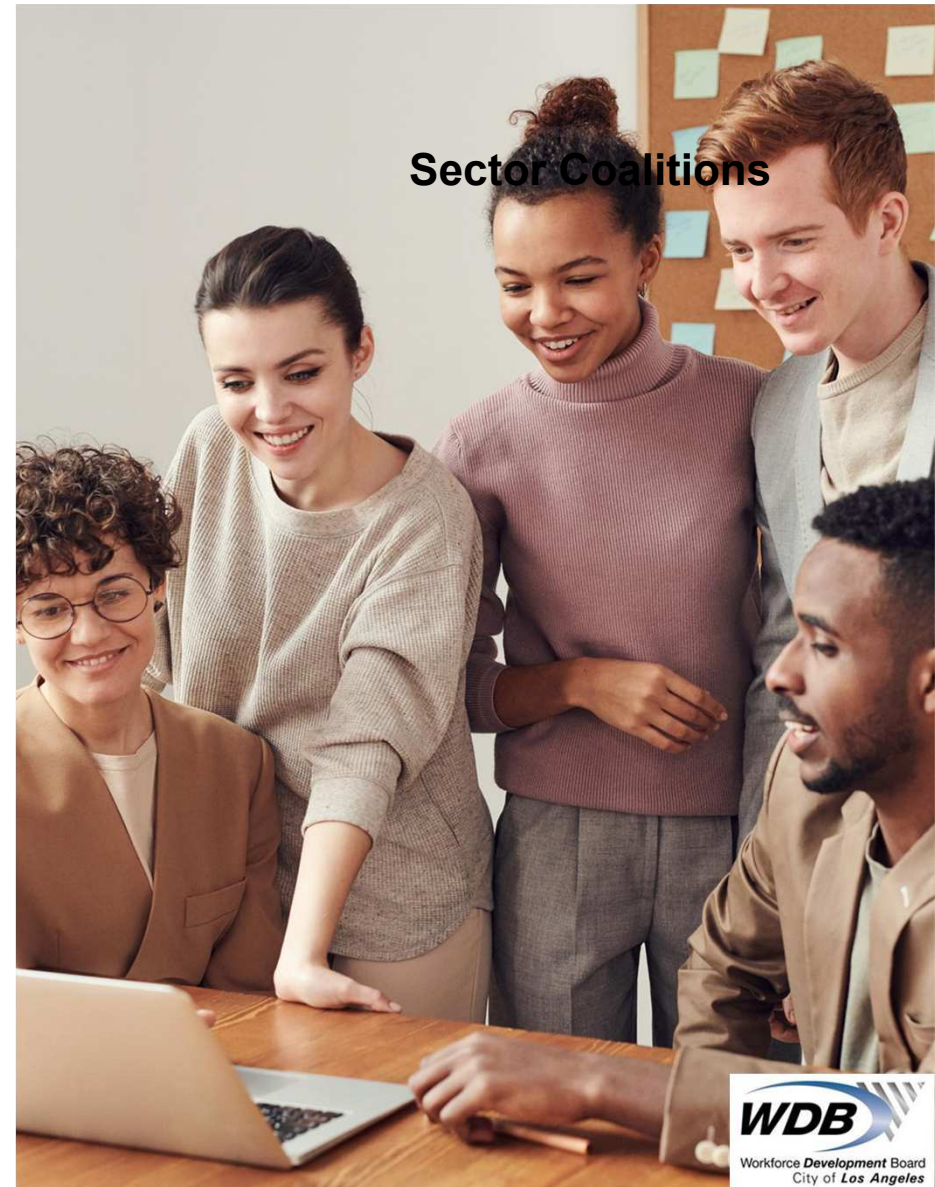
Align plans and priorities via a Regional Collaborative

4

Keep the system accountable, drive data-informed decision making and policy proposals

Bus. Services Committee Priorities

- **Establishing Sector Coalitions**
 - Biosciences
 - Blue & Green Economy
 - City of Los Angeles & Public Sector Agencies
 - Construction
 - Entertainment, Motion Picture, and Sound Recording
 - Healthcare & Social Assistance
 - Performing Arts, Spectator Sports, and Related Industries
 - Transportation
- **Establishing Registered Apprenticeships**
- **Implementing LAWIN Strategic Plan**



Questions?



4.

DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: LAEDC Presentation on Key Industries

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

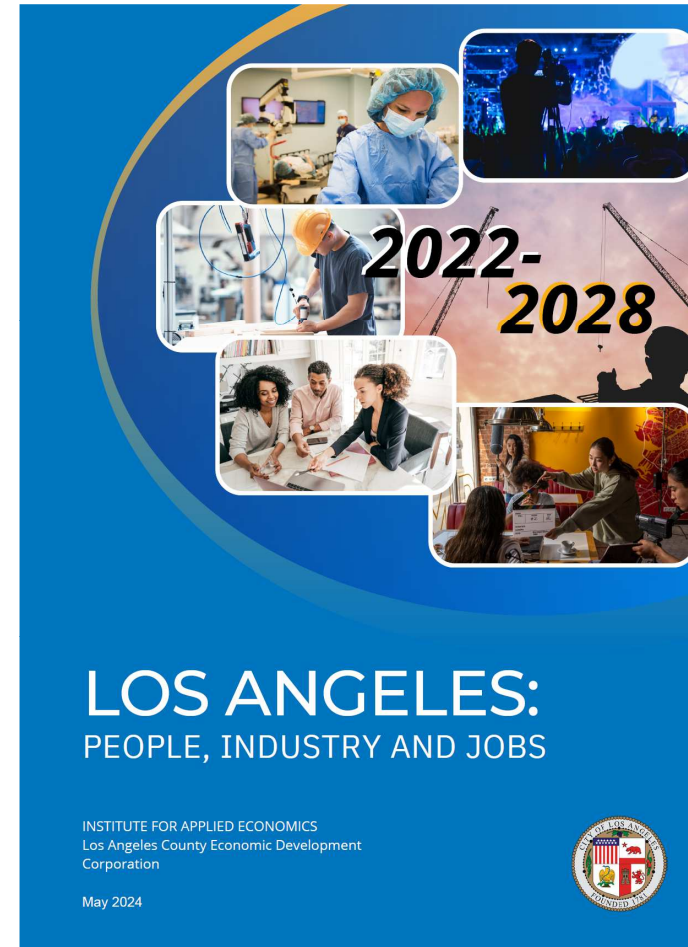
Description

- ▣ Item 4 - LAEDC_LA PIJ 2023-2028 _Update_2025.03.28 (1)

LA City WDB: People, Industry, and Jobs 2022-2028

Shannon M. Sedgwick

Senior Director, Institute for Applied Economics



LA Workforce: A 5-Year Path Forward

This plan envisions a workforce where every Angeleno has access to high-quality, living-wage jobs and meaningful pathways to get them.

Three Core Values:

1. *Connect Angelenos with quality jobs & opportunities to continue developing their skills and qualifications.*
2. *Ensure pathways to quality jobs are accessible to all Angelenos.*
3. *Adapt to changes in workforce needs, considering demand from both the worker and employer perspectives.*

● High-quality ● Living-wage Jobs (\$55k) ● Registered Apprenticeships ● Paid Work Experiences and Training



Eight Target Industries

1. Construction Industries

2. Transportation

3. Motion Picture and Sound Recording

4. Health Care Services

5. Social Assistance

6. Performing Arts and Spectator Sports

7. Biomedical Manufacturing

8. Green and Blue Economy (cross-cutting)

Identifying Target Industries

Target Industries Summary, Los Angeles County

Target Industry	Current Employment (2022)	Δ Employment (2022-2028)	% Green Occs.	% Living Wage Occs.	% Low -Skill Occs.	% Middle-Skill Occs.	Median Hourly Wage
Construction Industries	150,600	6,000	56.2%	90.0%	76.0%	7.5%	\$31.64
Transportation	126,900	10,800	39.5%	70.7%	61.5%	23.8%	\$32.11
Motion Picture and Sound Recording	149,500	(1,300)	17.7%	86.2%	24.3%	15.5%	\$42.13
Health Care Services	449,200	56,000	4.0%	64.5%	33.2%	28.1%	\$37.05
Social Assistance	302,200	72,900	3.1%	17.5%	82.2%	5.5%	\$19.03
Performing Arts, Spectator Sports, and Related Industries	47,500	7,600	16.6%	74.9%	46.0%	5.8%	\$36.35
Biomedical Manufacturing	17,300	800	54.0%	68.9%	61.1%	4.6%	\$32.44

Our criteria for choosing target industries:

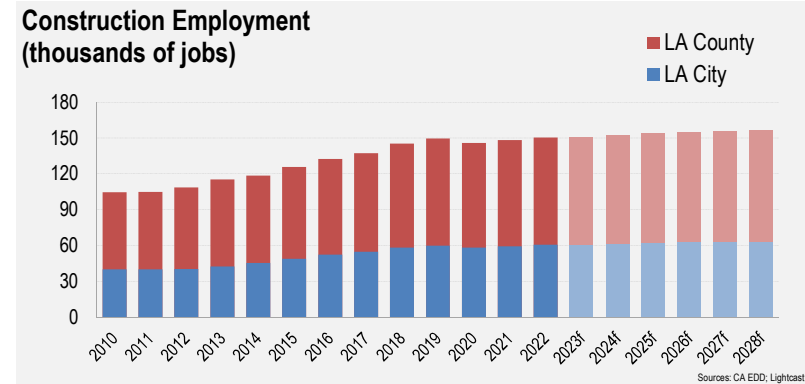
- 1. Industry Growth Rate** – those demonstrating high rates of growth are preferred to those growing slowly;
- 2. Potential Job Creation** – the numbers of jobs projected to be added is also an important metric;
- 3. Industry Competitiveness** – in light of regional economic development goals, industries that are competitive against other regions are preferred; and
- 4. Living Wages** – higher wages benefit workers and are preferred to industries that pay lower wages.



Construction

The need for additional housing stock to meet pent-up demand continues to be one of the drivers in this sector. Moreover, the \$1.2 trillion Infrastructure Investment and Jobs Act (IIJA), translates into unprecedented levels of federal funding for practically all infrastructure projects. Additionally, continuing incentives and mandates related to energy efficiency represent additional opportunities for workers.

- In 2022, the construction industry supported approximately 61,000 jobs in the City of Los Angeles
- Projected to add just over 2,400 jobs between 2022 and 2028 in the City of Los Angeles
- Top five detailed occupations with the most jobs: (1) carpenters, (2) construction laborers, (3) electricians, (4) first-line supervisors of construction trades & extraction workers, and (5) plumbers, pipefitters & steamfitters.



Top Occupations in Construction Industry		
(by % of Industry Employment)		
SOC	Occupational Title	% of Industry Employment
47-2031	Carpenters	9.7%
47-2061	Construction Laborers	9.0%
47-2111	Electricians	6.3%
47-1011	First-Line Supervisors of Construction Trades/Extraction Workers	5.9%
47-2152	Plumbers, Pipefitters, and Steamfitters	3.8%
43-9061	Office Clerks, General	3.5%
11-9021	Construction Managers	3.4%
47-2141	Painters, Construction and Maintenance	3.3%
49-9021	Heating, Air Conditioning and Refrigeration Mechanics/ Installers	3.2%
47-2081	Drywall and Ceiling Tile Installers	2.8%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Construction

Jobs (2022):

- *City of Los Angeles: 60,800 jobs*
- *Los Angeles County: 150,600 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 2,400 jobs added*
- *Los Angeles County: 6,000 jobs added*

Annual Growth Rate:

- *City of Los Angeles: 0.7%*
- *Los Angeles County: 0.7%*

Average Annual Industry Wage (2022):

Los Angeles County: \$79,900

Wage Levels:

Many roles offer middle-skill, living wages

Target Industry: Construction

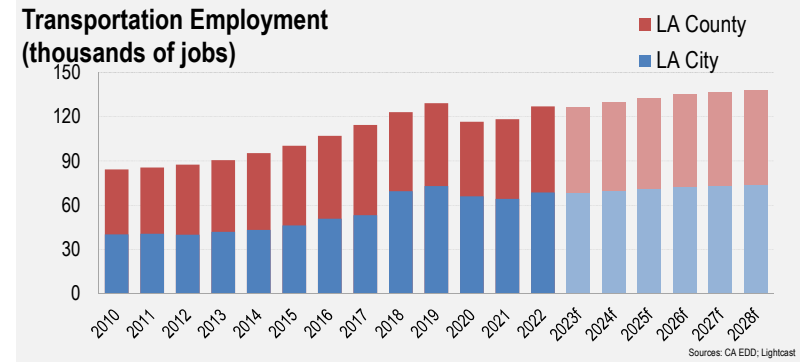
Top Middle-Skill Occupations in Construction Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
49-9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	\$58,348
43-3031	Bookkeeping, Accounting, and Auditing Clerks	\$49,725
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$51,508
49-2022	Telecommunications Equipment Installers and Repairers, Except Line Installers	\$64,949
17-3011	Architectural and Civil Drafters	\$61,135
15-1232	Computer User Support Specialists	\$66,241
49-2097	Audiovisual Equipment Installers and Repairers	\$45,497
17-3013	Mechanical Drafters	\$72,629
43-4161	Human Resources Assistants, Except Payroll and Timekeeping	\$48,686
17-3023	Electrical and Electronic Engineering Technologists and Technicians	\$68,373

Sources: CA EDD; Lightcast

Transportation

Transportation industries in Los Angeles County, include passenger rail and public transportation, to the Port of Los Angeles and Port of Long Beach and Los Angeles International Airport (LAX), in addition to other logistics operations; they all play a vital role in the regional economy. The competitive location, extensive infrastructure, and sophisticated logistics network have positioned Los Angeles as a key player in the global supply chain.

- In 2022, the transportation industry supported close to 69,000 jobs in the city.
- Growth will be fueled by the continuous expansion of freight transportation and logistics, offering major employment opportunities for the local workforce. Projections indicate that by 2028, the transportation industries will support 73,500 jobs in the city.
- Top five detailed occupations with the most jobs: (1) heavy and tractor-trailer truck drivers, (2) laborers and freight/stock/material movers, hand, (3) flight attendants, (4) cargo & freight agents, and (5) reservation and transportation ticket agents/travel clerks.



Top Occupations in Transportation Industry		
(by % of Industry Employment)		
SOC	Occupational Title	% of Industry Employment
53-3032	Heavy and Tractor-Trailer Truck Drivers	17.5%
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	9.0%
53-2031	Flight Attendants	6.8%
43-5011	Cargo and Freight Agents	4.8%
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	4.4%
53-2011	Airline Pilots, Copilots, and Flight Engineers	4.3%
53-7051	Industrial Truck and Tractor Operators	2.4%
53-1047	First-Line Supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors	2.4%
11-1021	General and Operations Managers	2.1%
49-3011	Aircraft Mechanics and Service Technicians	2.1%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Transportation

Jobs (2022):

- *City of Los Angeles: 68,700 jobs*
- *Los Angeles County: 126,900 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 4,800 jobs added*
- *Los Angeles County: 10,800 jobs added*

Annual Growth Rate (2022-2028):

- *City of Los Angeles: 1.1%*
- *Los Angeles County: 1.4%*

Average Annual Industry Wage (2022):

Los Angeles County: \$89,600

Wage Levels:

Wide range; truck drivers are typically living wage

Target Industry: Transportation

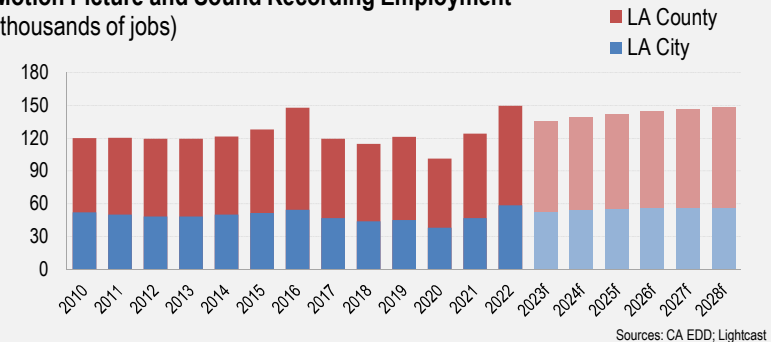
Top Middle-Skill Occupations in Transportation Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$51,508
49-3011	Aircraft Mechanics and Service Technicians	\$77,385
43-3031	Bookkeeping, Accounting, and Auditing Clerks	\$49,725
53-5021	Captains, Mates, and Pilots of Water Vessels	\$104,301
53-5031	Ship Engineers	\$119,465
49-2091	Avionics Technicians	\$87,761
49-3023	Automotive Service Technicians and Mechanics	\$58,311
15-1232	Computer User Support Specialists	\$66,241
53-2021	Air Traffic Controllers	\$130,852
43-4151	Order Clerks	\$39,041
Sources: CA EDD; Lightcast		

Motion Picture and Sound Recording

As a hallmark of the region's distinctive entertainment sector, the Motion Picture and Sound Recording industry encompasses motion picture and video productions, distribution, and exhibition (including both pre- and post-production processes and services), sound recording, music publishing, and record production and distribution.

- In 2022, the motion picture and sound recording industry supported close to 59,000 jobs in the city.
- Projected to lose nearly 2,500 jobs between 2022 and 2028 in the City of Los Angeles
- Top five detailed occupations with the most jobs: (1) producers and directors, (2) special effects artists and animators, (3) actors, (4) film and video editors, and (5) media and communication workers, all other.

Motion Picture and Sound Recording Employment
(thousands of jobs)



Top Occupations in Motion Picture and Sound Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
27-2012	Producers and Directors	18.9%
27-1014	Special Effects Artists and Animators	7.6%
27-2011	Actors	6.2%
27-4032	Film and Video Editors	5.2%
27-3099	Media and Communication Workers, All Other	4.0%
27-3041	Editors	3.3%
27-4012	Broadcast Technicians	3.2%
43-5061	Production, Planning, and Expediting Clerks	2.6%
27-4031	Camera Operators, Television, Video, and Film	2.3%
11-1021	General and Operations Managers	2.2%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Motion Picture and Sound Recording

Jobs (2022):

- *City of Los Angeles: 58,700 jobs*
- *Los Angeles County: 149,500 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 2,500 jobs lost*
- *Los Angeles County: 1,300 jobs lost*

Annual Growth Rate (2022-2028):

- *City of Los Angeles: -0.7%*
- *Los Angeles County: -0.1%*

Average Annual Industry Wage (2022):

Los Angeles County: \$122,700

Wage Levels:

High overall, but access and equity challenges

Target Industry: Picture and Sound

Top Middle-Skill Occupations in Motion Picture and Sound Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
27-4012	Broadcast Technicians	\$51,508
27-4014	Sound Engineering Technicians	\$77,385
27-4011	Audio and Video Technicians	\$49,725
39-3031	Ushers, Lobby Attendants, and Ticket Takers	\$104,301
39-5091	Makeup Artists, Theatrical and Performance	\$119,465
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$87,761
27-2099	Entertainers and Performers, Sports and Related Workers, All Other	\$58,311
35-3023	Fast Food and Counter Workers	\$66,241
39-5012	Hairdressers, Hairstylists, and Cosmetologists	\$130,852
27-1019	Artists and Related Workers, All Other	\$39,041
Sources: CA EDD; Lightcast		

Health Care Services

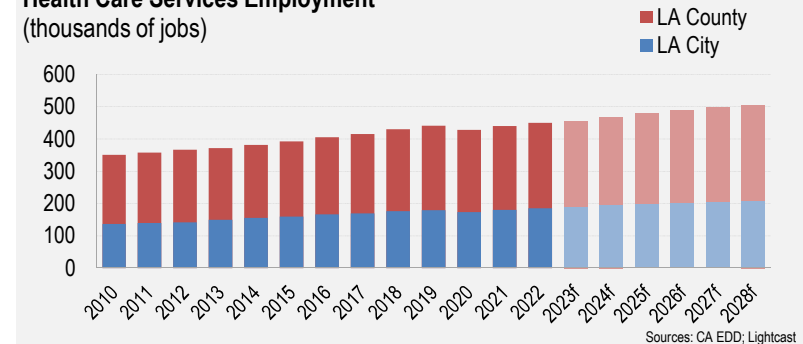
Healthcare services is a large and growing industry, which is composed of several inter-related and supporting industries, including hospitals, offices of physicians and healthcare practitioners, ambulatory healthcare services, medical and diagnostic laboratories, nursing and residential care facilities.

- In 2022, the health care services industry supported close to 185,000 jobs in the city.
- Projected to add nearly 22,000 jobs between 2022 and 2028 in the City of Los Angeles
- Top five detailed occupations with the most jobs: (1) registered nurses, (2) home health and personal care aides, (3) nursing assistants, (4) medical assistants, and (5) medical secretaries and administrative assistants.

Strategic Value:

- Aging population; high-demand, recession-resilient sector

Health Care Services Employment
(thousands of jobs)



Top Occupations in Health Care Services Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
29-1141	Registered Nurses	14.2%
31-1128	Home Health and Personal Care Aides	10.3%
31-1131	Nursing Assistants	5.3%
31-9092	Medical Assistants	5.3%
43-6013	Medical Secretaries and Administrative Assistants	5.1%
29-2061	Licensed Practical and Licensed Vocational Nurses	3.8%
31-9091	Dental Assistants	3.0%
11-9111	Medical and Health Services Managers	1.9%
43-4171	Receptionists and Information Clerks	1.7%
29-1292	Dental Hygienists	1.4%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Health Care Services

Jobs (2022):

- City of Los Angeles: 185,400 jobs
- Los Angeles County: 449,200 jobs

Jobs Added (2022-2028):

- City of Los Angeles: 22,000 jobs added
- Los Angeles County: 56,000 jobs added

Annual Growth Rate (2022-2028):

- City of Los Angeles: 1.9%
- Los Angeles County: 2.0%

Average Annual Industry Wage (2022):

Los Angeles County: \$73,300

Wage Levels:

Strong wages, career ladders available

Target Industry: Health Care Services

Top Middle-Skill Occupations in Health Care Services Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
31-1131	Nursing Assistants	\$38,815
31-9092	Medical Assistants	\$39,030
29-2061	Licensed Practical and Licensed Vocational Nurses	\$64,156
31-9091	Dental Assistants	\$43,784
29-1292	Dental Hygienists	\$106,321
29-2099	Health Technologists and Technicians, All Other	\$47,940
29-2034	Radiologic Technologists and Technicians	\$87,637
29-2072	Medical Records Specialists	\$58,739
29-1126	Respiratory Therapists	\$85,671
31-9097	Phlebotomists	\$45,068
Sources: CA EDD; Lightcast		

Social Assistance Services

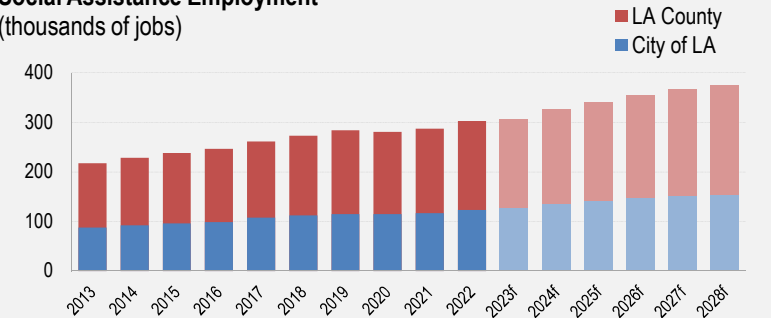
The Social Assistance Industry has experienced significant growth over the last ten years, emerging as a prominent employment provider in Los Angeles. This industry comprises various sectors, including individual and family services (serving children, youth, the elderly, and individuals with disabilities), community food and housing, emergency and other relief services, vocational rehabilitation services, and childcare services.

- In 2022, the social assistance services industry supported close to 124,000 jobs in the city.
- Projected to add more than 29,000 jobs between 2022 and 2028 in the City of Los Angeles
- Top five detailed occupations with the most jobs: (1) home health and personal care aides, (2) preschool teachers, except special education, (3) social and human service assistants, (4) child, family, and school social works, and (5) social and community service managers.

Strategic Value:

- High equity impact, critical support for underserved residents

Social Assistance Employment
(thousands of jobs)



Sources: CA EDD; Lightcast

Top Occupations in Social Assistance Services Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
13-1011	Agents and Business Managers of Artists, Performers, and Athletes	11.3%
43-9061	Office Clerks, General	6.2%
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5.2%
27-2012	Producers and Directors	4.3%
11-1021	General and Operations Managers	3.6%
27-3043	Writers and Authors	3.1%
39-3031	Ushers, Lobby Attendants, and Ticket Takers	3.0%
27-2042	Musicians and Singers	2.4%
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators	2.0%
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2.0%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Social Assistance Services

Jobs (2022):

- *City of Los Angeles: 123,700 jobs*
- *Los Angeles County: 302,200 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 29,300 jobs added*
- *Los Angeles County: 72,900 jobs added*

Annual Growth Rate (2022-2028):

- *City of Los Angeles: 3.6%*
- *Los Angeles County: 3.7%*

Average Annual Industry Wage (2022):

Los Angeles County: \$31,900

Wage Levels:

Lower overall, but critical frontline occupations

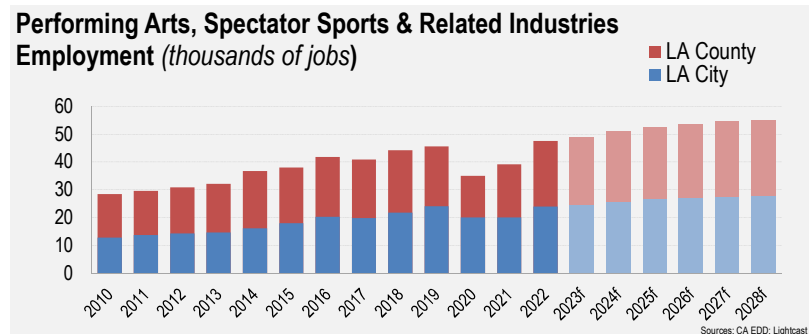
Target Industry: Social Assistance

Top Middle-Skill Occupations in Social Assistance Services Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
25-2011	Preschool Teachers, Except Special Education	\$38,207
25-9045	Teaching Assistants, Except Postsecondary	\$39,570
31-1131	Nursing Assistants	\$38,815
43-3031	Bookkeeping, Accounting, and Auditing Clerks	\$49,725
29-2061	Licensed Practical and Licensed Vocational Nurses	\$64,156
29-2053	Psychiatric Technicians	\$51,154
43-4161	Human Resources Assistants, Except Payroll and Timekeeping	\$48,686
15-1232	Computer User Support Specialists	\$66,241
31-9092	Medical Assistants	\$39,030
29-2072	Medical Records Specialists	\$58,739
Sources: CA EDD; Lightcast		

Performing Arts, Spectator Sports, and Related Industries

A vibrant hub for artists, performers, and creators, Los Angeles County's unique strength in performing arts is demonstrated by its high concentration of employment in this industry compared to the national average level. Additionally, Los Angeles stands as one of the largest markets for collegiate and professional sports in the United States.

- Since 2010, employment expanding by 60 percent in the county and 90 percent in the city, resulting in total employment figures of 45,600 jobs and 24,200 jobs, respectively
- Looking forward, the industry is projected to have steady growth, with an anticipated 15 percent increase in total employment between 2022 and 2028 in both the county and the city.
- Top five detailed occupations with the most jobs: (1) agents & business managers of artists/performers/athletes, (2) general office clerks, (3) secretaries/Admin Assistants, (4) producers and directors, and (5) general and operations managers.



Top Occupations in Performing Arts, Spectators Sports, and Related Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
13-1011	Agents and Business Managers of Artists, Performers, and Athletes	11.3%
43-9061	Office Clerks, General	6.2%
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5.2%
27-2012	Producers and Directors	4.3%
11-1021	General and Operations Managers	3.6%
27-3043	Writers and Authors	3.1%
39-3031	Ushers, Lobby Attendants, and Ticket Takers	3.0%
27-2042	Musicians and Singers	2.4%
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators	2.0%
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2.0%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Performing Arts, Spectator Sports, and Related Industries

Jobs (2022):

- *City of Los Angeles: 24,100 jobs*
- *Los Angeles County: 47,500 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 3,600 jobs added*
- *Los Angeles County: 7,600 jobs added*

Annual Growth Rate (2022-2028):

- *City of Los Angeles: 2.4%*
- *Los Angeles County: 2.5%*

Average Annual Industry Wage (2022):

Los Angeles County: \$235,000

Wage Levels:

High potential, but often irregular income

Target Industry: Performing Arts & Sports

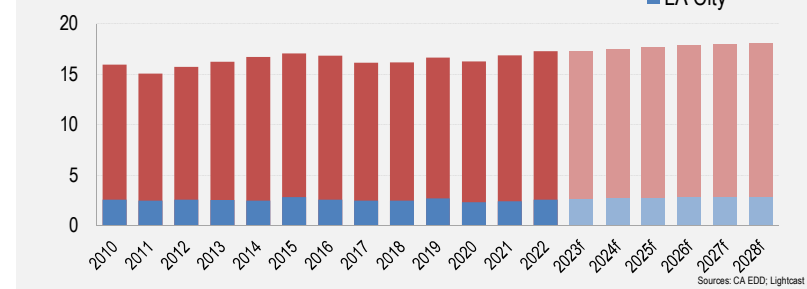
Top Middle-Skill Occupations in Performing Arts, Spectator Sports, and Related Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
43-3031	Bookkeeping, Accounting, and Auditing Clerks	\$49,725
27-2011	Actors	\$33,183
27-4011	Audio and Video Technicians	\$72,186
27-4014	Sound Engineering Technicians	\$67,147
27-4012	Broadcast Technicians	\$102,052
15-1232	Computer User Support Specialists	\$66,241
49-3023	Automotive Service Technicians and Mechanics	\$58,311
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$51,508
43-4161	Human Resources Assistants, Except Payroll and Timekeeping	\$48,686
43-4151	Order Clerks	\$39,041
Sources: CA EDD; Lightcast		

Bioscience: Biomedical Manufacturing

The biomedical manufacturing industry has been building capacity in Los Angeles, offering promising employment prospects for individuals with diverse skill sets.

- In 2022, the biomedical manufacturing industry supported approximately 2,600 jobs in the City of Los Angeles.
- Future growth will continue to be driven by the increasing demand for critical healthcare products, advancements in medical technology, and investments in research and innovation. Projections indicate total employment will approach 2,900 jobs in the city by 2028.
- Top five detailed occupations with the most jobs: (1) packaging/filling machine operators & tenders, (2) miscellaneous assemblers/fabricators, (3) inspectors/testers/sorters/samplers/weighers, (4) dental laboratory technicians, and (5) first-line supervisors of production & operating workers.

Biomedical Manufacturing Employment
(thousands of jobs)



Top Occupations in Biomedical Manufacturing Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
51-9111	Packaging and Filling Machine Operators and Tenders	6.1%
51-2098	Miscellaneous Assemblers and Fabricators	5.8%
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	4.1%
51-9081	Dental Laboratory Technicians	3.3%
51-1011	First-Line Supervisors of Production and Operating Workers	2.8%
51-9011	Chemical Equipment Operators and Tenders	2.6%
51-9199	Production Workers, All Other	2.4%
51-9082	Medical Appliance Technicians	2.2%
19-2031	Chemists	2.1%
17-2112	Industrial Engineers	1.9%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Bioscience: Biomedical Manufacturing

Jobs (2022):

- City of Los Angeles: 2,600 jobs
- Los Angeles County: 17,300 jobs

Jobs Added (2022-2028):

- City of Los Angeles: 300 jobs added
- Los Angeles County: 800 jobs added

Annual Growth Rate (2022-2028):

- City of Los Angeles: 1.8%
- Los Angeles County: 0.7%

Average Annual Industry Wage (2022):

Los Angeles County: \$86,200

Wage Levels:

Strong wages; middle-skill accessible

Target Industry: Bioscience

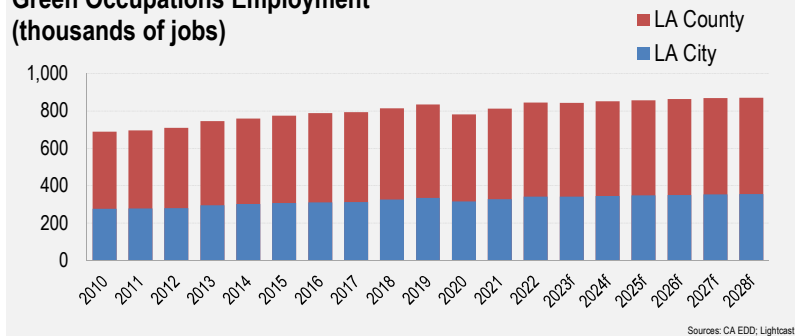
Top Middle-Skill Occupations in Biomedical Manufacturing Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
19-4031	Chemical Technicians	\$48,426
43-3031	Bookkeeping, Accounting, and Auditing Clerks	\$49,725
19-4099	Life, Physical, and Social Science Technicians, All Other	\$50,284
15-1232	Computer User Support Specialists	\$66,241
17-3029	Engineering Technologists and Technicians, Except Drafters, All Other	\$64,232
17-3023	Electrical and Electronic Engineering Technologists and Technicians	\$68,373
17-3026	Industrial Engineering Technologists and Technicians	\$76,633
43-4151	Order Clerks	\$39,041
17-3027	Mechanical Engineering Technologists and Technicians	\$70,373
51-9162	Computer Numerically Controlled Tool Programmers	\$77,834
Sources: CA EDD; Lightcast		

Blue and Green Jobs

Blue and green jobs span various sectors, from renewable energy and energy efficiency to sustainable agriculture, green construction, and environmental research. As climate change and environmental issues continue to impact various industries, a workforce equipped with green skills becomes a valuable asset. Individuals trained in green jobs can help businesses and communities adapt to changing environmental conditions, develop sustainable solutions and mitigate the impacts of climate-related challenges.

- 342,300 workers were employed in green occupations in the City of Los Angeles in 2022 (40.6 percent of green jobs across the county).
- Forecasted to continue growth, however, the annual growth rate will decrease to just over 0.5% between 2022-2028
- Top five detailed occupations with the most jobs: (1) laborers & freight/stock/material movers, hand, (2) general & operations managers, (3) customer service representatives, (4) business operations specialists, and (5) heavy & tractor-trailer truck drivers.

Green Occupations Employment
(thousands of jobs)



Top Occupations in Blue and Green Industry

(by % of Industry Employment)

SOC	Occupational Title	% of Industry Employment
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	10.7%
11-1021	General and Operations Managers	8.2%
43-4051	Customer Service Representatives	6.6%
53-3032	Heavy and Tractor-Trailer Truck Drivers	5.2%
13-1199	Business Operations Specialists, All Other	5.1%
49-9071	Maintenance and Repair Workers, General	3.8%
43-5071	Shipping, Receiving, and Inventory Clerks	3.0%
11-9199	Managers, All Other	2.9%
43-5061	Production, Planning, and Expediting Clerks	2.3%
47-2031	Carpenters	2.1%

Sources: CA EDD; Lightcast

Los Angeles: People, Industry and Jobs

Blue and Green Jobs

Jobs (2022):

- *City of Los Angeles: 342,300 jobs*
- *Los Angeles County: 843,300 jobs*

Jobs Added (2022-2028):

- *City of Los Angeles: 13,200 jobs added*
- *Los Angeles County: 26,700 jobs added*

Annual Growth Rate (2022-2028):

- *City of Los Angeles: 0.6%*
- *Los Angeles County: 0.5%*

Average Annual Industry Wage (2022):

Los Angeles County: \$81,300

Wage Levels:

Many are living wage jobs

Target Industry: Blue & Green Economy

Top Middle-Skill Occupations in Blue & Green Industry		
(by % of Industry Employment)		
SOC	Occupational Title	Median Annual Wage (2022)
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$51,509
49-3023	Automotive Service Technicians and Mechanics	\$58,311
49-9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	\$58,343
17-3011	Architectural and Civil Drafters	\$61,124
17-3023	Electrical and Electronic Engineering Technologists and Technicians	\$68,241
19-4099	Life, Physical, and Social Science Technicians, All Other	\$50,284
17-3029	Engineering Technologists and Technicians, Except Drafters, All Other	\$64,147
19-4031	Chemical Technicians	\$48,467
49-2094	Electrical and Electronics Repairers, Commercial and Industrial Equipment	\$66,941
17-3027	Mechanical Engineering Technologists and Technicians	\$70,304
Sources: CA EDD; Lightcast		

Target Occupations

LESS THAN HIGH SCHOOL

- Construction Laborers
- Industrial Truck and Tractor Operators
- Painters, Construction and Maintenance
- Bus Drivers, School
- Refuse and Recyclable Material Collectors
- Cement Masons and Concrete Finishers
- Drywall and Ceiling Tile Installers

HIGH SCHOOL

- Customer Service Representatives
- Secretaries and Administrative Assistants, Except Legal, Medical, and Executive
- Light Truck Drivers
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Maintenance and Repair Workers, General

- Medical Secretaries and Administrative Assistants
- Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel
- Social and Human Service Assistants
- Production, Planning, and Expediting Clerks
- Police and Sheriff's Patrol Officers

MIDDLE-SKILL

- Heavy and Tractor-Trailer Truck Drivers
- Bookkeeping, Accounting, and Auditing Clerks
- Licensed Practical and Licensed Vocational Nurses
- Preschool Teachers, Except Special Education
- Paralegals and Legal Assistants
- Hairdressers, Hairstylists, and Cosmetologists
- Automotive Service Technicians and Mechanics
- Computer User Support Specialists
- Massage Therapists

Selected based on education required for entry, future growth projections, and living wages.





Thank You!





5.

DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Discussion on Sectors Coalitions to launch in the next 1-2 years

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available



6.

DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Apprenticeship Priorities Presentation

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 7 - Apprenticeship Priorities Presentation



City of Los Angeles Apprenticeship Priorities

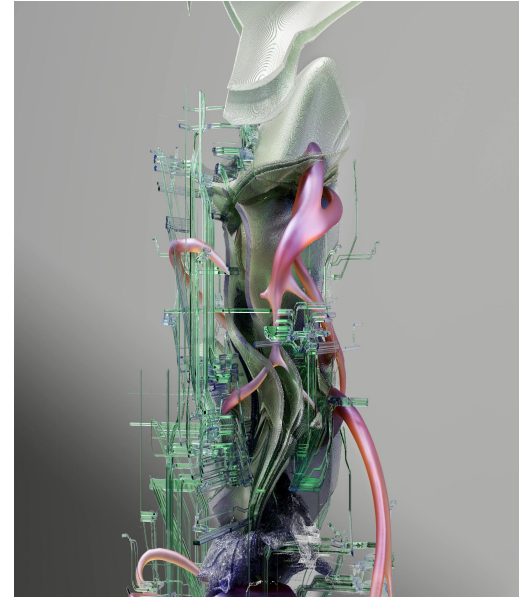
Building Pathways. Bridging Opportunity.

A photograph of two students, a young man and a young woman, working on a complex robotic arm. The young man in the foreground is wearing safety glasses and a blue shirt, focused on the task. The young woman in the background is also wearing safety glasses and a blue shirt, looking down at the robot. The robotic arm is constructed from blue and silver metal beams, with various wires and components visible. The background is a workshop or classroom setting with various tools and equipment.

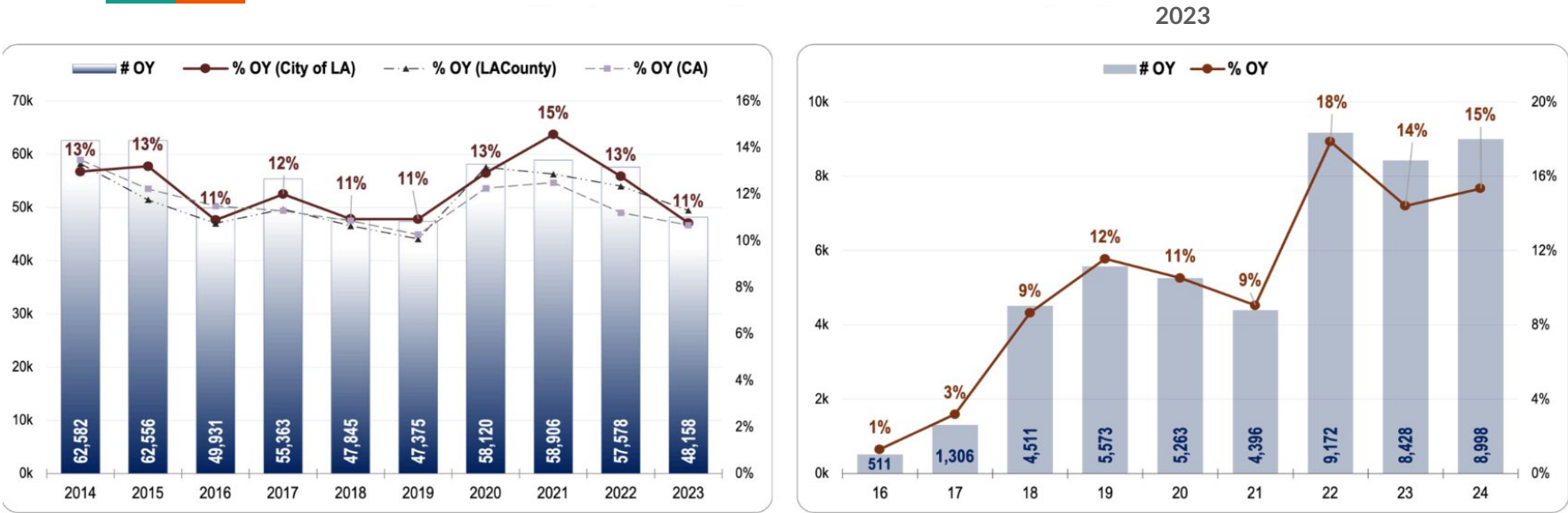
Blueprints for the Future: Building LA's Apprenticeship Ecosystem

The Challenge: Why We Must Act Now

- Lack of coordination
- Siloed efforts
- Hard to Navigate
- Missed economic opportunities
- **No Backbone to Lead:** LA lacks a lead entity to align efforts, coordinate partners, and build a true apprenticeship ecosystem.



The Challenge: Why We Must Act Now



Over 26,000 young adults (ages 22-24) are currently not in school and not working in the City of Los Angeles. This makes up nearly half of the Opportunity Youth population in the City.



The Vision: A Future Built to Work—for Everyone

- **Registered Apprenticeships** are a **core pathway** to living-wage careers across every major sector in Los Angeles.
- **All Angelenos**—especially those furthest from opportunity—can access paid, career-connected training.
- **Employers** are co-creators of talent pipelines, not bystanders.
- **Our workforce system is aligned, coordinated, and built to last.**



How We're Getting Started

Irvine & Hilton Foundation Investment

Lays the foundation to build LA's apprenticeship infrastructure.

- **Registered Apprenticeship Platform:** A centralized place for accessing opportunities, resources, and guidance.
- **Blueprint for a Hub:** A strategic plan to guide countywide apprenticeship coordination.
- **Registered Apprenticeship Pilot:** A model program demonstrating best practices in employer engagement, quality, and equity.



Your Role: Turning Vision into Action

We're not just informing you—we're inviting your leadership.

As we build LA's apprenticeship ecosystem, the WDB has a critical role in shaping and scaling this work:

Champion Apprenticeships Across Sector Coalitions

Help establish Registered Apprenticeships within your sector coalitions by identifying opportunities, partners and pathways

Be the Voice of Industry

Engage employers, validate demand, and promote adoption of apprenticeship as a proven talent strategy.

Strengthen Alignment Across Systems

Your cross-sector perspective is key to building a connected ecosystem that integrates education, workforce, and industry

Be the Voice of Industry

As we implement the Irvine and Hilton Foundation projects, your leadership will ensure these efforts are grounded in real workforce needs.

A person is seen from the back, looking out over a vast city skyline at night. The city is densely packed with lights, and several tall skyscrapers are prominent in the center. The sky is dark, and the overall scene is illuminated by the city's lights.

Questions?



7.

DATE: April 2, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Verbal update on businesses impacted by the wildfires and services available for support

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available