



**CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING**

**Tuesday, December 10, 2024
10:00 AM - 12:00 PM**

**Goodwill Southern California Industries - Auditorium
342 N. San Fernando Rd. Los Angeles, CA. 90031**

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

- | | |
|--|------------------|
| 3. Consideration of the Minutes of October 22, 2024 | Patricia Perez |
| 4. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan | Elizabeth Macias |
| 5. Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Program Monitoring Services | Elizabeth Macias |
| 6. Approval of the Revised Results of a Request for Qualifications, re-issued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers / America's Job Centers of California Request for Proposals | Elizabeth Macias |
| 7. Approval of the Economic and Workforce Development Department's Recommendations regarding a Request for Interest for the 2024 Severe Winter Storms National Dislocated Worker Grant to provide Temporary Jobs related to the Clean-Up, Repair, and Humanitarian Assistance Services | Donny Brooks |
| 8. Approval of the Economic and Workforce Development Department's Recommendations regarding the Reallocation of \$375,000 of Gang Injunction Curfew Settlement / Los Angeles Reconnections Career | Donny Brooks |

Academy 2.0 Program Funds between Service Providers

9. Next Meeting: January 9, 2025

10. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, La Shondra Mercurius,
Nancy Hoffman-Vanyek

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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Phone: 213-744-7164 www.wiblacity.org



3.

DATE: December 10, 2024
TO: Workforce Development Board (WDB)
FROM:
SUBJECT: Consideration of the Minutes of October 22, 2024

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Item 3 - DRAFT_Minutes_WDB_Exec_Comm_10.22.2024
- ▢ ADOPTED_Minutes_WDB_Exec_Comm_10.22.2024.doc

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING
Tuesday, October 22, 2024
10:00 A.M. - 12:00 P.M.
Goodwill Southern California - Auditorium
342 N. San Fernando Rd. Los Angeles, CA. 90031

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, Patricia Perez, Chad Boggio, David Crippens, Ruth Lopez Novodor, Nancy Hoffman Vanyek

1. Call to Order/Roll Call

Chair Charles Woo called the meeting to order after the Commission Executive Assistant confirmed the presence of a quorum.

2. Public Comment on Non-Agenda Items - None

ACTION ITEMS:

3. Consideration of the Minutes of September 19, 2024

Nancy Hoffman Vanyek moved to Approve. Seconded Ruth Lopez Novodor. Passed.

4. Adoption of the Five-Year Workforce Development Strategic Plan

Tammy Ortuno, Director of Workforce Development thanked the board for their direction and leadership. She presented a PowerPoint of the 5-Year Plan. The Plan was based on many public meetings, focus groups, and interviews. The goal is to build the capacity of the WorkSource system and to connect 50,000 people into high-quality, living-wage jobs, registered apprenticeships, paid work experiences and training within 5 years. She shared that they are working to develop industry sector specific strategies for industries that anticipate high growth/job creation, and to define a high- quality living wage job.

Additionally, a goal of the 5-Year Plan is to empower high barrier populations by creating a system that offers support to all clients, ensuring they have easy access to wraparound services, such as childcare, transportation and mental health support.

The 5-Year Plan timeline has three phases, Foundation and Mobilization, Scaling and Integration, and Innovation and Sustainability.

Arthur Monreal, said that manufacturing was not identified as an industry sector in the Plan, and that he feels it should be included.

Tammy thanked Mr. Monreal for his input. They will see if they need to adjust and make changes to bring manufacturing to the table.

David Crippens expressed the importance of being clear about what their limitations are and serious about staffing the WDB's five standing committees to do this correctly. Ten thousand jobs a year is a hard road of hope. A good part of the city money is tied to homelessness. They must show how everything from the youth to the adult services ties into the prevention of this issue, specifically homeless youth.

Hannah Lee, Interim Executive Director of the WDB stated that she is engaging in dialogue with the WDB Chair about reactivating committees in January 2025. The Board members need to be active participants. Her role is to establish the baseline so that everyone is clear on where the scope is, so they are moving the work forward.

Gerardo Ruvalcaba, Assistant General Manager of EWDD stated that there are staffing issues, and then the restructuring of the Board to consider. The Department is working on a proposal to redesign the Workforce Development Division and creating a data team. With respect to homelessness, the plan has some areas that talk about how they are supporting those affected and trying to prevent it.

Patricia Perez loved the suggestion of the policy and data committee breaking down the siloes. As the work starts, they will identify system barriers. She asked how the barriers will be addressed.

Tammy said that they can't keep doing work arounds to meet the needs of their community members. The data and policy committee will address barriers identified by each committee.

Nancy Hoffman Vanyek said that she recently attended a Workforce Solutions Best Practices Forum, and she appreciated the best practices. If the Board has a planning session, they need to plan the steps to move forward, giving direction to the committees, getting rid of the siloes, and being nimble. This would help to give Gerardo Ruvalcaba and his team direction.

Deputy Mayor Brenda Shockley thanked Tammy Ortuno on behalf of the Mayor's Office of Economic Development for her vision, and dedication and for how she has pushed this through. They are well over 40 years from the basic legislation, and the world and work has changed in many ways. David's point is well taken. As tight as the budget is there is an understanding in this administration that we will never get where we want to go if we don't have people able to earn enough to live in this city. We are foundational, the WDB, the Department, and the Mayor's Office. Everyone looking at this issue must come together. They are going into uncharted territory. It breaks from the past and it is a passing of a torch in a certain way.

Tammy thanked Brenda for her kind words and said that they cannot do this alone. They must lock arms and do it together; it will not happen overnight. They are moving forward collectively.

George Galvez, Hospitality Training Academy commented that he does not see hospitality as a sector.

Tammy responded that hospitality did not come up in the LAEDC, Jobs Report. They see hospitality under the Olympics coalition. The Mayor's Office just participated in the Olympics Summit.

David Crippens stated that these are the sectors that they see bringing high wage jobs. They must understand they have to take steps to get where they want to go. They need a managed picture of what it takes to make it in this economy.

Tammy, agreed. They will be asking the board members who represent these industries, as it is a collective effort. It is all of them at every level.

Deputy City Attorney Chris Lee stated that there are other parts of Item 4. He asked EWDD General Manager Carolyn Hull if these items could be moved.

Ruth Lopez Novodor moved to Approve. Seconded Nancy Hoffman Vanyek. Passed.

SECOND MOTION: Moved to Authorize the General Manager of EWDD to transmit the Strategic Plan to City Council for final adoption; and to

Instruct the WDB Interim Director, with support from the City Attorney's Office, to begin the process of modifying the WDB By-Laws to incorporate recommendations to the committee structure.

Nancy Hoffman Vanyek moved to Approve / Seconded David Crippens. Passed.

5. Approval of the WorkSource Center Evaluation and Redesign Concept Paper Recommendations + Authority to Release the WorkSource Center Request for Proposal, Including an Updated Timeline

Gerardo Ruvalcaba, Assistant General Manager of Workforce Development presented the recommendations to redesign the WorkSource Center System. The system that serves adults 18 and over has been focused on serving the high barriers to employment for over a decade, operating fourteen centers throughout the city with strategic partnerships. Over the years they have developed nationally recognized programs, and innovative workforce development programs have been done throughout the years. Due to changes in the economy, and the labor market, they need to rethink how they implement and what the focus should be based on the Workforce Innovation and Opportunity Act (WIOA) requirements. They are re-procuring the system mandated every 5 years. They are a year behind schedule due to the pandemic.

Workforce conditions: They need to address the aging population. This Board has focused on disconnected youth 16-24 in the past, and they need to address them. They did a labor market study, and CSUN did an evaluation of the WorkSource System.

Funding constraints were identified. With a budget under \$1.1 million, there is not a lot of money left to pay for childcare, and stipends. There is limited service for key populations. The system does a great job serving a lot of people, but because of the enrollment they do not have the staffing to customize to address individuals.

Funding and resource constraints were found. There is limited-service customization for the populations; There are high infrastructure costs and staff retention issues with an over emphasis on federal performance measures. The City of LA leads the federal performance measures, they lead the nation, but not in moving people into high paying jobs.

They will design and implement individualized customer flow models focused on educational attainment, barrier removal and employment outcomes.

Observations: The current system enrolls and places a large volume of customers. Due to funding, and or staffing constraints, the current system is a one size fits all model. It delivers the same services to all participants.

The Department has no formal recommendation, but they are proposing to reduce the number of centers that are funded so that they can adequately fund every one of the centers.

Deputy Mayor Brenda Shockley said that having a baseline is good for a discussion about liveable wage. She asked what the average adult system wage is now, and how far do they have to go.

Mr. Ruvalcaba said that based on 2022 CalJobs data, roughly 750 individuals were placed above \$55,000 a year, but a majority earned between \$40,000 and \$55,000.

If they are at 50% then these are achievable goals.

Chair Charlie Woo commented that maybe they should add a mean salary.

Mary Keipp, UCLA said that regarding specific goals, emphasis was placed on placing folks in city jobs. She would like them to consider placing others in healthcare. The County, LA Unified, and UCLA, are big public sector entities that have high wage jobs, and career pathways. They should work very closely. She loved the wages, but working for larger entities that have personnel policies may be a barrier. YSC and WSC working together would, but co-enrollment does not exist. They need to overcome this barrier. They need to be able to get credit on both sides for the work they are doing.

Gerardo commented that one of their goals is to develop a partnership strategy looking at government.

David Crippens moved to Approve. Seconded by Patricia Pérez. Passed.

Adjourn - 11:43 a.m.

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EXECUTIVE COMMITTEE MEETING
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MINUTES

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Gerardo commented that one of their goals is to develop a partnership strategy looking at government.

David Crippens moved to Approve. Seconded by Patricia Pérez. Passed.

Adjourn - 11:43 a.m.



4.

DATE: December 10, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Workforce Consulting Services to Implement the Older Worker Strategy / AdvantAGE LA Plan

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - RFQ Recommendations to Implement the Older Worker Advantage LA Strategy Plan

CITY OF LOS ANGELES

CALIFORNIA

4

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

DATE: December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager *Carolyn M. Hull*
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING THE REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST FOR WORKFORCE CONSULTING SERVICES TO IMPLEMENT THE OLDER WORKER STRATEGY / ADVANTAGE LA PLAN

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to support the implementation of the Older Worker Strategy / AdvantAGE LA Plan (Strategy / AdvantAGE Plan).

BACKGROUND

On August 19, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with the implementation of several strategic planning efforts. During Program Year (PY) 2023-24, EWDD funded a strategic planning effort to develop enhanced programming for older workers. These efforts aim to create and expand access to living wage jobs and career pathways, remove barriers to employment for priority populations, identify current and future workforce growth projections and skills needs, as well as implement training programs to prepare residents for work in high-growth and in demand sectors.

The Strategy / AdvantAGE Plan contains recommended strategies to address the challenges and barriers to the employment, retention, and advancement of older workers in the labor market. A work group was established to collect the experiences, concerns, needs, and feedback of relevant stakeholders who can support the Strategy / AdvantAGE Plan from inception through implementation. The workforce strategy consultants will support with the implementation of EWDD's Strategy / AdvantAGE Plan through establishing a workforce system collaborative, supporting a network convening on a

quarterly basis, supporting the implementation of workforce programs in support of older workers and planning a 1-day policy event to highlight the recommendations of the Strategy / AdvantAGE Plan.

DISCUSSION

A total of three (3) proposals for this RFQ were received by the September 12, 2024 deadline.

RFQ Qualification Process

Proposals were evaluated utilizing one internal rater and one external rater. The rating factors included:

- Demonstration of capacity and expertise in leading a cross-sector collaborative, implementing a workforce program, experience working with employers, success in grant writing and planning a 1-day policy event;
- Demonstration of staff experience with strategic planning and policy research, leading cross sector collaboratives, policy event planning as well as employer engagement; and
- Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD’s RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

All three proposals were eligible to participate in the procurement and submitted all required application materials. Two out of the three proposals received a qualifying score to be placed on the Qualifying List. Deloitte received a score of 92 and Cause Impacts received a score of 86.5. Civic Solutions Partnerships scored 68 and did not receive a qualifying score of at least 70. Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List.

Table 1 – Older Worker Strategy RFQ Qualified List Recommendations

ORGANIZATION	RATING	RECOMMENDATION
Deloitte	92/100	Qualified
Cause Impacts	86.5/100	Qualified
Civic Solutions Partnership	68/100	Not Qualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on November 4, 2024, as well as notification of appeal rights, due no later than five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

FUNDING RECOMMENDATION

Funds were not intended to be awarded through this process as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services with the City.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three (3) years from the date it is finalized. During that time period, the City may request services with any of the pre-qualified consultants on the list, dependent on the needs of EWDD.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Workforce Consultants, for future use to support in workforce strategy implementation.

Upon approval of the RFQ, EWDD will issue a work order to the approved contractors to request a written quote for the implementation of the Strategy / AdvantAGE Plan.

CMH:GR:DB:EM:MF:cg



5.

DATE: December 10, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding the Request for Qualifications to establish a Qualified List for Program Monitoring Services

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - RFQ Recommendations to Establish a Qualified List for Program Monitoring Services

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR


5

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING THE REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST FOR PROGRAM MONITORING SERVICES

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to support in the program monitoring of its workforce development programs; and
2. AUTHORIZE the EWDD to negotiate and execute a contract agreement for Program Monitoring services with New Ways to Work for an amount not to exceed \$250,000 for the period of December 1, 2024 to June 30, 2025.

BACKGROUND

On July 24, 2024, EWDD issued a RFQ to establish a Qualified List of contractors to assist with program monitoring of workforce development programs. EWDD manages workforce development programs that are funded by federal, state, and local governmental agencies as well as by private entities. Service delivery is primarily provided through a network of contracted service providers located in strategic areas throughout the City of Los Angeles.

As outlined in EWDD's program monitoring policy, monitoring is conducted to ensure compliance with the regulations and requirements of the funding source, to review progress toward achieving contract performance goals, and to identify both best practices for effectively serving clients and opportunities for improvement. Program monitoring is essential to ensure compliance with applicable laws, Workforce Innovation and

Opportunity Act (WIOA) regulations, state and local policies, procedures, and quality of service delivery expectations.

DISCUSSION

A total of three (3) proposals for this RFQ were received by the August 22, 2024 deadline.

RFQ Qualification Process

All proposals were evaluated utilizing external raters and the rating factors included:

- Demonstration of capacity and expertise to provide program monitoring services to ensure compliance with the regulations and requirements of the funding source, to review progress toward achieving contract performance goals, and to identify both best practices for effectively serving clients and opportunities for improvement;
- Demonstration of staff experience and samples of past monitoring work to provide a history of proficiency in the development of quarterly reviews, site visits as well as analysis necessary for evaluation; and
- Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD’s RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

Three proposals were received in response to the RFQ. One proposal was disqualified from participating in the evaluation process since the applicant did not submit all required application materials—namely the performance verification. Of the two proposals evaluated, the proposal by New Ways to Work scored the highest and received the only qualifying score of 88.5. Work Ready Online scored below 70 and did not receive a qualifying score. Table 1 displays the name of the proposer, the final rating, and recommendation to the Qualified List.

Table 1 – Program Monitoring RFQ Qualified List Recommendations

ORGANIZATION	RATING	RECOMMENDATION
New Ways to Work	88.5/100	Qualified
Work Ready Online	58.5/100	Not Qualified
Hunger for Success	N/A	Disqualified

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on October 22, 2024, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

FUNDING RECOMMENDATION

The total amount available for Program Monitoring Services is \$500,000 through WIOA Formula funding. The purpose of this RFQ was to establish the Qualified List of program monitoring consultants. However, only one applicant was deemed Qualified and a bench of pre-qualified consultants was not established. As a result, EWDD will reissue the RFQ for Program Monitoring Services in January 2025 to receive additional solicited proposals.

Due to the urgent need for EWDD program monitoring consulting services, it is recommended that EWDD contract with New Ways to Work, for up to \$250,000, to ensure compliance with its WIOA monitoring requirements for the current Program Year 2024-2025.

PROPOSED TERM OF CONTRACT

The proposed term of contract is from December 1, 2024 to June 30, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of negotiating and executing the contract with the selected consultant, subject to City Attorney review and approval.

CMH:GR:DB:EM:MF:cg



6.

DATE: December 10, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Revised Results of a Request for Qualifications, re-issued by the Economic and Workforce Development Department, to establish a Qualified List of Potential Bidders to apply for the WorkSource Centers / America's Job Centers of California Request for Proposals

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 6 - Revised RFQ Results for WorkSource Center AJCC 's Request for Proposal

CITY OF LOS ANGELES

CALIFORNIA

6

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

CAROLYN M. HULL
GENERAL MANAGER



444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE REVISED RESULTS OF A REQUEST FOR QUALIFICATIONS, REISSUED BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT, TO ESTABLISH A QUALIFIED LIST OF POTENTIAL BIDDERS TO APPLY FOR THE WORKSOURCE CENTERS / AMERICA'S JOB CENTERS OF CALIFORNIA REQUEST FOR PROPOSALS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the revised results as noted in Table 1, to include two additional proposers of a Request for Qualifications (RFQ) re-issued by EWDD to establish the Qualified List of potential bidders before releasing the WorkSource Center (WSC)/America's Job Centers of CaliforniaSM(AJCC) Request for Proposals (RFP).

BACKGROUND

The AJCC Adult and Dislocated Worker system, locally known as the WSC system, was last procured in 2018. The California State University, Northridge (CSUN) was contracted to conduct an evaluation of the City of Los Angeles' (City) WSC/AJCC system to identify ways to redesign and improve its service delivery system to connect program participants to high-wage jobs and reduce inequities among program participants. To incorporate the recommendations of the WSC/AJCC system evaluation and the Mayor's Five-Year Workforce Development Strategic Plan and other workforce development strategic efforts completed at the end of Program Year (PY) 2023-24, the EWDD is administering the WSC/AJCC system procurement process in two phases.

Phase I

An RFQ was released January of 2024 to establish the qualified list of proposers before issuing the full RFP. The RFQ focus was on the applicant's demonstrated ability.

Phase II

An RFP is to be implemented after the system redesign has been finalized and approved by the WDB. Only the pre-qualified list of proposers will be invited to participate in Phase II to submit a WSC/AJCC operator RFP proposal focused on the proposed program design, cost reasonableness and leveraged resources, and facility site readiness.

During the August 14, 2024 WDB meeting, the WDB approved the recommended list of qualified WSC/AJCC operators (23 applicants) that resulted from the RFQ. Since the redesign efforts were not yet completed, and at the request of the WDB, the WSC/AJCC RFQ was re-opened with a September 26, 2024 submission deadline. The final scoring and evaluation of additional proposals received was completed in October of 2024.

DISCUSSION

EWDD received a total of twenty-eight (28) applications in response to this RFQ. Twenty-six (26) applications were received by the original May 31, 2024 deadline. Two (2) additional applications, from Los Angeles Urban League and Rightway Foundation, were received by the September 26, 2024 extended deadline.

Evaluation Process

Applicants were required to submit an WSC/AJCC RFQ application package which consisted of the following items:

- AJCC RFQ Application Form
- Attachment 1 - Board Resolution authorizing this RFQ Application
- Attachment 2 - Organization Charts, Board List, and Strategic Plan
- Attachment 3 - IRS Determination Letter and Audited Financial Statements
- Attachment 4 - Performance Verification Form (3 prior grantor references)
- Attachment 5 - (Optional) Application Narrative (Demonstrated Ability)

Applications were evaluated on a pass/fail basis. The information provided on the WSC/AJCC application form and required attachments were vetted and scored.

EVALUATION CRITERIA	
<p>Met the eligibility qualifications outlined in the RFQ and demonstrated ability and good standing in the following areas:</p> <p><u>Application</u>: Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships.</p> <p><u>Attachments</u>: Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter and Audited Financial Statements, Performance Verification.</p>	<p>PASS</p>

<p>Did not meet the eligibility qualifications outlined in the RFQ and did not demonstrate ability and good standing in the following areas:</p> <p><u>Application:</u> Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships.</p> <p><u>Attachments:</u> Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter and Audited Financial Statements, Performance Verification.</p>	<p>FAIL</p>
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Final List of Qualified Proposers

Upon evaluation of all applications received, a total of 25 applicants received a PASS score and 3 received a FAIL score. Table 1 displays the name of the proposer and the recommendation to the Qualified List.

Table 1 – WSC/AJCC RFQ Qualified List Recommendations

#	NAME OF APPLICANT	SCORE
1	Alliance for Community Empowerment	PASS
2	Asian American Drug Abuse Program, Inc.	PASS
3	Asian Rehabilitation Service, Inc.	PASS
4	Career Team	PASS
5	Catholic Charities Archdiocesan Youth Employment Services	PASS
6	Central City Neighborhood Partners	PASS
7	Chinatown Service Center	PASS
8	Coalition for Responsible Community Development	PASS
9	El Centro de Amistad	PASS
10	El Proyecto del Barrio, Inc.	PASS
11	Equus	PASS
12	Five Keys	PASS
13	Goodwill Industries of Southern California	PASS
14	Grant Associates	PASS
15	Housing Authority of the City of Los Angeles	PASS
16	JVS SoCal	PASS
17	KRA Corporation	PASS
18	Los Angeles Mission	PASS
19	Los Angeles Urban League	PASS
20	Managed Career Solutions, SPC.	PASS
21	Pacific Asian Consortium in Employment	PASS
22	PARS	PASS
23	Rightway Foundation	PASS
24	UAW-LETC	PASS
25	Watts Labor Community Action Committee	PASS

#	NAME OF APPLICANT	SCORE
26	Davina Douthard Inc.	FAIL
27	Kids In The Spotlight (KITS)	FAIL
28	Work Ready Online Staffing	FAIL

The applicants with a successful score will be placed on the “Qualified WSC/AJCC Operator” List and will subsequently be invited to submit a formal WSC/AJCC operator proposal during the second phase of this procurement.

Notification of Results and Appeals Process

The two new proposers were emailed notification letters of the final results on November 7, 2024, as well as notification of appeal rights. The deadline for appeals is five (5) business days after the date of the RFQ notification results letter. No applicant submitted an appeal during this timeframe.

NEXT STEPS

On October 22, 2024, EWDD presented to the WDB its proposed WSC System Redesign Concept Paper recommendations which will guide the RFP. The Redesign Concept Paper is still pending presentation to the City Council. Due to recent restructuring of council committees, the Concept Paper is pending calendaring in the newly created Economic, Community Development and Jobs Committee. Once approved by the City Council, EWDD anticipates releasing the RFP in January 2025.

CMH:GR:DB:EM:cg



7.

DATE: December 10, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Approval of the Economic and Workforce Development Department's Recommendations regarding a Request for Interest for the 2024 Severe Winter Storms National Dislocated Worker Grant to provide Temporary Jobs related to the Clean-Up, Repair, and Humanitarian Assistance Services

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - Results 2024 Request For Interest of the National Dislocated Worker Grant

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE : December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS
REGARDING A REQUEST FOR INTEREST FOR THE 2024
SEVERE WINTER STORMS NATIONAL DISLOCATED WORKER
GRANT TO PROVIDE TEMPORARY JOBS RELATED TO THE
CLEAN-UP, REPAIR, AND HUMANITARIAN ASSISTANCE
SERVICES**

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's recommendations for the 2024 Severe Winter Storms National Dislocated Work Grant (NDWG) Request for Interest (RFI) procurement as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD, or designee, to execute contracts with the service providers as listed in Table 1.

BACKGROUND

From January 31 to February 9, 2024, strong storms driven by a series of atmospheric rivers brought heavy rain, snow, and flooding to the Los Angeles area and much of California. The severe weather caused road erosion, collapsed hillsides, and debris flow, damaging public spaces and key transportation routes, affecting residents and businesses across the region. Downtown Los Angeles recorded 12.56 inches of rain, making it the fourth wettest February since records began in 1877.

On April 13, 2024, President Joseph Biden announced a Major Disaster Declaration (Declaration) in the State of California for areas affected by these severe weather events. The Declaration provides a broad range of federal assistance for individuals and public

infrastructure impacted by the storms. Los Angeles County was among those included in the Declaration, identified as requiring clean-up and repair efforts.

The State of California Employment Development Department (EDD) provided approval for EWDD's submitted exhibit package totaling \$2,100,000 - with \$1,890,000 available to selected WorkSource Center (WSC) providers. The project is to be funded in two increments, with an initial allocation of \$625,000. The additional incremental allocations will be provided based upon performance and expenditures towards program goals.

On October 1, 2024, the EWDD released an RFI to solicit interest from currently contracted WSCs in receiving Disaster Recovery NDWG funds to place dislocated workers into temporary jobs. The program will provide temporary job assignments related to clean-up and repair work of storm damage and/or humanitarian assistance for those affected by the storms.

Participants must be placed into temporary jobs for an average of 658 hours at a minimum rate of \$22.00 or \$27.00 per hour – providing a total \$30,000 cost per participant. The program will prioritize recruiting displaced workers, focusing on vulnerable populations, including individuals experiencing homelessness or housing insecurity, justice-involved/re-entry individuals, English language learners, and people with disabilities. Additional workforce development services, such as Individual Employment Plans, career counseling, and specialized assessments, will be available through WSC co-enrollment.

DISCUSSION

On October 15, 2024, the EWDD received a total of five complete RFI proposals from the following WSC operators:

1. Asian-American Drug Abuse Program, Inc. (AADAP)
2. Managed Career Solutions, SPC (MCS)
3. Watts Labor Community Action Committee (WLCAC)
4. Goodwill Industries of Southern California (Goodwill) – Northeast Los Angeles
5. Goodwill Industries of Southern California (Goodwill) – San Fernando Valley

Request for Information Evaluation and Selection Process

Proposers' submissions were evaluated based on narrative responses, previous experience, and success with projects funded by NDWG or National Emergency Grant (NEG) and Workforce Innovation Opportunity Act (WIOA) programs, their understanding of the City of Los Angeles (City) project design, and their ability to plan, manage, and implement the proposed project model. Under EWDD's RFI selection process, a score of seventy (70) is considered qualifying for participation in the subject grant project.

Proposals Received

As summarized in Table 1, a total of five agencies submitted complete proposals in response to the Severe Storms RFI. Upon evaluation of the RFI submissions, three out of the five proposals scored a qualifying score of seventy (70) or greater. The table displays the name of the proposer, final consensus score, and the recommended funding.

RECOMMENDATIONS

EWDD is recommending funding for three (3) agencies as outlined in the table below.

TABLE 1- RFI Rating and Initial Funding Recommendations

AGENCY NAME	SCORE	RECOMMENDED
Managed Career Solutions, SPC	90	\$250,000
Asian-American Drug Abuse Program, Inc.	79	\$187,500
Watts Labor Community Action Committee	70	\$187,500
Goodwill Industries of SoCal (Northeast LA)	51	\$0
Goodwill Industries of SoCal (San Fernando)	51	\$0
TOTAL		\$625,000

The balance of the funding available to the selected WSC providers will be allocated in the forthcoming Carry-In Report.

PROPOSED TERM OF CONTRACT

The term of the contract is retroactive to December 1, 2024 through June 30, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing contracts with negotiated performance with the selected agencies, subject to City Attorney review and approval.

CMH:GR:DB:EM:TEL:cg



8.

DATE: December 10, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's Recommendations regarding the Reallocation of \$375,000 of Gang Injunction Curfew Settlement / Los Angeles Reconnections Career Academy 2.0 Program Funds between Service Providers**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ Item 8 - Reallocation of \$375,000 of LARCA funds

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



KAREN BASS
MAYOR

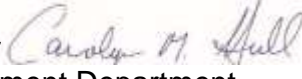
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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 SOUTH FLOWER STREET
LOS ANGELES, CA 90071

DATE : December 10, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager 
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING THE REALLOCATION OF \$375,000 OF GANG INJUNCTION CURFEW SETTLEMENT / LOS ANGELES RECONNECTIONS CAREER ACADEMY 2.0 PROGRAM FUNDS BETWEEN SERVICE PROVIDERS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's recommendations to reallocate \$375,000 of Gang Injunction Curfew Settlement Funds, also known as the Los Angeles Reconnections Career Academy (LARCA) 2.0 program, between contracted service providers as listed in Table 1.

BACKGROUND

The Los Angeles City Council (City Council) allocated a maximum of \$30 million dollars in City of Los Angeles (City) General Purpose Funds over a four-year period for the Gang Injunction Curfew Settlement (Settlement) in "Rodriguez vs. City of Los Angeles," also known as the Los Angeles Reconnections Career Academy (LARCA) 2.0 program. The class action Settlement represented more than 6,000 plaintiffs affected by the implementation and enforcement of gang injunctions, which were found to include unconstitutional provisions. As part of the Settlement, the City Council agreed to payments not to exceed \$7.5 million per year, for four years between 2017–2021 totaling no more than \$30 million, to provide plaintiffs, referred to as "class members", with LARCA 2.0 program resources such as educational/vocational training, paid work experience, work clothes, tools, transportation, license/certification support, and related resources.

The LARCA 2.0 program builds on the proven workforce development strategies of the original LARCA model. It focuses on high-need and transitional populations, offering comprehensive support including education and career assessments, case management, job readiness training, subsidized employment, financial literacy training, and job placement services.

The Settlement was extended due to the COVID-19 pandemic. On June 28, 2023, the City Council announced the one-year extension of the Settlement for Program Year (PY) 2023–2024, along with a renewed push to identify and connect class members to services and benefits. On April 12, 2024, the Courts ordered another extension of the Settlement for PY 2024–2025.

As of November 30, 2024, EWDD's LARCA 2.0 program has enrolled 1,217 participants from 1,925 processed claims, out of 6,163 eligible individuals, with over half of the \$30 million Settlement funds allocated so far.

DISCUSSION

To maximize program services to class members, EWDD proposes the reallocation of \$375,000 of LARCA 2.0 program funds between service providers that have demonstrated effective and increased enrollments and participant expenditures. The recommendations will support the overall program enrollments and the opportunity to serve additional Settlement class members through PY 2024-2025. Table 1 reflects proposed revisions to LARCA 2.0 contracted service providers.

The column titled “NEW ALLOCATION” represents EWDD’s recommended reallocation amounts to three service providers that have demonstrated better performance:

TABLE 1: LARCA 2.0 Service Providers

NO.	SERVICE PROVIDER	CURRENT FUNDING	YTD EXPENDITURES	CURRENT BALANCE	NEW ALLOCATION	NEW TOTAL
1.	Housing Authority of the City of Los Angeles (HACLA)	\$1,969,529	\$1,928,608	\$40,921	\$125,000	\$2,094,529
2.	UAW-Labor Employment and Training Corporation (UAW-LETC)	\$345,000	\$329,172	\$15,828	\$125,000	\$470,000
3	Goodwill of Southern California (Goodwill)	\$1,579,700	\$1,484,087	\$95,613	\$125,000	\$1,704,700
4.	City of Long Beach (Pacific Gateway)*	\$587,500	\$463,666	\$23,834	(\$100,000)	\$487,500
5.	Asian American Drug Abuse Program, Inc (AADAP)	\$920,152	\$823,764	\$96,388	(\$50,000)	\$870,152
6.	Catholic Charities of Los Angeles, Inc.	\$850,000	\$680,520	\$169,480	(\$45,000)	\$805,000
7.	Arbor E&T, LLC- Canoga Park	\$1,558,000	\$1,318,897	\$239,103	(\$130,000)	\$1,428,000
8.	Jewish Vocational Services	\$550,000	\$371,794	\$178,206	(\$50,000)	\$500,000
TOTAL		\$8,359,881	\$7,400,508	\$859,373	\$375,000	\$8,359,881

* Please note the contract with this service provider expired on June 30, 2024 and was not renewed, \$24K balance is currently being reconciled to clear withheld payment retentions.

NEXT STEPS

Upon WDB approval, EWDD will execute contract amendments to agreements with service providers listed in Table 1.

CMH:GR:DB:JR:cg