



**CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING**

Thursday, February 22, 2024

10:00 AM - 12:00 PM

Grace E. Simons Lodge

1025 Elysian Park Drive, Los Angeles, CA 90012

AGENDA

1. Call to Order/Roll Call

ACTION ITEMS:

2. Report by the Economic and Workforce Development Department (EWDD) on the Performance of All Youth Programs in the City's Program Year (PY) 2022-2023 (July 1, 2022 to June 30, 2023) Workforce Development Annual Plan Makeda Vela
3. Public Comment on Non-Agenda Items
4. Public Hearing to Solicit Input on the Preparation of the City's Program Year (PY) 2024-25 Workforce Development Annual Plan David Crippens
5. Update on the Implementation of the City's Redesigned YouthSource Center (YSC) System Makeda Vela
6. YouthSource Center Highlights El Proyecto de Barrio
7. Update from the Economic and Workforce Development Department (EWDD) on the Los Angeles Performance Pilot Partnership (P3) Initiative Gerardo Ruvalcaba
8. Presentation by UNITE-LA on L.A. Cash for College Carrie Lemmon
9. Update on the Mental Health Services/Youth Peer-to-Peer Counselor Program Lisa Salazar

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

10. Next Meeting
11. Adjourn

Youth Council Committee:

Alysia Bell, David Crippens, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, Jaleesa Hazzard, Hrag Hamalian, John King II, Thomas Lee, Carrie Lemmon, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Maria Turrubiarres

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 1200 W. 7th Street, 6th Floor, Los Angeles, CA 90017.
Phone: 213-744-7164 www.wiblacity.org



2.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Report by the Economic and Workforce Development Department (EWDD) on the Performance of All Youth Programs in the City's Program Year (PY) 2022-2023 (July 1, 2022 to June 30, 2023) Workforce Development Annual Plan

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ EWDD on the Performance of All Youth Program Year 2022-2023..

HIRELA's YOUTH

PY 2022 – 23

PY 2023 – 24



Impact Report

City of Los Angeles – Economic & Workforce Development
Department – Youth Operations

Building an LA that works for everyone

As Los Angeles continues to emerge from the COVID-19 pandemic, the Youth Operations team, and its great group of partners, are bringing new experiences to LA's youth. And we are building new capacities that will allow us to **bring more to more youth**.

Our partners:

The work that we do at the Department can only happen with the efforts of our Workforce Development Board (<https://www.wiblacity.org/>), the Mayor's Office of Economic Opportunity (<https://mayor.lacity.gov/>), the Youth Development Department (<https://ydd.lacity.gov/>), and most importantly, our YouthSource Centers across the City of Los Angeles. **THANK YOU FOR ALL YOUR WORK!**



Hire LA's Youth Program sorted by Funding Type

Funding	Program
City	Hire LA, SEEDS, EVOLVE, Certified Peer Specialist Demonstration Project
County	Youth@Work
WIOA	WIOA
Californians 4 All	Angeleno Corps, Student 2 Student, LA:RISE Youth Academy, LA Community College – City Pathways, City Pathways for Youth – Rec & Parks, LA River Rangers, Clean LA, Summer Night Lights, Youth & Community Harvest Internship Program, Early Childhood Education – Student Advancement Project, Teen Parent Prosper Project, Small Business Corp, Digital Ambassadors, South LA Non-Profit Apprenticeship Program, Wildland Firefighting Training Academy

Agencies sorted by Service Area

Area	Agencies
Valley	El Proyecto de Barrio San Fernando (North Valley), El Proyecto de Barrio Sun Valley (South Valley), Goodwill Industries,
East	Para Los Ninos East, Boyle Heights Tech Center, Inner-City Arts
West	UCLA West
Central	UCLA Central, Para Los Ninos Central, LA LGBT Center, Managed Center Solutions, Inc., Chinatown Service Center, YMCA of Metro LA
South	AYE South – Catholic Charities, Coalition for Responsible Community Development, Managed Career Solutions (Harbor), WLCAC, SELA Watts, All Peoples Community Center, Holman CDC, HACLA, Pacific Gateway (Harbor), UAW-Labor Employment and Training

Agencies sorted by Council District

Council District	Agencies
CD 1 <i>Eunises Hernandez</i>	UCLA Central, Para Los Ninos Central, Housing Authority of the City of Los Angeles (HACLA)
CD 5 <i>Katy Yaroslavsky</i>	UCLA West
CD 6 <i>Imelda Padilla</i>	El Proyecto Sun Valley, Goodwill Industries
CD 7 <i>Monica Rodriguez</i>	El Proyecto San Fernando
CD 8 <i>Marqueece Harris-Dawson</i>	Los Angeles Brotherhood Crusade, AYE South – Catholic Charities, UAW–Labor Employment and Training Corporation
CD 9 <i>Curren D. Price Jr.</i>	Coalition for Responsible Community Development, All Peoples Community Center
CD 10 <i>Heather Hutt</i>	AYE Central – Catholic Charities, Holman CDC, Managed Career Solutions, Inc.
CD 13 <i>Hugo Soto-Martinez</i>	Los Angeles LGBT Center
CD 14 <i>Kevin de Leon</i>	Boyle Heights Technology Center, Para Los Ninos East, Inner-City Arts
CD 15 <i>Tim McOsker</i>	Managed Career Solutions – Harbor, WLCAC, Southeast Los Angeles Watts, Pacific Gateway

"[We] are committed to innovation and providing access to pathways allowing living-wage, sustainable jobs and careers for youth in underserved communities."

-Makeda E. Vela, Ed.D., Assistant
Chief Grants Administrator

over \$75M

Anticipated Dollars of
Stipends/Wages Paid to
Youth by September 2024

20+

Youth Work Experience Programs

12,200+

Youth Selected for
Work Experiences
since July 2022

Select Project Descriptions

(programs serve ages 14-24, unless noted otherwise)

Hire LA - 120 hours of tiered workplace readiness skill-building and work experience

Youth@Work - 160 hours of work-based learning that provides classroom work-readiness instruction, career exploration, and on-the job work experience

Angeleno Corps - 10-month, internship program that seeks to reconnect youth to education through enrollment in a community college while providing meaningful work experience in one of 5 priority sectors: Health/Environmental Equity, Education/Youth Development, Digital Equity/Future Corps, Immigration/Dream Corps, and Food Justice. Serves ages 18-30.

Student 2 Student - work experience for LAUSD students to tutor younger children in their households, and/or at a local elementary school supporting afterschool programs

LA:RISE Youth Academy - expands services to individuals 18-30 years of age who are experiencing or at risk of experiencing homelessness; links participants to housing, education, employment

LA Community College - City Pathways - 12-month internship that places LA-area LACCD students in City Departments. Serves ages 16-25.

Early Childhood Education - Student Advancement Program - paid internships for LA community college students with an emphasis on child development. Serves ages 18-30.

EVOLVE - a public-private partnership aimed at creating new opportunities in the entertainment industry for historically underserved and excluded communities

Program Enrollments vs. Slots Allocated (% of Goal)

Program	PY 22/23	PY 23/24 (through Q2)
Hire LA (City GF)	1,017/1,000 (102%)	476/610 (78%)
Youth@Work	2,308/2,118 (109%)	1,638/2,329 (70%)
WIOA	1,576/1,797 (88%)	1,620/1,890 (86%)
Angeleno Corps	376/400 (94%)	429/450 (95%)
Student 2 Student	687/640 (107%)	398/492 (81%)
LA:RISE Youth Academy	278/300 (93%)	484/500 (97%)
LA Community College – City Pathways	115/115 (100%)	56/85 (66%)
City Pathways for Youth – Rec and Parks (RAP)	19/19 (100%)	122/181 (67%)
Early Childhood Education – Student Advancement Project	94/94 (100%)	67/108 (62%)
South LA Non-Profit Apprenticeship Program	30/30 (100%)	36/30 (120%)
EVOLVE	12/25 (48%)	23/25 (92%)
Clean LA – Bureau of Public Works	62/62 (100%)	0/138 (0%)

Program Enrollments vs. Slots Allocated (% of Goal)

Program	PY 22/23	PY 23/24 (through Q2)
LA River Rangers – Bureau of Public Works	12/12 (100%)	47/127 (37%)
Youth & Community Harvest Internship Project	33/33 (100%)	38/35 (109%)
Teen Parent Prosper Project	16/16 (100%)	13/24 (54%)
Community Composting – Bureau of Public Works	6/12 (50%)	7/12 (58%)
Edible Food Waste – Bureau of Public Works	N/A	3/3 (100%)
Summer Night Lights – Rec and Parks (RAP)	5/5 (100%)	67/125 (54%)
Digital Ambassadors	N/A	32/31 (103%)
ENROLLMENT TOTALS	6,646/6,678 (99.5%)	5,556/7,195 (77.2%)

Several programs have been recently launched and/or are to be launched in the coming months and do not have enrollment data

- Certified Peer Specialist Demonstration Project
- Small Business Corp
- SEEDS
- Wildland Firefighting Training Academy

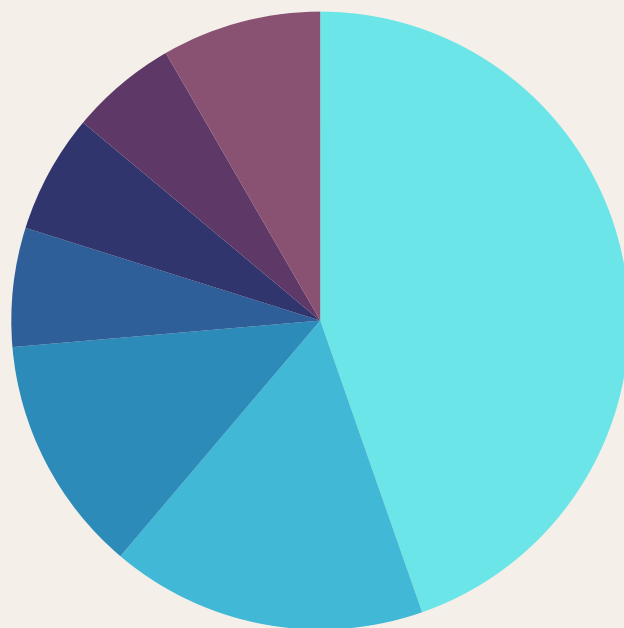
Program	PY 22/23 Funding	PY 23/24 Funding
Hire LA (City GF)	\$1,414,955	\$2,601,477
Youth@Work	\$9,738,491	\$9,083,648
WIOA	\$9,820,790	\$11,060,000
Angeleno Corps	\$9,331,247	\$5,519,090
Student 2 Student	\$2,431,487	\$3,590,009
LA:RISE Youth Academy	\$5,696,500	\$1,579,840
LA Community College – City Pathways	\$3,315,000	\$1,154,187
City Pathways for Youth – Rec and Parks (RAP)	\$400,000	\$320,000
Early Childhood Education – Student Advancement Project	\$600,000	\$379,361
South LA Non-Profit Apprenticeship Program	\$1,266,000	\$1,320,000
Clean LA	\$8,954,094	N/A
LA River Rangers	\$5,285,152	N/A
Youth & Community Harvest Internship Project	\$603,400	\$603,400
Teen Parent Prosper Project	\$465,900	N/A
Community Composting	\$604,802	N/A

Program	PY 22/23 Funding	PY 23/24 Funding
Edible Food Waste	\$514,801	N/A
Summer Night Lights	\$3,996,564	N/A
Digital Ambassadors	N/A	\$403,400
Certified Peer Specialist Demonstration Project	N/A	\$525,000
Small Business Corp	N/A	\$500,000
SEEDS	\$150,000	\$100,000
Wildland Firefighting Training Academy	N/A	\$650,000
FUNDING TOTALS		
City GF	\$1,564,955	\$3,226,477
County	\$9,738,491	\$9,083,648
WIOA	\$9,820,790	\$11,060,000
CFA	\$43,464,947	\$16,019,287
System Totals	\$64,589,183	\$39,389,412

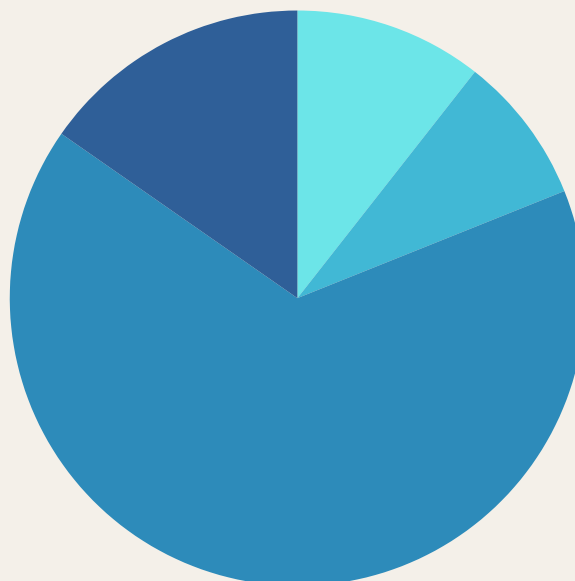
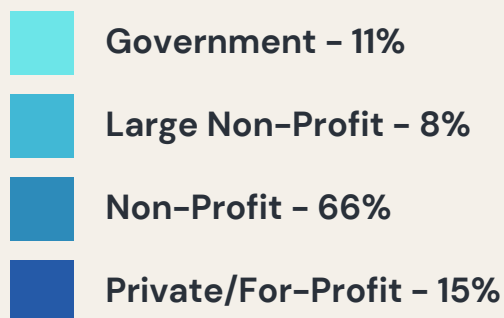
Where LA's youth go to work

*Note – “Other Industries” includes the following: Administrative and Support and Waste Management and Remediation Services; Agriculture, Forestry, Fishing and Hunting; Construction; Finance and Insurance; Information; Management of Companies and Enterprises; Professional, Scientific, and Technical Services; Public Administration; and Real Estate and Rental and Leasing

Worksites by Industry Sector



Worksites by Organization Type



Council District	Top 3 Worksite Industry Sectors
CD 1 <i>Eunises Hernandez</i>	<ul style="list-style-type: none"> • Educational Services • Health Care and Social Assistance • Other Services (except Public Administration)
CD 5 <i>Katy Yaroslavsky</i>	<ul style="list-style-type: none"> • Educational Services • Other Services (except Public Administration) • Health Care and Social Assistance
CD 6 <i>Imelda Padilla</i>	<ul style="list-style-type: none"> • Educational Services • Retail Trade • Accommodation (Hospitality) and Food Services
CD 7 <i>Monica Rodriguez</i>	<ul style="list-style-type: none"> • Health Care and Social Assistance • Educational Services • Other Services (except Public Administration)
CD 8 <i>Marqueece Harris-Dawson</i>	<ul style="list-style-type: none"> • Educational Services • Other Services (except Public Administration) • Health Care and Social Assistance
CD 9 <i>Curren D. Price Jr.</i>	<ul style="list-style-type: none"> • Educational Services • Health Care and Social Assistance • Other Services (except Public Administration)
CD 10 <i>Heather Hutt</i>	<ul style="list-style-type: none"> • Health Care and Social Assistance • Educational Services • Arts, Entertainment, and Recreation
CD 13 <i>Hugo Soto-Martinez</i>	<ul style="list-style-type: none"> • Health Care and Social Assistance • Arts, Entertainment, and Recreation • Information
CD 14 <i>Kevin de Leon</i>	<ul style="list-style-type: none"> • Educational Services • Health Care and Social Assistance • Arts, Entertainment, and Recreation
CD 15 <i>Tim McOsker</i>	<ul style="list-style-type: none"> • Educational Services • Other Services (except Public Administration) • Health Care and Social Assistance

Appendix - Other Program Descriptions

WIOA – programming sets out to provide high-quality services for all youth beginning with career exploration and guidance, continued support for educational attainment, opportunities for skills training in in-demand industries and occupations, and culminating with a good job along a career pathway, enrollment in post-secondary education or a registered apprenticeship. Serves in-school youth ages 16–21 and out of school youth ages 16–24.

City Pathways for Youth – Rec and Parks (RAP) – 12-month internship program that provides young people an opportunity with the Department of Recreation and Parks and to learn about careers in City of LA government. Serves ages 16–30.

South LA Non-Profit Apprenticeship Program – participants explore community change work while receiving coaching and mentoring to support their post-secondary and community impact goals.

Clean LA – 12-month, full-time employment program for job-seeking Angelenos who would like to help clean and green the City of LA as a pathway to other full-time career pathways. Serves ages 18–30.

LA River Rangers – 12-month, full-time employment program where participants provide critical maintenance and operation services along the 32 miles of the LA River as a pathway to full-time careers in the City. Serves ages 18–26.

Youth & Community Harvest Internship Project – 6-month internship program with local farmers’ markets and non-profit-led urban farms and community gardens. Serves youth ages 16–24.

Teen Parent Prosper Project – provides part-time, subsidized employment opportunities and access to FamilySource Center supportive services. Serves youth ages 16–19.

Community Composting – participants receive on-the-job training and work experience to develop community composting sites as part of the City’s Healthy Soils strategy to support urban agriculture. Serves ages 14–30.

Edible Food Waste – participants prevent food destined for landfills from becoming waste by distributing the food to local food bank organizations. This opportunity work helps reduce greenhouse gas emissions and improves public health outcomes. Serves ages 14–30.

Summer Night Lights – participants coordinate activities at 10 City parks and recreation centers that stay open late to provide young people and their families with safe and fun gathering spaces during the summer months. Serves ages 16–30.

Digital Ambassadors – participants are trained to serve at the Housing Authority of the City of Los Angeles’s (HACLA) 14 public housing developments across the City. Ambassadors link residents to technical supportive services to enhance digital literacy skills. Serves ages 18–30.

Certified Peer Specialist Demonstration Project – participants are trained to provide peer mental health support through the City’s YouthSource Center system. Training is on a state-certified curriculum in preparation for entry into MediCal reimbursable career pathway. Serves ages 18–24.

Small Business Corp – a collaborative effort between the City’s YouthSource Center and BusinessSource Center systems that provides LA Community College District students with internships in their field of study while supporting small business owners with marketing, accounting, and related business support.

Student Engagement, Exploration, and Development in STEM (SEEDS) – a public-private partnership between City departments and the University of Southern California that employs low-income STEM students from local colleges to provide mentorship support, academic assistance, and hands-on enrichment activities at the USC campus, and remotely, to underserved elementary school students. Serves ages 18–24.

Wildland Firefighting Training Academy – program recruits and trains low-income youth from underserved communities to provide career exploration and readiness for individuals interested in careers in wildland firefighting. Serves ages 18–30.



4.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Public Hearing to Solicit Input on the Preparation of the City's Program Year (PY) 2024-25 Workforce Development Annual Plan

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Public Hearing to Solicit Input on the Preparation of the City Program Year 2024-205 Workforce Development Annual Plan

**Year 25 Annual Plan
Preparation Calendar for PY 2024-25**



#	Item	Deadline
1	Annual Plan Development Kick Off	01/10/24
A	Updated AP Policies & Strategies and Activities	02/28/24
B	Draft Budget	03/14/24
C	Draft Annual Plan Executive Summary & Plan Overview	03/21/24
D	Draft Annual Plan – Preparation for Release	03/31/24
2	30-Day Public Comment Period (posted)	04/05/24
3	Draft Plan Policy Discussion	
A	Trade, Travel, & Tourism (TTT) Committee Presentation	TBD
B	Workforce Development (WD) Board Presentation	TBD
C	Chief Administrator Office (CAO) and Chief Legislative Analyst (CLA) Briefing Meetings	TBD
D	Mayor's Office Briefing Meetings	TBD
E	Community Forums	TBD
4	Public Comment Period Closes	05/04/24
5	WD Board Report - Present Final Draft Plan to WDB Committees	05/05/24
6	Approval of Plan by WDB Executive Committee	05/15/24
7	Transmit Final Plan to City Council for Approval	05/30/24
8	TTT Approval	06/14/24
9	City Council and Mayor Approval	06/28/24
10	Program Start-Up	07/01/24



5.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Update on the Implementation of the City's Redesigned YouthSource Center (YSC) System

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ❏ Update on the Implementation of the City Redesigned YSC System.



YouthSource Redesign Update

Youth Council Meeting
February 22, 2024

City of Los Angeles Economic and
Workforce Development Department



Youth System Renewed Vision



Priorities

- Remove barriers
- Innovate
- Streamline



Equity

- Equity-focused initiatives



Living Wage Jobs

- Create and expand living wage jobs





Youth System Redesign:

Six Elements

1. Increase focus on career pathway training
2. Promoting youth voice
3. Strengthening mental health service
4. Increased focus on high-barrier populations
5. Addressing the digital divide
6. Performance Partner Pilot



Program Funding

WIOA Youth	YouthSource (Per Provider)	LAUSD DACE	PEER-to –PEER	Youth Council	RERP - LACCD
\$11,060,000	\$790,000	\$320,000	\$525,000	\$140,000	\$1,663,254



Element Updates

1

Increase Focus on Career Pathway Training:

- Formal partnership with LAUSD Division of Adult Career Education to fund 4 Adult School program navigators – (Contract executed 2/2/2024) Kick off in March
- RERP funded partnership with the Los Angeles Community College District – Contract underway – Community College navigators assigned to YouthSource Center (YSC) to enroll youth in Community College programs
- Building out career pathways through programs under the Hire LA umbrella – Tiered Program and Curriculum - Increased Connectivity to Employers

2

Promoting Youth Voice

- All YSCs have active Youth Councils with at least 5 members
- Each YSC had youth representatives participate in the Youth Advisory Council Curriculum review
- All YSCs have had a first-quarter meeting, and almost all have had a second-quarter meeting
- YSCs will receive an additional \$10k for Youth Councils



Element 1

PROGRAM	PROGRAM GOAL
Angeleno Corps	400 Youth
Student to Student	400 Youth
LA:RISE Youth Academy	400 Youth
LA Community College City Pathways	150 Youth
Youth & Community Harvest Internship Program	75 Youth
Early Childhood Education Student Advancement Project	75 Youth
South LA Non-Profit Apprenticeship Program	60 Youth

- EWDD Specific
HIRE LA/CFA
- Proposed LAUSD
DACE/YSC
partnerships

Region	YSC	DACE Campus
North	Goodwill	North Valley Occupational Center
	El Proyecto SF	West Valley Occupational Center
	El Proyecto SV	
West	UCLA West	Los Angeles Technology Center
	UCLA Central	Adult Education Virtual Academy
	Brotherhood Crusade	Venice Skills Center
	PLN Central	Slawson Southeast Occupational Center
East	Boyle Heights Technology YouthSource Center	Evans Community Adult School
	PLN East	East Los Angeles Occupational Center
	CRCD	
South	AYE South	Abram Friedman Occupational Center
	WLCAC	Maxine Waters Employment Preparation Center
	Southeast Los Angeles YouthSource Center	Harvor Occupational Center
	MCS Harbor	



Element Updates

3

Strengthening Mental Health Services

- Peer-to-Peer Program launched – Youth being enrolled in the Hire LA Platform (23 applications as of 2/12/20224)
- 13/14 YSCs have a mental health partner agency

4

Increased Focus on High-barrier Populations

- Funding streams and programs focused on unhoused, foster, justice-involved, and underserved communities
- Improved accessibility and expanded supportive services

5

Addressing the Digital Divide

- Angeleno Corps - Service Sector in Digital Equity
- Partnership with UNITE LA and the Tech Talent Pipeline
- Vision Lap program expansion in South LA and the Valley

6

Performance Partnership Pilot (P3)

- Reengaged with the region





YouthSource Redesign

*Thank
you!*

Youth Operations
Makeda Vela, Assistant Chief Grants
Administrator
City of Los Angeles
Economic and Workforce Development
Department





6.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: YouthSource Center Highlights

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▣ YouthSource Center Highlights

El Proyecto del Barrio Inc.

51 years of community
and workforce services



Present by Haimanot
Fekadu. MBA

2/22/ 2024

El Proyecto del Barrio Inc.

▶ Mission

- ▶ Provide high quality health and human services in communities with underserved populations”

YoutSource Program Mission

“Provide high quality services in the area of Education, training, and skill development leading to employment in a chosen career path youth living in underserved communities

El Proyecto del Barrio Inc



- ▶ The primary goal of the California Department of Health Care Access and Information (HCAI) is to residents of California have fair and equal access to healthcare ensuring every community has an adequate health workforce, reliable healthcare facilities, and accessible health information.
- ▶ By 2030, the elderly population in California is projected to grow by 87%,
- ▶ Home and Community-Based Services (HCBS). This represents a 40% increase since 2014
- ▶ individuals with disabilities in California, including children, is expected to rise by 258% by 2050.
- ▶ This significant increase in the population of people with disabilities will create a greater need for specialized services

El Proyecto del Barrio Inc

- ▶ Funded 3.6M
- ▶ 588 participants to be trained
- ▶ as Certified Nurse Assistant
- ▶ and Home Health Aide
- ▶ in Person and
- ▶ on-line in
- ▶ LA County and San Bernadino

El Proyecto del Barrio Inc.

Eligibility

Residents who live in CA

Authorize to work

Willing to work minimum 40 hours per month

Home and Community Based Setting (HCBS)



El Proyecto del Barrio Inc

- ▶ **Incentive Eligibility**
- ▶ Providers must fall into one of the Eligible Target Workforce Population types OR prove
- ▶ they are actively working towards becoming an eligible provider in the near future in order
- ▶ to qualify to take courses, receive coaching, and claim incentives.
- ▶ Eligible
- ▶ Target Workforce Population Home and Community Based Settings
- ▶ Home Health Aide (HHA)
- ▶ Certified Nursing Assistant (CNA)
- ▶ Licensed Vocational Nurse (LVN)
- ▶ Registered Nurse (RN)
- ▶ Community Health Worker (CHW)*
- ▶ Other, including but not limited to:
- ▶)

**Healthcare providers,
feel unfulfilled?**

Become a home care provider!

Get **FREE training,**
coaching, and
incentives up
to **\$2,750**
toward
a gratifying
new career.



Sign up at  **Caring4Cal**

El Proyecto del Barrio Inc

- ▶ speech therapists, occupational
- ▶ therapists and physical therapists
- ▶ Bolded job roles will be prioritized
- ▶ *CHWs working in home settings only
- ▶ Adult Day Care
- ▶ AIDS Waiver & Assisted Living Waiver
- ▶ Caregiver Resource Centers
- ▶ Community-Based Adult Services
- ▶ Home and Community-Based Alternatives Waiver
- ▶ Multipurpose Senior Services Program
- ▶ Private residences/homes
- ▶ Program for All Inclusive Care for the Elderly (PACE)
- ▶ Residential Care Facilities for the Elderly (RCF_E)

El Proyecto del Barrio Inc



- ▶ **Equitable** All licensed and certified providers in the home community—and those that would like to become care providers—deserve the opportunity to grow their skills. Caring4Cal strives to make the program accessible to all communities regardless of language, geography, sexual orientation, gender identity, race/ethnicity, etc. Effect
- ▶ **Effective** Caring4Cal provides high-quality, relevant and free training, plus incentives and personal coaching to meet care providers exactly where they are. Whether they are considering a future career in caregiving, want to gain skills to provide better care, or would like take their career to the next level, Caring4Cal offers pathways to success.
- ▶ **Empowering** Caring4Cal is here to identify the right career pathways for current providers and those interested in becoming providers in the home and community. Caring4Cal will empower providers to provide the best care they can, so they can make the biggest difference in the lives of others



El Proyecto del Barrio Inc

- ▶ Partners who support this RFP
 - ▶ City of Los Angeles EWDD/ Mayor's office
 - ▶ San Bernadino County Workforce WDD
 - ▶ ACG Consultants NIU College,
 - ▶ VCMC College, San B Mission College, NCC College

El Proyecto del Barrio Inc

- ▶ Thank you

- ▶ Question



7.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Update from the Economic and Workforce Development Department (EWDD) on the Los Angeles Performance Pilot Partnership (P3) Initiative

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- LA P3 Presentation

Los Angeles Performance Partnership Pilot (LAP3)



Powered by



Successes *from Previous LA P3 Strategic Plan*

Change of Mental Models about OY

Waivers

- WIOA Waiver
- LA LGBT Center Waiver

Practice Changes

- Revised intake at YouthSource Centers
- Expansion of LAUSD PSA Councilors

Creation of the ReLAY Institute



Powered by

LAP3 Outcomes *from Previous LA P3 Strategic Plan*



LAP3 youth participants were three times more likely to complete a **secondary education degree or certificate** within a year of the program or return to school if they had not completed secondary school.



Participants were **significantly more likely to be employed** at the end of the program in relation to a comparison group of youth.



The LA OYC partners created and launched a **universal referral form and process** created for staff in the county's Department of Children and Family Services to **generate referrals across all seven LA County workforce boards** in February 2019.



In partnership with the COYN and the California Workforce Development Board (CWDB), our **local WIOA waiver** was scaled across California.



143,000+ Opportunity Youth in the LA Region

(ages 16-24)

- 62,521 opportunity youth in City of LA
 - 8,000 current/former foster youth ages 16-24
 - 2,200 young people are homeless each night
- Black and Latino young men have the highest disconnection rate in the LA Region
 - 31% of Black young men
 - 17% of Latino young men

Sources:
2021 American Community Survey (1-Yr Estimates)
Measure of America (2022)
LAHSA Homeless Youth Count (2022)

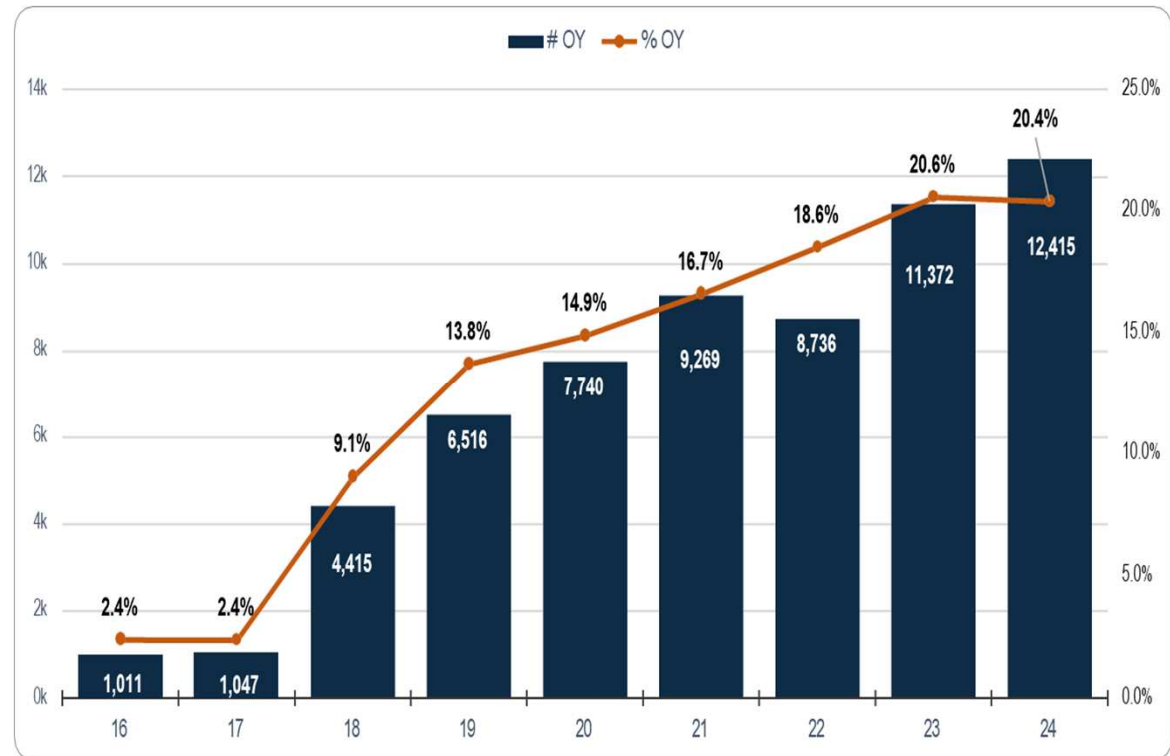


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Research - City of Los Angeles

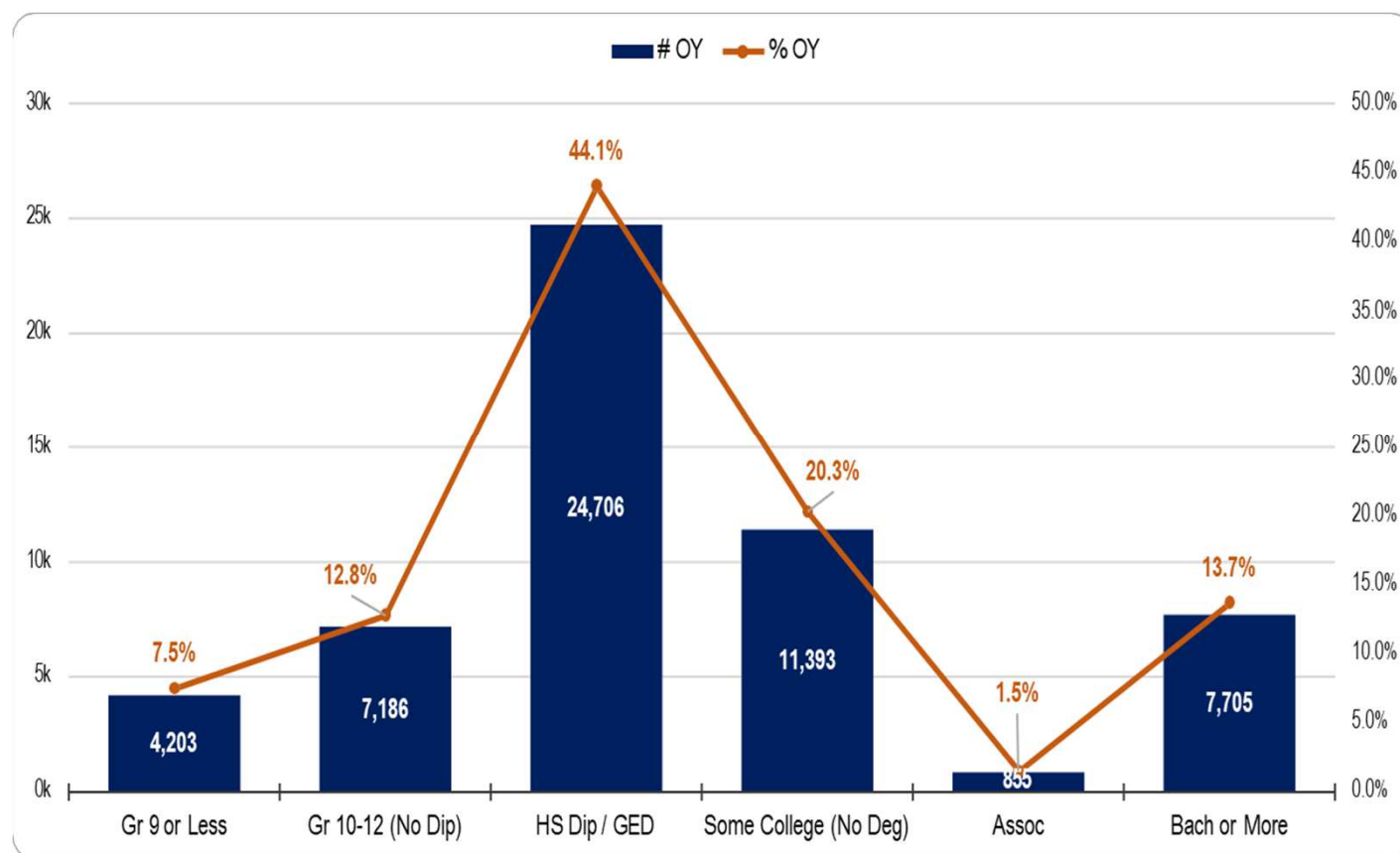
Disconnection by Age (youth 16-24)

- Young adults ages 19+ are disconnected at much higher rates relative to their younger peers
- 1 out of 5 youth ages 23 & 24 are disconnected vs. 1 out of 40 youth ages 16 & 17



Research - City of LA OY Educational Attainment (youth 19-24)

- Nearly two-thirds of disconnected youth have a **HS diploma** but **NO post-secondary degree**



Big Hairy “Audacious Goal”

In the heart of Los Angeles, we envision 143,000+ brighter horizons—a future where all opportunity youth across Los Angeles secures and persists in quality education, training, and employment pathways.

OY Focus Group Named the plan -



Our Common Agenda

Reduce the number of young adults experiencing disconnection from school and work in L.A. County by 22% (32,000) by 2027.



Vision

All Opportunity Youth, in the Los Angeles region, will secure quality education, training and employment opportunities.

Mission

Transform service delivery systems—by improving the education, employment, and well-being systems—for the Los Angeles region’s 16-24-year-old opportunity youth population.

Who Are We?

Our coalition includes over 120 partners from public agencies, community-based organizations (CBOs), current and former opportunity youth, foundations, educational institutions, and employers.

Common Agenda & Metrics



Common Agenda: In the heart of Los Angeles, we envision 32,000 brighter horizons by 2028—a future where all opportunity youth, across Los Angeles, secures and persists in quality education, training, and employment pathways by 2027.

OY Level Impact	K-12 AND POST-SECONDARY EDUCATION
Increase OY connection or re-connection to education	<div>Metrics</div> <ul style="list-style-type: none"> • 4,200 OY will be reconnected to education, employment, or both annually <ul style="list-style-type: none"> ◦ 425 OY will complete a high school diploma or equivalent after reconnection (10% annually) • 15% reduction in chronically absent OY students • 15% increase of OY completer's enrolling in postsecondary education within 1 year • 15% increase in the share of OY (19-24 yr olds) enrolled in school
OY Level Impact	WORKFORCE TRAINING
Increase OY connection to workforce training programs and career related education pathways	<div>Metrics</div> <ul style="list-style-type: none"> • 25% increase of OY enrolled in workforce and/or career training programs • 10% increase of OY enrolled in community college CTE programs • 10% increase of youth completing at least 100 hours of work experience • 10% increase of foster, justice & homeless youth enrolled in WIOA programs

OY Level Impact	Employment
20% increase OY connection to employment	<div>Metrics</div> <ul style="list-style-type: none"> • 10% increase of youth employment in the public sector • 20% increase in average youth annual income (ages 19-24) • 15% increase in share of young people increase in annual hours worked(19-24) • TBD increase in employment rate for youth ages 19-24

OY Level Impact	Cross Sector Coordination
20% increase in OY utilization of holistic services	<div>Metrics</div> <ul style="list-style-type: none"> • TBD increase access and enrollment of OY being served by two or more public agencies • 20% increase of OY enrollment in workforce programs for special populations: <ul style="list-style-type: none"> ◦ OY experiencing homeless or housing insecure ◦ OY disconnected from school/work ◦ OY who experience the child welfare system or justice system ◦ OY who are expecting/parenting ◦ OY who identify as LGBTQ+ ◦ OY who have disabilities by 20% each year

Goals 2024- 2027

Goal 1 - Promote innovation, continuous improvement & collaboration between Los Angeles region EDUCATION and WORKFORCE systems to support Opportunity Youth connection to quality career pathways & employment

Goal 2 - Increase use of data to track coalition progress and data sharing among coalition partners to drive our common agenda, innovation, and quality of service

Goal 3 - Increase policy advocacy at local, state and national levels to influence policy and resources impacting Opportunity Youth in the L.A. region

Goal 4 – Increase cross sector coordination and collaboration between government organizations to meet the holistic needs of OY as they enter and persist in education/training programs—prioritizing homeless OY.

Goal 5 - Formalize and staff a strong collaborative infrastructure for LA P3 to drive partnerships for implementation of LA P3 strategic plan



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8.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Presentation by UNITE-LA on L.A. Cash for College

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ▢ Presentation by UNITE-LA on L.A. Cash for College

Cash for College & College Access

Presentation Content

- ❖ Program History
- ❖ UNITE-LA's Commitment to College Affordability
- ❖ Program Audience & LA Youth Demographics
- ❖ Continued City Partnership & Program Impact
- ❖ Systemic Challenges

Program History

City of L.A.

- City of Los Angeles co-founded UNITE-LA in 1998
- Dedicated, long-time supporter and investor in Cash for College (CFC)
- Helped UNITE-LA move the needle in achieving mission

L.A. CFC established at UNITE-LA in 2002

- **Program Goal:** Assist students and families in preparing for college
- **How:** Providing access to resources financial aid resource – assistance financial aid completion

Full Circle

- 2007 then Assemblymember Karen Bass authored AB1540
 - Established CFC as a statewide financial aid campaign under the California Student Aid Commission (CSAC)
 - UNITE-LA – Regional Coordinating Organization for Greater L.A.
 - UNITE-LA continues to develop programing for students and families in Los Angeles.



UNITE-LA's Commitment to College Affordability



Policy

- Co-sponsored and led coalitions supporting policy changes that expand financial aid eligibility and awards.
- Some policies include:
 - Cal Grant Reform Act – administering a more equitable Cal Grant system
 - Satisfactory Academic Progress reform – strengthening means for students to maintain aid
 - Chafee Grant expansion – raising the amount of eligible funds for foster youth in the state

Programs

- L.A. Cash for College
- Let's Go to College L.A.

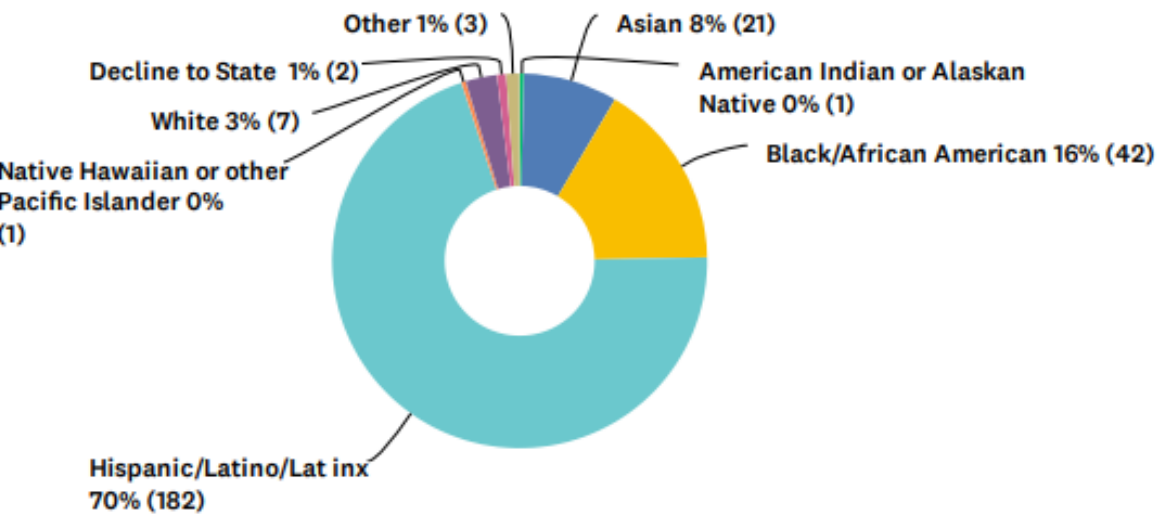
Systems Change

- Co-development of L.A. College Promise
- Convener of the "Got a Plan for That" Workgroup
- Convener of the L.A. Region K-16 Collaborative

2024 Programming by the Numbers

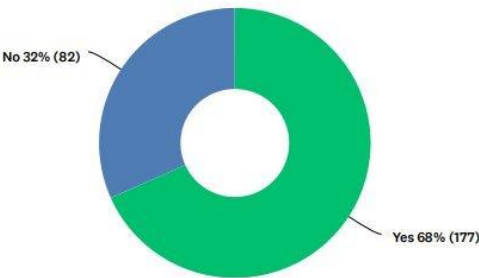
Q16 Race/Ethnicity (please check all that apply):

Answered: 259 Skipped: 126



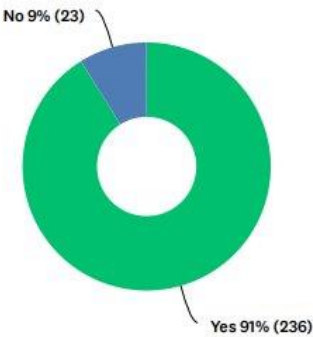
Q18 Will you be the first member of your family to attend college? (Students with both parents or legal guardians who attended but did not graduate from a four-year college are considered first generation college students.)

Answered: 259 Skipped: 126



Q20 Did you qualify for free or reduced-price lunch at school?

Answered: 259 Skipped: 126



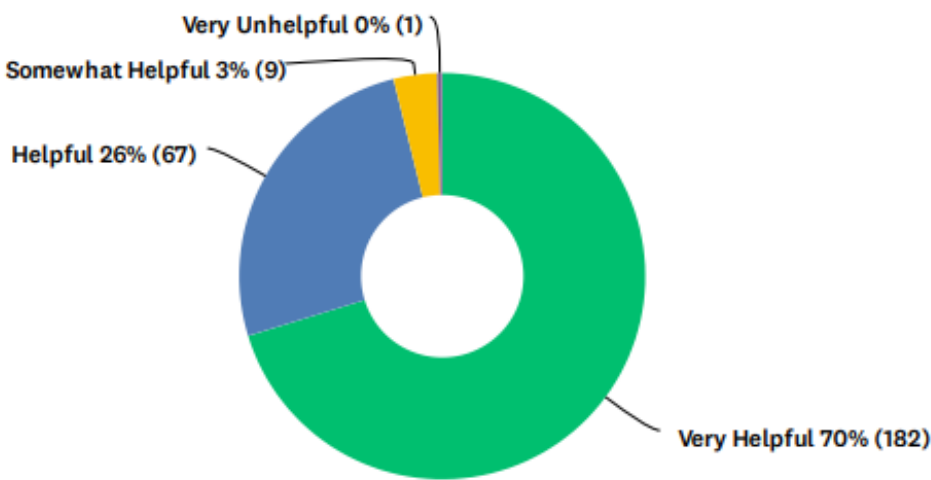
2024 Program Effectiveness

“Our goal is to educate students and families so that finances are no longer a factor in deciding against going to college.”
– UNITE-LA

“Our mission is to help low-income and first-generation collegegoers complete the CADAA, FAFSA, and Chafee Grant for Foster Youth.”
– CSAC

Q23 How helpful would you rate this Cash 4 College event?

Answered: 259 Skipped: 126



Continued Partnership

Youth Development Department & Financial Literacy

- **Fall 2022 - CFC College & Career Fair**
 - 4 Financial Empowerment Seminars powered by YDD
- **Spring 2023 - Financial Empowerment Webinars**
 - Dollars & Sense: Mastering Savings & Checking
 - Credit Confident: Learn How to Build Credit & Score Big
 - Tax Prep 101: Save Time & Maximize Your Money
 - Investing in Your Future: Navigating Stocks & Crypto Currency
- **Spring 2024 – Outreach and Support**
 - L.A. CFC presented on the program and the state of financial aid on a February episode of Protest & Promise

HOSTED IN PARTNERSHIP WITH:



DOLLARS AND SENSE: MASTERING SAVINGS AND CHECKING

Wednesday, April 26 from 5-6:10 p.m. PT

Make the most of your money, and learn about different savings methods, checking accounts and budgeting to boost your financial game.

[REGISTER NOW](#)



CREDIT CONFIDENT: LEARN HOW TO BUILD CREDIT AND SCORE BIG

Wednesday, May 3 from 5-6:10 p.m. PT

Learn how to build your credit and gain the knowledge and tools you need to take control of your financial future, led by an expert in the field.

[REGISTER NOW](#)



TAX PREP 101: SAVE TIME AND MAXIMIZE YOUR MONEY

Wednesday, May 10 from 5-6:10 p.m. PT

Hear from a tax specialist on tax preparation, including helpful tips and resources to make the tax process less scary and more simple.

[REGISTER NOW](#)



INVESTING IN YOUR FUTURE: NAVIGATING STOCKS AND CRYPTOCURRENCY

Wednesday, May 17 from 5-6:10 p.m. PT

Understand the basics of stocks and cryptocurrency from an expert, and discover your potential for financial growth and investment opportunities.

[REGISTER NOW](#)

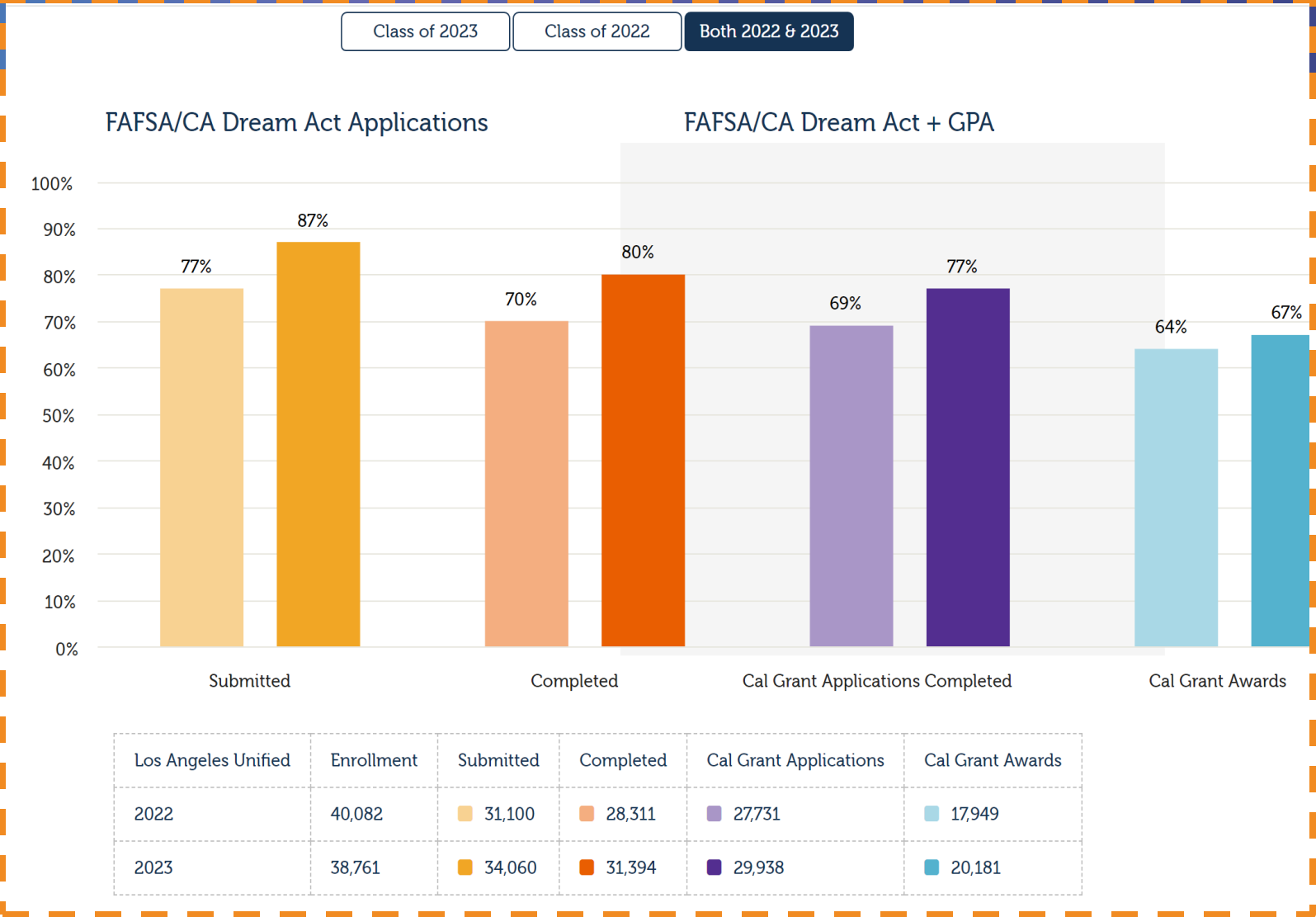
Program Impact

Recent Impact

- CFC workshops in LAUSD supported an 80% (28,311) FAFSA/CADAA rate completion for the class of 2023

Since Inception

- CFC program attendance: **308,833**
- Over **\$200,000** in L.A. Cash for College/UNITE-LA scholarships
- Over **1,025** completion workshops occurring in greater Los Angeles
- Since its inception over 20 years ago, students in the L.A. region have benefited from **nearly \$1 billion** in financial aid



Systemic Challenges – College Access for L.A. Students

“Not planning to continue education after high school” is the top reason (26%) LAUSD students report for not completing financial aid forms (2021)

30% of LAUSD seniors report wishing they “had more help with filling out financial aid forms” (2021)

In 2021, LAUSD established a max student to counselor ratio of 500:1.

Historically it has been 700:1. Though this ratio goal has not been met (2023).

Academic Counselors wear many hats and often do not receive specialized training during their education programs in college applications and financial aid.

Average cost of attendance at a public university in LA County (includes 5 CSU campuses and UCLA) is \$22,000 per year

Average debt load of a California college (2019-20) was \$21,125*

County faces a shortage of 175,000 workers with postsecondary degrees by 2030

Systemic Challenges – Impacts of COVID on College Access

Community College enrollment declined **20%** statewide from 2019 to 2021



Only **59%** of LAUSD 2020 graduates enrolled in college compared to **72.5%** in 2019



Across CA, only **50%** of seniors completed financial aid applications in 2021, and only 53% in 2022



Nationally, high schools with more than 40% Black and Latinx students had larger declines in FAFSA completion



Thanks to collective efforts in Los Angeles, FAFSA/CADAA completion increased from 63% in 2021 to 72% in 2022

Systemic Challenges – New Realities & College Access

Following the pandemic, enrollment has continued to decline due to social and financial reasons.

More students are citing careers and economic issues as driving forces in college/program selection or bypassing college

Recent changes to student debt repayment have sparked national debates about the value of college

Modality changes to education and the divide in online/flexible learning and synchronous learning is deterring students

Changes made to the FAFSA form in the 2023-24 cycle caused a late deployment of the form and numerous technical challenges to date has driven submission declines

Combating Today's Challenges

2023

- UNITE-LA worked to communicate new FAFSA/CADAA opening dates and evolving deadlines

2024 CFC Programing

- Super Saturday #1 – Jan. 27th
 - 1,700 student participants
 - 11 sites in Los Angeles, including:
 - West LA College, La Harbor College, Wilson HS, three Capital One Cafés
- Super Saturday #2 – March 9th
 - Mobilize more workshops throughout the LA County
 - Emphasis on East and North regions
- Spring Financial Literacy/Empowerment Programing





9.

DATE: February 22, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: Update on the Mental Health Services/Youth Peer-to-Peer Counselor Program

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available